



Sabrina Flores
Communications
Discover Albany
sabrina@relentlessaware.com
914.619.0312

FOR IMMEDIATE RELEASE

Oct. 5, 2023

ALBANY'S INAUGURAL HALLOWEEN FESTIVAL KICKS OFF A MONTH OF EXCITEMENT AND FESTIVITES

Discover Albany and partners roll out new programming & events throughout October

ALBANY, N.Y. (Oct. 5, 2023) – Discover Albany, in collaboration with partner organizations, commenced the highly-anticipated Albany All-Hallow E'en Festival this week. The kickoff event at Albany City Hall brought together community leaders, elected officials, and representatives from partner organizations to unveil the lineup of Halloween-themed events and activities in Albany throughout the month-long celebration.

The Albany All-Hallow E'en Festival brings exciting experiences all month long, including public art installations, community gatherings, dramatic tours, historical exhibitions, and Albany's first-ever Halloween House Ball. The partner organizations that made this festival possible include Albany Center Gallery, Historic Albany Foundation, Capital Repertory Theatre, Downtown Albany BID, In Our Own Voices, and several others.

“We are thrilled (and chilled!) that so many incredible partners are helping us infuse Halloween joy into Albany this year,” said Discover Albany Community Engagement Manager Maeve McEneny-Johnson. “The origins of the All Hallow E'en Festival dates back to the original 1904-1905 celebration that was wacky, and wild, and so authentically Albany. We're excited to bring it back with our own modern twists on the story.”

“This incredible month-long celebration is the culmination of years of brainstorming, hard work and collaboration among our staff and partners.” said Discover Albany President Jill Delaney. “I am thrilled that the City of Albany's Albany For All grant committee saw the potential in this project and supported our efforts.”

The Albany Center Gallery, has launched the All Hallow E'en Art Path, a public art project decorating the streets and windows of downtown Albany businesses for the Halloween season and highlighting local artists in the region. Discover Albany, Historic Albany Foundation, Capital Repertory Theatre and the New York State Capitol are offering special tours for the season featuring ghost stories, Albany history, haunted locations and more. Later in October, In Our Own Voices will host Albany's first Halloween House Ball & Pageant, an event paying homage to 1980s Ballroom culture with competitive dance, lip-syncing, and runway walks in various categories. More details on these events and a full calendar of programming throughout the month of October can be found at albanyhalloween.com



The Halloween Festival is made possible in part by the City of Albany's Albany for All funding program and President Biden's American Rescue Plan. In addition, this project is being supported, in whole or in part, by federal award number SLFRP1752 awarded to the City of Albany, New York, by the U.S. Department of Treasury.

For more information about the Albany All-Hallow E'en Festival and a complete schedule of events, please visit albanyhalloween.com.

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About Discover Albany: The Albany County Convention & Visitors Bureau, Inc. was established in 1976 to promote the civic and commercial progress of the community through increased development of conventions and tourism. Today, the organization is known as Discover Albany. Discover Albany currently represents more than 300 member businesses and assists each year in hundreds of regional meetings. Discover Albany also operates the Discover Albany Visitors Center and the Albany International Airport Information Center. The Albany County Convention and Visitors Bureau Foundation was established in 1993 to provide educational opportunities and work with other organizations to secure grants and funding to advance regional travel and tourism projects. For more information, call 518-434-1217 or 800-258-3582 or visit www.albany.org.

