



For Immediate Release
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Celebrate the Appalachian Theatre's 85th Birthday On November 14, Guests Can Return to 1938

BOONE, NC – The Appalachian Theatre is returning to 1938 for its 85th Birthday. Patrons can join in the celebration and enjoy a classic film at opening day admission prices, .25 cents for adults and .10 cents for children.

This year's event takes place on Tuesday, November 14. Festivities begin at 5:30 p.m. when guests can use their change to purchase tickets at the historic box office located at 559 King Street. The Theater's lobby will feature entertainment such as Twist the Balloon Man, face painting artists from Fake-a-Face, a photo booth, vintage themed candies and a heavy dose of nostalgia.

Between 5:30 and 7:00 p.m. visitors may stroll inside the auditorium to enjoy newsreels and film shorts until showtime, which begins at 7:00 p.m. featuring the 1939 classic film, "**The Wizard of Oz.**"

The lobby box office will be open starting at 5:00 p.m. providing exclusive birthday ticket specials for a selection of upcoming AppTheatre LIVE! shows.

Former Appalachian Theatre board members, employees and staff who worked at the theatre anytime during its history are encouraged to attend, share memories and receive a special recognition preceding the film showing.

No advance reservations are required for this event and guests may drop-in and enjoy as much of the event as they wish.

For more information, visit apptheatre.org or call 828.865.3000.

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About the Appalachian Theatre

The Appalachian Theatre of the High Country celebrates 85 years since its inception this season. The historic Art Deco theatre was built in 1938, renovated, and restored to a 629-seat state-of-the-art performance venue which reopened to audiences in October

2019 to serve the North Carolina High Country region as a non-profit performing arts center. Programming includes a diverse array of live performances, concerts, films, community arts, civic and educational events. More information about the Appalachian Theatre, a non-profit 501(c)(3) organization, is available by calling 828.865.3000 or by visiting www.apptheatre.org.