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What's New at Pocono Ski Resorts This Season

Plus tentative, weather-dependent opening dates announced

November 21, 2023 – Winter is fast approaching, and the Pocono Mountains' six ski resorts are beginning to blow snow in anticipation of the 2023-2024 season, which will see new and exciting enhancements on and around the slopes. Internationally recognized as a premier winter destination, the Poconos is home to the country's two largest snow tubing parks, cutting-edge snowmaking systems, and award-winning learn-to-ski and snowboard programs led by seasoned instructors.

Blue Mountain Resort

Tentative Opening: Friday, December 1 (ski/board) Thursday, December 7 (tubing) New in 2023-2024

- Now home to one of the country's largest snowmaking systems with top-of-the-line, fully automated technology for efficient snowmaking and improved snow quality.
- Thanks to the above, snow tubing park nation's largest expected to open earlier than ever. All 46 lanes will feature nighttime, after-dark Sonic Tubing with music and disco lighting.
- Popular Trails End run, serviced by all lifts, renamed Barb's Way in honor of the resort's former owner, Barb Green.
- Sustainable upgrades such as LED lighting, new food truck and in-lodge dining options.
- Addition of 5th racing team, along with new rails and jumps.

Camelback Resort

Tentative Opening: Friday, December 15 (ski/board), tubing TBD New in 2023-2024

- Celebrating 60th anniversary with exciting mix of new technology and forward-thinking, sustainable enhancements.
- Nation's first ski resort to offer Amazon's Just Walk Out technology, utilizing AI for effortless shopping experience at Big Pocono On The Go. Make purchases without waiting in line, credit card charged automatically.
- Two new eateries, Chuck's Spud Shack and Rakuda Ramen, along with other new and renovated venues throughout the resort.
- Sustainable upgrades include cutting-edge snow depth technology which determines if and where snow is needed, low-energy snowmaking equipment which returns melted snow to its source, Pocono Creek, and upgraded grooming machines to further limit carbon footprint.
- New Multiweek Program at Ski & Ride Academy: four-week program for kids who have been on the snow at least one time and want to advance their skills with an instructor in a group setting.

Jack Frost Mountain & Big Boulder Ski Area

Tentative Opening: TBD New in 2023-2024

- My Epic app with Mobile Pass and Mobile Lift Tickets allows guests to use their phone as their ticket to the slopes. Includes interactive trail maps with GPS location tracking as well as resort alerts like snow reports and conditions.
- Five new lifts with fixed-grip, four-person chairs greatly increase uphill capacity and access to multiple slopes.
- New trail signage, rental equipment, and snowmaking waterline.
- Updated bubly Tube Park at Big Boulder provides family-friendly fun with conveyor carpet and towrope lift up the mountain.

Shawnee Mountain Ski Area

Tentative Opening: TBD – Early December (ski/board/tubing) New in 2023-2024

- Mini Monster Mountain: children's play area with activities and equipment to encourage snow play.
- Mini Snowboard Camp: four session snowboard camp for ages 7-16, first-timers through intermediate level.
- More lanes and snowmaking capabilities added to snow tubing park, including largest fan gun available on the market.
- Snowmaking upgrades and improvements, two more trails are fully automated.
- Three new department heads bring expertise to Snowsports School, Children's Program and Group Sales.

Ski Big Bear at Masthope Mountain

Tentative Opening: Saturday, December 16 (ski/board) Tuesday, December 26 (tubing) New in 2023-2024

- Joined Indy Pass for 23/24 season: physical and cloud-based pass that gives two free lift tickets and third discounted day at each partner resort.
- Expanded rental fleet with additional boots and skis.
- Increased and efficient snowmaking capacity with new pipe, compressors, fan guns, and more.

Visit <u>PoconoMountains.com/SnowConditions</u> for the most up-to-date information regarding ski resort opening dates and snow conditions. Check out our <u>live cameras</u> during the season to see real-time action on your favorite slopes.

Request and download relevant, high-resolution images from the PMVB's online Media Gallery.

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