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CT Convention & Sports Bureau (CTMEETINGS) Recognized by SMART MEETINGS As a "2023 Platinum Choice Awards Winner"

MIDDLETOWN, CONN., December 5, 2023—The Connecticut Convention & Sports Bureau (CTMEETINGS), which markets all of the state as a premier destination for international, national, regional, and statewide conferences, conventions, and major sports events, has been named a winner of Smart Meetings magazine's 2023 Platinum Choice Awards. Smart Meetings is a leading meetings industry publisher and voice of inspiration for meeting professionals.

Now in its 21st year, the prestigious Platinum Choice Awards have honored the hospitality industry's topranked hotels, venues and destinations every December to provide sourcing decision-makers with a list of partners that deliver the highest standards of overall excellence.

CTMEETINGS and the other outstanding honorees were nominated and voted on by meeting professionals and judged to be the best-of-the-best.

"We are very honored that *Smart Meetings* recognizes our Bureau's staff and partners for our work to generate new and returning meetings, conventions and sports events business for Connecticut," explains Robert Murdock, President of the Connecticut Convention & Sports Bureau (CTMEETINGS), the state's only meetings and sports event sales and marketing organization. "The millions of dollars in revenue generated for Connecticut every year by the convention and hospitality industry is extremely important to our State and local regional economies and benefits our residents."

"These premier hotels, venues and destinations demonstrate their commitment to excellence and continue to raise the bar to an even higher standard. We commend their dedication to serving their customers and the entire meeting professional community," said Marin Bright, Smart Meetings founder and CEO. "The Platinum Choice winners represent the crème de la crème in today's hospitality industry, and we encourage our audience of planning professionals to consider these remarkable supplier partners for meeting destinations in the coming year."

The 2023 <u>Platinum Choice winners</u> are featured in the <u>December issue of Smart Meetings</u> and will be showcased on the award-winning <u>SmartMeetings.com</u> web site.

Working in partnership with the state's businesses, institutions, nonprofit organizations, and their surrounding communities, the **Connecticut Convention & Sports Bureau (CTMEETINGS)** markets all of the state – convention and meeting venues, hotels and attractions, and sporting venues – as a premier destination for international, national, regional and statewide conferences, conventions and major sports events. **For information, visit <u>CTMEETINGS.org</u> or call 860-728-6789**.

Smart Meetings is the leading meetings industry publisher and voice of inspiration for meeting professionals. We inspire our audience of meeting and event professionals to dream big—and create brilliant experiences that delight attendees, achieve desired results, and elevate the impact of the meetings industry. Smart Meetings publishes cutting-edge meetings content in print and digital, hosts world-class networking events, produces Smart Chat Live! CEU-accredited webinars, and offers a myriad of digital resources. The publication annually awards the prestigious Smart Stars and Platinum Choice Awards to hospitality companies that meet the publication's high standards.

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