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## ***FIRST PUBLIC MUSEUM DEVOTED TO THE SCIENCE OF CRYONICS OPENS ITS DOORS AT ESTES PARK'S HISTORIC STANLEY HOTEL***

ESTES PARK, Colo., December 4, 2023 – [Alcor](#), a pioneering organization in the field of cryonics, has announced the opening of the [International Cryonics Museum](#) in [Estes Park, Colorado](#). This groundbreaking initiative is a result of a strategic partnership between Alcor and the historic [Stanley Hotel](#).

“Cryonics is an important and emerging technology, and its story needs to be told,” James Arrowood, Co-CEO of Alcor said. “As a non-profit organization, Alcor is committed to advancing the mission of cryonics for the benefit of humanity, and the International Cryonics Museum will serve as a hub for education about the topic.”

The partnership with The Stanley Hotel is a significant milestone for Alcor, with the hotel providing the physical space for the International Cryonics Museum, which is the first of its kind globally.

The museum is located in The Stanley's historic Ice House, a building that once stored ice harvested from the property's adjoining pond in 1909. These chunks of ice were later used in the coolers that became famous through Stephen King's classic novel *The Shining*, which was inspired by the author's visit to The Stanley Hotel.

“At The Stanley Hotel, we delve into the legacy of innovation, science, and technology through our tours and offerings,” said John Cullen, president of Grand Heritage Hotel Group and owner of The Stanley Hotel. “These topics are intimately tied to F.O. Stanley and his groundbreaking contributions, such as the invention of the steam engine. Now, we proudly host the first-ever International Cryonics Museum, seamlessly blending the past and future.”

The International Cryonics Museum will open to the public daily from 10 a.m. to 10 p.m. For more information, please visit [stanleyhotel.com/fdgtour](https://stanleyhotel.com/fdgtour). Guests will be able to immerse themselves in the world's only museum dedicated to the science of cryonics, read pioneering stories of real people who have dedicated their lives to the science, and get a glimpse into the future of this fascinating field.

The public will also have the opportunity to visit "Grandpa" Bredo Morstøl, who was frozen at the time of his death in 1989 in nearby Nederland, and has achieved notoriety as the patron saint of Frozen Dead Guy Days. The lively celebration was resurrected in Estes Park in 2023 after the event outgrew its former home, and will take place again from March 15-17, 2024. For more information about the event and tickets, visit [FrozenDeadGuyDays.com](https://FrozenDeadGuyDays.com).

Additional press materials are available upon request.

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### **About Visit Estes Park**

Visit Estes Park is the official Destination Marketing Organization for Estes Park, Colorado. A Destinations International (DI) accredited DMO, Visit Estes Park's mission is to drive sustainable year-round economic growth by encouraging visitor demand. Estes Park, just 90 minutes from Denver, is the basecamp for Rocky Mountain National Park offering outdoor experiences, activities, dining, shopping and an environment that is welcoming and approachable. Known for world-class adventure, resident wildlife and scenic beauty, Estes Park is Colorado's quintessential mountain town. To learn more, go to [visitestespark.com](https://visitestespark.com).