

FOR IMMEDIATE RELEASE

Punta Gorda/Englewood Beach Welcomes Allegiant's Sunseeker Resort

The new-build resort officially opened December 15

Punta Gorda/Englewood Beach, FL- <u>The Punta Gorda/Englewood Beach Visitor & Convention</u> <u>Bureau (VCB)</u> is thrilled to announce the official opening of Allegiant Travel Company's <u>Sunseeker Resort Charlotte Harbor</u>, marking a significant milestone in the region's hospitality, meetings, wellness and culinary landscape. The new-build property is the first with over 750 rooms to open in Southwest Florida in over thirteen years. Sunseeker Resort Charlotte Harbor Resort is expected to bring more visitation to the area, boosting an already impressive \$1B of total economic impact to Punta Gorda/Englewood Beach generated from visitors in FY2023. The property is expected to employ over 1,200 hospitality workers in Southwest Florida, further contributing to the region's economic growth.

The resort has a total of 785 guest rooms available for reservations, along with the following exciting key features:

- 20 diverse dining options and innovative beverage programs available to the public including a 25,000-square-foot food hall experience
- 60,000-square-feet of meeting and conference space: Two waterfront ballrooms available for meetings, groups or weddings
- Two expansive pools, including a 21,000-square-foot adults-only rooftop retreat. (The 117,000-square-foot ground-level pool experience is set to become the largest pool in Southwest Florida)
- Scenic harborside promenade with retail outlets
- State-of-the-art 7,100-square-foot fitness center and full-service spa
- An exclusive 18-hole golf course, Aileron Golf Club, available only to hotel guests

Its prime waterfront location overlooks the stunning Charlotte Harbor, providing guests with breathtaking views and proximity to all that the area has to offer from world-class fishing to island-hopping. While Sunseeker Resort Charlotte Harbor provides an abundance of amenities and activities within its sprawling grounds, the Punta Gorda/Englewood Beach area compliments the resort experience with its distinct experiences. Guests are invited to make the most of their visit by exploring the local breathtaking beaches and parks, creating a well-rounded trip that blends a luxurious resort stay with the charm and allure of a peaceful and natural paradise.

Our Best Side is Outside.™

Punta Gorda/Englewood Beach Visitor & Convention Bureau 1700 Tamiami Trail, Suite G-2, Port Charlotte, FL 33948 | 941.743.1900 The resort's convenient location, just ten minutes from Punta Gorda Airport (PGD), ensures easy access for guests traveling to and from their flights. Sunseeker Resort Charlotte Harbor is situated at 5500 Sunseeker Way, Charlotte Harbor, FL 33980.

For more information or to make reservations at Sunseeker Resort Charlotte Harbor, visit <u>www.sunseekerresorts.com</u> or call (833) 909-5700. Stay connected with the latest news and updates by following the hotel on Instagram @sunseekerresorts.

To create an itinerary for your upcoming visit to Punta Gorda/Englewood Beach, please visit <u>https://www.pureflorida.com/plan-your-visit/visitor-guide/</u>.

ABOUT SUNSEEKER RESORT CHARLOTTE HARBOR

Opening December 2023, Florida's newest luxury resort located in Charlotte Harbor is the first resort property of Sunseeker Resorts, a wholly owned subsidiary of Allegiant Travel Company. Sunseeker Resort Charlotte Harbor occupies over 22 waterfront acres with 785 guestrooms, including 189 Signature SunsuitesTM. Set upon the Peace River and Florida Gulf Coast, this premier resort offers 20 original dining and bar concepts; including seven stand-alone restaurants and a multi-dining experience. Additional hotel amenities include a waterfront boardwalk, two unique rooftop and waterfront pool experiences, 60,000-square-feet of combined convention space, full-service spa and salon, a 7,100-square-foot state-of-the-art fitness center with four group exercise studios with specialty instructor lead classes, three retail and market shops, and an 18-hole championship level golf club exclusive to hotel guests only. The resort is conveniently located within a short drive of Punta Gorda, Fort Myers, Tampa, St. Petersburg-Clearwater, and Sarasota airports. For more information, visit www.SunseekerResorts.com. Follow us on Instagram: @Sunseekerresorts and like us on Facebook: @Sunseekerresorts.

ABOUT PUNTA GORDA / ENGLEWOOD BEACH

Punta Gorda/Englewood Beach is Florida's best-kept secret of a charming natural paradise located on the idyllic Southwest Gulf Coast. This coastal community surrounding the state's second-largest harbor sits conveniently between Tampa and Naples. Outdoor enthusiasts will find a haven of vibrant experiences in the sun-soaked oasis of the Southwest Florida islands, characterized by almost year-round sunshine and sub-tropical weather. Relaxation and discovery await in miles of waterways and inland exploration trails filled with unspoiled natural beauty. From beaches to boating, hiking to harbor tours, fishing to nature paths; to sun, shelling, and fossilized sharks' teeth, Punta Gorda/Englewood Beach immerses lively locals and active adventurers in a pure island experience. Most notably known for its 830 miles of pristine unparalleled shoreline, including captivating river passages, a mangrove-edged aquatic

preserve, and more than a dozen miles of natural Gulf beaches, the Charlotte Harbor Gulf Island Coast includes the areas of Boca Grande, Don Pedro Island, Englewood-Cape Haze, Little Gasparilla Island, Manasota Key, Knight Island, Placida, Babcock Ranch, Port Charlotte, Charlotte Harbor and Punta Gorda.

To learn more about Punta Gorda /Englewood Beach, visit **PureFlorida.com**, call 941.743.1900 or discover the destination on Instagram, Twitter and Facebook @RealPureFlorida.

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