



FOR IMMEDIATE RELEASE

Love Catalina Shares Concert Series Update

Tourism Authority Concert Series Production Awarded to The Perfect Event

Last year, long-time Catalina Island Concert Series producer Xceptional Music, announced the retirement of its owner Ray McKewon. [Love Catalina Island](#) has since released a Request for Proposal (RFP) for the 2024-2027 seasons of concert production and has announced the awarding of the contract to [The Perfect Event](#). The Perfect Event has been producing island events for several years including the Annual New Year's Eve Gala, the Catalina Wine Mixer and Two Harbors' Buccaneer Days.

According to Maddy Scanlon, Director of Sales for The Perfect Event, "Lovers of the Catalina Island Concert Series should rest assured that the quality of concerts and many of the signature acts, will not be lost due to the change in production services." According to Love Catalina Island CEO, Jim Lutjohann, "The RFP process ran from August through January and included submissions from five production companies, all of which were highly qualified and willing to take on the sometimes difficult tasks related to event production on an island. From the five vendors who initially responded to the RFP, three made it to the final stage of interviews. In the end, the review committee had the most votes for The Perfect Event." Scanlon added, "We look forward to expanding our operations through this new addition to our work on the island."

"The 2024 concert season will begin in June or July and include at least three events on Wrigley Stage. "Exact dates and acts will be announced shortly so that visitors and residents can plan to join us for the entertainment," according to Lutjohann.

About Love Catalina Island Tourism Authority:

With 230 members, the non-profit organization Love Catalina Island Tourism Authority is the champion of the island's business community. The organization fosters a successful economy through the promotion of the island as an attractive destination for travel with a focus on sustainability. For more information, please visit www.LoveCatalina.com and join the conversation on Facebook (www.facebook.com/lovecatalinaisland), Instagram (@lovecatalinaisland), and X (@lovecatalina_).

About The Perfect Event

Founded in 2007, the company was designed to be a true One Stop Shop for all of its clients. Tireless effort and sensational growth have resulted in the realization of this vision. Aside from the exceptional event planning department itself, The Perfect Event

also owns and operates Security, Transportation, AV Production, Staging, Photo & Video Services, Disc Jockey Services, and Event Rentals. Comprised of nearly 200 total employees, The Perfect Event has become a powerhouse in the industry. In 2019, the company produced and provided services for over 600 individual events consisting of weddings, festivals, corporate, collegiate, and other private parties.

About Catalina Island:

A picture-perfect island paradise just 22 miles off the coast of Southern California, Catalina is a beautiful, dynamic, eclectic destination with a rich history, wide open spaces, and fresh ocean breezes. Catalina offers 25 lodging properties and over 300 vacation rentals, including bed and breakfast inns, seaside condominiums, charming bungalows and hotels. The Island boasts 33 palate-pleasing restaurants, lively seaside bars, and an abundance of on- and off-water activities and amenities. Also, home to eight marine sanctuaries and the Catalina Island Conservancy (with 48,000 acres of pristine protected wilderness), these island treasures offer endless year-round outdoor recreation possibilities. Catalina Island is the perfect getaway all visitors will love. For more information, please visit www.LoveCatalina.com.