FOR IMMEDIATE RELEASE

Contact: **Britton Briley**

864.747.0646

Marketing@AthensProHockey.com



Athens Professional Hockey Announces Official Press Conference Unveiling League Affiliation, Arena **Structure, and Opening Day**

Athens, GA - March 18, 2024 - Athens Professional Hockey is thrilled to extend a warm invitation to all members of the press and media to attend our highly anticipated official press conference. The event will take place on March 28, 2024, at 12:00 P.M. at The Classic Center Atrium in Athens, GA.

This momentous occasion will mark the unveiling of crucial details surrounding our inaugural season, including our league affiliation, arena structure, and opening day. Attendees will have the exclusive opportunity to gain insights directly from team executives, league officials, and arena representatives as we embark on this exciting journey together.

In addition to the groundbreaking announcements, Athens Professional Hockey is delighted to offer an exclusive hard hat tour of The Classic Center Arena immediately following the press conference. Witness firsthand the progress of our state-of-the-art arena as it nears completion, providing a glimpse into the future home of professional hockey in Athens.

Details of the event are as follows:

Date: March 28, 2024 Time: 12:00 P.M.

Location: The Classic Center Atrium

Address: 300 N Thomas St, Athens, GA 30601

Join us as we celebrate this pivotal moment in Athens sports history and showcase our commitment to delivering an unparalleled hockey experience to our passionate community. Don't miss your chance to be part of the excitement and stay ahead of the curve with exclusive access to breaking news and behind-the-scenes insights.

We eagerly anticipate your presence at our official press conference and look forward to sharing this monumental occasion with you. Please RSVP as the hockey team is providing refreshments and appetizers. You may RSVP online at www.AthensProHockey.com/PressConference, call us at 706.357.4471, or email us at marketing@athensprohockey.com.

Sincerely,

Britton Briley Marketing Director

Athens Professional Hockey