

Hershey to Host 2025 U.S. Figure Skating Eastern Synchronized Skating Sectional Championships

*The Hershey Figure Skating Club is excited to bring the event back
to the sweetest ice on earth in January 2025*

For Immediate Release

(Hershey, PA) -- U.S. Figure Skating has announced that the 2025 U.S Figure Skating Eastern Sectional Synchronized Skating Championships will be held at Giant Center in Hershey. The event will be held January 23-25, 2025, and hosted by the Hershey Figure Skating Club.

“We are thrilled to partner with Hershey Figure Skating Club on hosting the Eastern Synchronized Skating Sectionals in January of 2025,” said Gregg Cook, Executive Director of the Hershey Harrisburg Sports & Events Authority (HHSE). “Our region has hosted a few times in the past, and the feedback we receive has been very positive. Along with our community partners, we look forward to welcoming the skaters, coaches, officials, friends and family, as well as U.S. Figure Skating, for what we’re sure will be a successful and fun event.”

This will mark the third time that U.S. Figure Skating has held the Eastern Sectionals at Giant Center. Hershey also played host for the event in 2014 and 2017.

“We are very excited to bring this event back to Hershey”, said Jessica Yingst, Hershey Figure Skating Club President. “The Hershey Figure Skating Club will work hard to make this the best Sectionals event ever for all those competing as well as those coming to support the skaters.”

The event is expected to bring more than 140 teams to the region for 4-5 days, along with coaches, trainers, families and friends, during an otherwise fairly quiet time in the region. HHSE estimates that the influx of visitors who will be participating in and attending Sectionals will generate \$2.5 million in economic impact to Dauphin County.

Businesses looking to partner with or support the event should contact 2025easterns@gmail.com. Additional information on partnerships, volunteer opportunities and ticket sales will be announced in the coming weeks. Follow HHSE on social media (Instagram, Facebook, X) or visit the Hershey Figure Skating Club website (www.hersheyfigureskating.org) for the latest news and information.

*About Hershey Harrisburg Sports & Events Authority

HHSE is committed to promoting sports tourism and events initiatives in the Hershey Harrisburg Region, forging mutually beneficial partnerships with new and existing clients, supporting locally produced events to expand audiences, and driving economic development as it relates to sports and events tourism. HHSE is a division of Visit Hershey Harrisburg, which serves as the official non-profit partnership-based Destination Marketing Organization (DMO) for Dauphin County located in the Commonwealth of Pennsylvania.

*About Hershey Figure Skating Club

The Hershey Figure Skating Club is a 501 (c)(3) organization. The club encourages the sport of figure skating and promotes its growth under the general policies and objectives of U.S. Figure Skating. The club offers figure skating programs for individuals of all ages and levels of interest, with a focus on high quality instruction and enjoyment of the sport.

