

FOR IMMEDIATE RELEASE

MEDIA CONTACT
Elizabeth Schrack
Director of Communications
Grapevine Convention & Visitors Bureau
Office: 817.410.3195 Cell: 702.528.5687
ESchrack@GrapevineTexasUSA.com

FAMILY-FRIENDLY FUN HAPPENS "DOWN ON MAIN STREET" DURING 40TH ANNUAL MAIN STREET FEST!

The Family-Friendly Festival takes place May 17, 18 and 19, 2024

GRAPEVINE, TEXAS (May 15, 2024) – The **40**th **Annual Main Street Fest- A Craft Brew Experience, presented by Bank of the West** is almost here and families should prepare to have all the fun Down on Main Street! As the heart of Historic Grapevine, Texas prepares for this milestone event, anticipation is building for three days packed with excitement, entertainment and memories in the making. From live music to craft brew experiences, delicious eats and a myriad of family-friendly activities, the 40th Annual event will be an unforgettable experience.

BRING THE KIDS!

Expect an expanded KidZone this year! Sponsored by 121 Community Church, the KidZone features attractions like LEGOLAND® Discovery Center, the Cook Children's arts & crafts area, Great Wolf Lodge dance parties, reptiles from SEA LIFE Grapevine Aquarium and an interactive Discovery Zone courtesy of Dairy Max.

Thrill-seekers of all ages will delight in the Midway Games and Carnival Rides, featuring classics like the Ferris wheel and a variety of entertaining games like ring toss and basketball. The show is put on by the Golden Ticket-winning Talley Amusements.

FOOD AND SHOPPING

For those looking to refuel during all the excitement, Main Street Fest offers an array of family-friendly food options, from traditional fair treats like popcorn and corndogs to healthier fare and yummy indulgent delights like root beer floats. Expect to see all-new food vendors like Gooey Cakes and Mr. Wally's Pickles and returning favorites like Bartley's BBQ and Steak on a Stake.

As families explore the festival grounds, they'll have the opportunity to peruse vendor booths offering everything from arts and crafts to pet-friendly products. There will be all-new artisans this year as well including Hooked Up Baits and Whiskey Morning Coffee. And Main Street shops like Rocket Fizz, Let's Pretend and Talking Animals Book Store promise unique finds and treasures waiting to be discovered.





LIVE MUSIC

Of course, no festival would be complete without music, and Main Street Fest delivers with four stages showcasing regional and local talent throughout the event. Whether attendees are tapping their toes to familiar tunes or discovering new favorites, the sounds of Main Street Fest will provide the perfect backdrop to a weekend of fun and celebration.

Casey Donahew brings his signature sound to headline Friday night on the Main Stage sponsored by Arca Continental Coca-Cola Southwest Beverages. Get ready to sing along to hits like "One Star Flag" and "She Likes to Fly" under the Texas sky. Then, step back into some 90s nostalgia! **Deep Blue Something**, the band behind the iconic hit "Breakfast at Tiffany's," headlines Saturday night.

At the **Gazebo Stage**, sponsored by Karbach Brewing Company, guests will groove once again to the sounds of **The Inspiration Band!!!** as they deliver high-energy performances on all three days of the event, from 11:15 a.m. – 7 p.m. Friday and Saturday and all day Sunday.

CRAFT BREWS

Main Street Fest has three craft brew areas to enjoy, including the **Craft Brew Experience** sponsored by Gaylord Texan complete with a VIP Lounge, and **Texas on Tap** sponsored by Karbach Brewing over at the Town Square Gazebo featuring Texas craft brews and wines.

The **Cotton Belt Country Club**, sponsored by Whataburger, Direct Impact Golf and Sam's Club is all-new Down on Main Street. Test your skills with a nine-hole miniature golf course, long-putt competition and long-drive contests. Refuel with some snacks from the Caddyshack including the famous pimento cheese sandwiches like you would enjoy at the Masters, and craft brews, too.

TICKETS AND PARKING

Main Street Fest is taking a stand against inflation. This year's ticket prices are the same as last year at just \$9 for adults and \$5 for kids (6 - 12) and seniors (65+). The fantastic, live entertainment, including the headliners, is included with your general admission ticket!

Ride Trinity Metro TEXRail to the festival grounds and get discounts on your GoPass and your festival admission tickets.

Complimentary parking is at Grapevine Mills (3000 Grapevine Mills Pkwy.) and Grapevine Public Library (1201 Municipal Way) and enjoy complimentary shuttle service straight to the festival grounds.

For more information on all the fun and to secure your tickets in advance head to MainStFest.com.

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