



FOR IMMEDIATE RELEASE

MEDIA CONTACT

Elizabeth Schrack

Director of Communications

Grapevine Convention & Visitors Bureau

Office: 817.410.3195 Cell: 702.528.5687

ESchrack@GrapevineTexasUSA.com

GRAPEVINE, TEXAS TO CELEBRATE INTERNATIONAL WINES AT 38TH ANNUAL GRAPEFEST®- A TEXAS WINE EXPERIENCE

This year's festival will feature wine from Barossa Valley, Australia and Wachau Valley, Austria

GRAPEVINE, TEXAS (July 10, 2024) – Grapevine, the Vintage Texas destination in between Dallas and Fort Worth, is welcoming its International Sister Cities to the 38th Annual GrapeFest – A Texas Wine Experience, presented by Bank of the West. The annual festival celebrates Texas wines and wines from around the globe and takes place September 12, 13, 14 and 15, 2024.

Experts from Barossa, Australia will conduct master wine classes and food and wine pairing workshops. The International Wine Experience will feature two wine valleys with rich history representing the Old World of Krems, Austria (circa 1452) and the New World of Barossa, Australia (circa 1844).

Wineries in the Wachau Valley in Krems, Austria, offer a traditional taste shaped by the region's cooler climate and diverse soils. With an elevation of 228 meters, the Atlantic air brings cold winters and hot, dry summers. It produces wines like Grüner Veltliner and Riesling, known for their crisp acidity and mineral notes.

Wines from the Barossa Valley, Australia feature bold, fruit-forward flavors. Barossa Valley, at 372 meters above sea level, has a Mediterranean climate, but its transverse valleys and sloping hills create a wide range of microclimates. Temperatures range from very warm on the valley floors to progressively cooler at the higher altitudes making for excellent Shiraz and Grenache.

GrapeFest will celebrate wines from these two regions and Texas when Grapevine's Historic Main Street closes to traffic for four days in September. GrapeFest features more than 70 food and artisan vendors and offers wine tastings including the People's Choice Wine Tasting Classic - the largest consumer-judged wine competition in the Southwestern United States, live music, a carnival and midway, KidZone and more. Visitors also enjoy Main Street's charming locally owned boutiques, celebrity-chef driven bistros and award-winning Texas winery tasting rooms.

Getting to Grapevine is easy with direct flights to DFW International Airport. Once travelers arrive, they can clear customs in an average of 15 minutes and, from there, it takes ten minutes to get to their Grapevine hotel room. Grapevine also offers complimentary shuttle service during the festival and most days of the week.



Visitors can plan their trip to Grapevine at GrapevineTexasUSA.com, which has hotel, shuttle, shopping and restaurant information. Buy your tickets to GrapeFest now and stay tuned for more exciting updates by visiting GrapeFest.com.

ABOUT GRAPEVINE, TEXAS:

Grapevine, Texas, is a charming city located in the heart of the Dallas-Fort Worth Metroplex, offering a blend of history and modern amenities. Known for its vibrant hospitality, Grapevine is home to a range of world-class hotels. From luxe resorts, including Gaylord Texan, to the boutique Hotel Vin and family-friendly Great Wolf Lodge, visitors will find accommodations that suit their needs and preferences.

Grapevine is home to the Urban Wine Trail, Historic Main Street, Historic Nash Farm, Grapevine Vintage Railroad and hosts many annual festivals and events including GrapeFest® - A Texas Wine Experience, Main Street Fest – A Craft Brew Experience and the Christmas Capital of Texas®, featuring more than 1,400 Christmas events over 40 days.

###

