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FOR IMMEDIATE RELEASE

Hawai'i Convention Center Introduces New Pickleball Courts, Welcomes Inaugural Indoor Pickleball Games

Honolulu, Sept. 12, 2024 – The Hawai'i Convention Center is kicking off its newest sports courts program with its inaugural indoor pickleball games from Nov. 1-3, 2024.

The Aloha Pickleball Games & Festival, organized by Pop Up Pickleball, a division of the California-based sports event management firm Pickleball Management Group, will be hosting an amateur pickleball event for players of all ages and skill levels.

The Center has invested in 45 new pickleball courts, with 15 designated for use in the Aloha Pickleball Games & Festival.

"The Aloha Pickleball Games & Festival will feature a competitive tournament format with a fun-filled festival for the entire family," said event organizer Scott Winters. "We have designed this inaugural event to be loaded with benefits for all players, including extra playtime and activities for the whole family. The Hawai'i Convention Center has invested in new pickleball courts, emphasizing its goal of becoming a premier destination for pickleball enthusiasts worldwide. We are honored to host the first tournament to utilize these new courts."

The tournament will follow official USA pickleball tournament Rules. Each player is guaranteed plenty of play time with a round robin format. The top four players from each division will advance to the finals playoff round to decide the top three places, which will earn unique tournament-themed awards.

Registration is open through Oct. 23, 2024, at <https://pickleballbrackets.com?AlohaPickleballGamesFestival>

Entry fees are \$80 per person for the first event and \$25 per person for the second event. Discounted fees are available for first-time beginners, junior divisions and military/veteran players. Spectators and family members have free entry to access to the Pop Up Pickleball Vendor Village and can participate in most non-tournament activities. Sponsorship and vendor opportunities are also available by contacting the organizers at <https://pickleballmanagement.com/contact/>

In addition, the event will include family activities, raffle prizes, and a demo court. Each participant receives a gift bag with tournament souvenirs, sponsor gifts and hospitality tickets.

"We are excited to expand the Hawai'i Convention Center's highly successful sports courts program this year to include pickleball – a sport that has grown 60 percent in the past 5 years," said Teri Orton, General Manager of the Hawai'i Convention Center. "Our new premium pickleball rollout mat courts play just like championship outdoor pickleball courts, and we look forward to hosting our first players during the Aloha Pickleball Games."

In addition to pickleball, the Center offers 28 volleyball and badminton courts, 18 basketball courts and 11 futsal courts in its Level 1 Kamehameha Exhibit Halls, making it a versatile venue for sports tournaments of any size. Additional details on the Center’s sports courts program are available [here](#).

About the Hawai’i Convention Center

“Where Business and Aloha Meet,” the 1.1 million-square-foot Hawai’i Convention Center provides a spacious, modern and flexible meeting space in the heart of Honolulu – all with an award-winning team and renowned aloha spirit. Conveniently located between East and West, the Center is a global leader for a diverse array of meetings and events, just steps from 30,000 hotel rooms in iconic Waikiki. The Center is a state-owned facility opened in 1998, and is managed by ASM Global. For more, visit HawaiiConvention.com.

About ASM Global

ASM Global is the world’s leading producer of entertainment experiences. It is the global leader in venue and event strategy and management – delivering locally tailored solutions and cutting-edge technologies to achieve maximum results for venue owners. The company’s elite venue network spans five continents, with a portfolio of more than 325 of the world’s most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. For more, visit www.asmglobal.com.

About Pickleball Management Group

Pickleball Management Group is a Northern California based company, formed by a management team with decades of experience in health club operations, sporting goods sales, product development and event management including 3 on 3 basketball events held worldwide. The company offers complete turnkey consulting and management services for pickleball facility planning, development and operations, sport programming, equipment sourcing, court construction, pro shop management and much more. The company’s Pop Up Pickleball courts have been a popular hit at tournaments, exhibitions, trade shows, indoor and outdoor festivals and glow in the dark events. For more, visit www.pickleballmanagement.com.

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