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Explore York is the Presenting Sponsor of Keystone Hiking and Outdoor Weekend
Three-day event features guided outdoor recreation activities in York and Lancaster Counties.

YORK, PA – October 18-20, 2024 Explore York is thrilled to announce its role as the presenting sponsor of the upcoming Keystone Hiking and Outdoor Weekend, October 18th through the 20th. The exciting three-day event, created by the Keystone Trails Association (KTA), celebrates the beauty of nature, promotes outdoor activities, and brings together nature enthusiasts to explore, learn, and connect in the Susquehanna Riverlands of Pennsylvania.

As the tourism promotion agency for York County, Explore York recognizes the significance of connecting individuals with the diverse and enriching outdoor activities our area has to offer. Keystone Hiking and Outdoor Weekend offers an unparalleled opportunity for families, adventure seekers, and nature lovers to explore the region's breathtaking riverland, trails, parks, and other natural wonders.

"Our commitment to promoting tourism through outdoor exploration aligns perfectly with the mission of the Keystone Hiking and Outdoor Weekend," said Melissa Beaverson, Vice President of Marketing and Communications for Explore York. "We are proud to support an event that not only highlights our beautiful County but also encourages healthy lifestyles, community engagement, and yet another reason for travelers to visit."

Beaverson added, "Explore York is dedicated to enhancing the visitor experience in York County, and partnering with the Keystone Hiking and Outdoor Weekend is a testament to that commitment. Together, we aim to inspire a love for the outdoors, foster community connections, and promote sustainable outdoor practices."

The weekend will feature guided hikes, educational workshops, and family-friendly activities, catering to all skill levels. Participants will have the chance to discover hidden gems in York County's vast trail system, learn about local flora and fauna, and enjoy the camaraderie of fellow outdoor enthusiasts. "This event offers an exciting twist on our traditional Fall Hiking Weekend, allowing visitors and residents to explore Pennsylvania's beautiful and unique Susquehanna Riverlands. The Pennsylvania Department of Conservation and Natural Resources has identified this region as one of eight conservation landscapes," remarked Haley Feaster, Communications Manager at KTA.



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For more information about the Keystone Hiking and Outdoor Weekend, including the schedule of events and registration details, please visit kta-hike.org/khow2024.html.

More information about Explore York:

Explore York's mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. Explore York's vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. For more information on Explore York County, PA, and the destination, call 1-888-858-9675 or visit YorkPA.org.



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