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Visit Shreveport-Bossier Revives Film Commission to Lead Entertainment Initiatives

Shreveport-Bossier, LA – Visit Shreveport-Bossier announces the appointment of **Wade Marshall** as the head of the **Shreveport-Bossier Film & Entertainment Commission**, transforming the region into a thriving hub for the film and entertainment industry. With his extensive background in film production, music composition, and industry development, Marshall will play a pivotal role in advancing the area's reputation as a premier destination for career development and tourism in film and entertainment.

Under Marshall's leadership, the Shreveport-Bossier Film & Entertainment Commission with Visit Shreveport-Bossier will concentrate on key initiatives, including:

- **Establish Shreveport-Bossier** as a hub for career development and tourism in the film and entertainment industries.
- **Promote the region's unique assets** to attract new businesses and create jobs in the film and entertainment sectors.
- **Launch training programs** to expand the local film crew workforce and support emerging professionals.
- **Revitalize the region** with new events, venues, concerts, nightlife, and family-friendly activities, enhancing its appeal as a top visitor destination.
- **Utilize major venue assets** in Shreveport-Bossier to host large concerts and events year-round, positioning Shreveport-Bossier as a premier entertainment destination.

“Wade Marshall’s roots in the Shreveport-Bossier community, paired with over 20 years of experience in film and entertainment, make him the ideal figure to take our area to new heights in this industry,” says Stacy Brown, President & CEO of Visit Shreveport-Bossier. “We all want to see our area grow, and his vision for highlighting what we’ve already grown together as a community and showcasing Shreveport-Bossier’s unique assets will be instrumental in positioning us as a top destination for film and entertainment.”

As a native of Shreveport and a graduate of Centenary College with a degree in Music Composition and Theory, Wade Marshall began his career in Los Angeles in 2001 as a film composer. However, the growth of Shreveport-Bossier’s film industry post-Hurricane Katrina inspired him to return home in 2007 to be part of the city’s booming film scene. He joined Millennium Studios, where he became studio manager and served as an unofficial liaison for bringing film projects to the area, playing a key role in growing the local film industry for over a decade.

After the City of Shreveport acquired Millennium Studios in 2022, Marshall transitioned to working for the city’s Economic Development team. In 2023, he took on the role of Superintendent of Independence Stadium, overseeing operations for this major sports and event venue, including managing high-profile events like the Independence Bowl, while continuing to support the local film industry’s expansion.

Reviving the Shreveport-Bossier Film & Entertainment Commission perfectly aligns with Visit Shreveport-Bossier’s [10-year Destination Masterplan](#), which emphasizes strengthening the region’s cultural identity and supporting local businesses across industries like film, music, and entertainment. By focusing on film industry growth, workforce development and training, and revitalizing the local scene with new events and attractions, the Shreveport-Bossier Film & Entertainment Commissioner will help attract visitors year-round, ensuring consistent spending that benefits local entrepreneurs. This development supports Visit Shreveport-Bossier’s plan to enhance the region’s identity and sense of place, helping small businesses thrive and positioning Shreveport-Bossier as a dynamic destination for both locals and visitors.

To learn more about the Shreveport-Bossier Shreveport-Bossier Film & Entertainment Commission, visit www.VisitShreveportBossier.org/film.

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To learn more about developments from Visit Shreveport-Bossier as they continue to shape the future of our community, go to visitshrevestbossier.org. View Visit Shreveport-Bossier’s full Destination Masterplan, [here](#).