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Choose Lansing® Promotes Melissa Nay to Director of Membership and Community Engagement

LANSING, MICH. – Jan. 14, 2025 – [Choose Lansing](https://www.lansing.org) is pleased to announce that it has promoted Melissa Nay to Director of Membership and Community Engagement.

“Melissa has been an integral part of our team since she joined us in 2018,” said Julie Pingston, President and CEO of Choose Lansing. “We’re excited to see her continue to work throughout the community to connect our organization to opportunities and partnerships.”

Formerly Membership & Community Outreach Manager, Nay oversees all Choose Lansing membership activity, manages and facilitates the Certified Tourism Ambassador program and is involved in many other community organizations related to Choose Lansing’s mission.

She has a Bachelor of Arts degree in Advertising and Communication from Michigan State University and is a Certified Tourism Ambassador (CTA).

For more information about Choose Lansing, visit www.lansing.org or call 517-487-0077.

About Choose Lansing®

The vision of Choose Lansing is to inspire everyone to celebrate and love Greater Lansing as much as we do! This goes hand in hand with our mission, to positively impact our community’s quality of life by developing the region as a visitor destination. Learn more at www.lansing.org.

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Choose Lansing® is the Destination Marketing Organization for the **Greater Lansing** region

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