## FOR IMMEDIATE RELEASE

CONTACT:
Emma Boone
Public Relation/Digital Content Manager
318-588-2248
eboone@visitshreveportbossier.org

October 31, 2024

## 318 Restaurant Week Returns: Savor the Best of Shreveport-Bossier's Culinary Scene!

**Shreveport-Bossier, LA –** Mark your calendars and bring your appetite! 318 Restaurant Week returns March 30 – April 5, 2025, inviting locals and visitors to indulge in seven days of exclusive dining specials that showcase Shreveport-Bossier's unique and vibrant culinary landscape.

Last year's 318 Restaurant Week was a huge success, attracting 10,000 visitors from metropolitan areas 3+ hours away and setting a record with 61 participating restaurants—the most ever in the event's eight-year history. Most experiences were fully booked or sold out, showcasing the strong demand and enthusiasm for this culinary celebration. The event also generated significant online exposure, with over 7,100 app users engaging with 318 Restaurant Week, underscoring the community's excitement for local dining experiences.

Visit Shreveport-Bossier organizes this yearly initiative to celebrate local restaurants and foster a sense of community pride while stimulating economic growth across our region's culinary scene. The event encourages both locals and visitors to enjoy the incredible flavors and unique dining experiences that reflect the distinct character of our community.

During this week-long culinary celebration, participating restaurants will offer a variety of exclusive deals, with breakfast at \$10, lunch at \$15, and dinner at \$25. Special "Lagniappe" items, including signature desserts and cocktails, will also be featured, giving patrons an authentic taste of Shreveport-Bossier's culinary creativity at exceptional pricing.

In 2025 Participants in 318 Restaurant Week can download the app, designed to enhance the dining experience with easy browsing of participating restaurants, viewing exclusive offers, and checking in at locations for a chance to win a \$250 dining giveaway. App content will be updated regularly as restaurants join the campaign, ensuring access to the latest offerings throughout the event.

Visitors and locals can also enjoy dining experiences crafted just for 318 Restaurant Week. Guests will have the opportunity to savor specially curated menus featuring signature dishes, enjoy chefled tastings showcasing the best of local ingredients, and experience unique food and drink pairings that celebrate Shreveport-Bossier's culinary talent. Each exclusive event offers not just a

meal, but an immersive dining experience, bringing together flavor, creativity, and atmosphere for an unforgettable evening.

For more information on joining as a participating restaurant, visit <a href="www.VisitShreveportBossier.org">www.VisitShreveportBossier.org</a> and <a href="fillout this form">fill out this form</a>. Let's make this a week of unforgettable flavor and festivity—because it's truly a food lover's favorite!

Local businesses are encouraged to get involved as a sponsor during 318 restaurant Week alongside Shreveport-Bossier's vibrant culinary scene to engage new audiences and join us in making this year's event an unforgettable experience for locals and visitors alike.