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*FOR IMMEDIATE RELEASE:* February 26, 2025

**South County Tourism Council Wins Silver in 33<sup>rd</sup> Annual NATJA Awards**

Charlestown, RI -- The South County Tourism Council won the **SILVER Award** in the 33<sup>rd</sup> Annual North American Travel Journalists Awards Competition in the **Destination Video** category. This awards competition honors the best of the best in travel journalism, photography and destination marketing that cover all aspects of the travel industry.

"Our independent panel of judges remarked on the difficulty they had selecting winners," stated NATJA CEO, Helen Hernandez. "We are proud of the winners of this year's competition, many of whom are members of NATJA, which speaks to the caliber of talent and professionalism in our organization. I wish to extend my congratulations to all the winners for their exceptional work!"

"We are so honored to win silver for our 2024 destination video," says Louise Bishop, president of South County Tourism Council. "We are proud of our destination and want to thank **Tandem**, our production crew, that put this beautiful video together."

You can see the winning video here: <https://vimeo.com/925024275>

Judges for the competition included award-winning newspaper and magazine editors as well as educators from across journalism disciplines. One first place (Gold) winner is chosen in each of the categories along with 2nd place (Silver), 3rd place (Bronze), and Honorable Mentions. To qualify for an award or honor, work had to be published from October 1, 2023, through September 30, 2024.

**About NATJA:** Founded in 1991, NATJA is a travel journalism industry leader that fosters high quality journalism by supporting the professional development of its members, providing exceptional program benefits and valuable resources, honoring the excellence of journalism throughout the world, and promoting travel and leisure to the general public. NATJA also publishes *TravelWorld International Magazine* ([www.travelworldmagazine.com](http://www.travelworldmagazine.com)).

For more information about NATJA or a complete list of award winners and honorable mentions, visit [www.natja.org](http://www.natja.org).

**About South County Tourism Council:** The South County Tourism Council is a non-profit organization dedicated to promoting the towns of Charlestown, Coventry, East Greenwich, Exeter, Hopkinton, Narragansett, North Kingstown, Richmond, South Kingstown, West Greenwich and Westerly as a single leisure travel destination known as “South County”. For more information, please visit [southcountyri.com](http://southcountyri.com).

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