



FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Elizabeth Schrack
 Director of Communications
 Grapevine Convention & Visitors Bureau
 Office: 817.410.3195 Cell: 702.528.5687
 ESchrack@GrapevineTexasUSA.com

TIME FOR FAMILY FUN AT GRAPEVINE'S 41ST ANNUAL MAIN STREET FEST – A TIMELESS TEXAS TRADITION

Main Street Fest takes place May 16, 17 and 18, 2025

GRAPEVINE, TEXAS (May 6, 2025) – Get ready for three days of family fun, festival flavors and unforgettable entertainment at the 41st Annual Main Street Fest presented by Bank of the West. This beloved event, which supports historic preservation projects in Grapevine, is a Timeless Texas Tradition and will be filled with thrilling rides, live performances and fantastic shopping and dining experiences, all on Historic Main Street.

FESTIVAL HIGHLIGHTS:

Festival Fare & Artisan Shopping:

- **Festival Favorites & Culinary Delights:** Indulge in classic festival fare including kettle corn, corny dogs and funnel cakes, alongside a world of unique flavors. Discover sweet and savory crepes, waffle pops, refreshing acai and mango bowls, crispy eggrolls, zesty shrimp torpedoes, delectable macaroni bites and so much more to tantalize your taste buds.
- **Artisan Marketplace:** Explore a vibrant marketplace brimming with unique, handcrafted goods. Find the perfect artisanal cutting board, vinyl laser-etched art, savory jerky and pickles, striking decorative longhorn skulls, creative license plate art, exquisite jewelry, local honey and a delightful array of other treasures.
- **Boutique & Specialty Finds:** Explore a diverse range of marketplace vendors. Gear up with new Crocs styles at Crikey!, find your perfect Cowgirl hat at Moodelinas Boutique, fill your home with delightful scents from Gnome Hollow's candles and discover countless other unique offerings.
- **Historic Main Street Merchants:** Make sure to visit captivating boutiques of Main Street, inviting cafés and bistros, winery tasting rooms and inspiring art galleries as you walk around Main Street Fest.

KidZone sponsored by Whataburger:

- Get ready to move and groove at the **KidZone Dance Parties hosted by Great Wolf Lodge** from 11 a.m. to 2 p.m. daily. Kids of all ages can join the fun on the dance floor, featuring lively music and exciting games.



- Dive into creativity and imagination with **LEGOLAND®**! Help build a life-size LEGO® model - brick by brick - alongside a Master Model Builder and stick around for LEGO Limbo!
- Explore the wonders of the deep with **SEA LIFE® Grapevine Aquarium**! Get hands-on with fascinating ocean artifacts while learning about incredible sea creatures. Enjoy face painting, coloring and prize wheels.
- Discover how your favorite dairy foods get from farm to table through interactive activities, including games, touchscreens and even an animatronic cow at the **DairyMax Interactive Mobile Exhibit**.
- **Whataburger** is serving up creativity with a fun, hands-on art activity inspired by the new Whata-Art Collection! Young artists can let their imaginations run free, create their own masterpieces and proudly display them on the vibrant, colorful Whata-Wall. Also, try your hand at What-A-Putt.
- Make new friends at the **Cook Children's Build-A-Bear booth**! Pick out a plush pal, dress it up with fun accessories and take home a one-of-a-kind stuffed animal to cherish. There is a separate charge for this activity.

More Family-Friendly Fun:

- **Carnival & Midway** - Exciting rides and classic carnival games for all ages at the Talley Amusements Carnival. Includes a 65' high Ferris Wheel, Alien Abduction and Bears and Elephant rides for the little ones.
- **Rock Climbing Wall** – Take your skills to new heights with a \$5 rock climbing wall next to the KidZone.
- **House of Shine Young Entrepreneur Market** – On Saturday and Sunday, meet young vendors who are promoting and selling their own products in Weems Alley.
- **Artists on Tap**: Shop a juried art show with 19 Grapevine Art Project artists inside Foust Funeral Home.

Musical Entertainment:

- **Live Music**: Enjoy nonstop entertainment on three stages featuring regional talent including on the **Arca Continental Coca-Cola Southwest Beverages Main Stage**.
 - **Friday night headliner**: Country legend Neal McCoy at 9 p.m.
 - **Friday night opener**: Rising Texas Country Artist Colton Rice at 7 p.m.
 - **Saturday night headliner**: Emerald City presents Downtown Fever at 9 p.m.
 - **Enjoy other musical acts throughout the weekend** including Western Rewind, Brad Thompson Band, Paladin and Warehouse – A Dave Matthews Tribute.

Adults-only Experiences:

- **Craft Brew Experience sponsored by Gaylord Texan Resort**: Liberty Park Plaza will feature a premium, ticketed tasting event for adults 21+. With your tasting ticket, you get seven four-ounce pours and a souvenir glass. Tasting Cards are \$28 in advance and \$32 during the festival. VIP options also available.



- **Craft Brew Pairing Seminar sponsored by Rock & Brews:** In this engaging 60-minute seminar, guests will enjoy four three-ounce craft brew tastings perfectly paired with delectable bites from Rock & Brews. Along the way, learn how to expertly match craft brew styles with various bites. Take home tasting tips and your souvenir glass. Tickets \$35 in advance.
 - Friday, May 16 at 7 p.m.
 - Sunday, May 18 at 2 p.m.
- Additional brew tents and wine pavilions will be on festival grounds.

Getting to Main Street Fest:

- Complimentary shuttle service to festival gates when you park at these locations:
 - Grapevine Mills (3000 Grapevine Mills Parkway) near Pollo Regio
 - Grapevine Library & Convention Center (1201 Municipal Way)
- Download and use the [GoPass mobile app](#) to receive a 25% discount on a Trinity Metro Local Day Ticket. Use promo code: **MSF25A** for adult tickets and promo code: **MSF25R** for reduced tickets. (See below for special admission discount as well.)
- Rideshare pickup/dropoff:
 - Lone Star Hi-Railers Parking Lot (410 W. Dallas Road)
 - Behind Kountry Donuts (102 S. Main Street) on Barton Street

Tickets:

- Complimentary entry Friday, May 16 until 5 p.m.
- Tickets \$10 for adults
- Tickets \$5 for children and seniors
- Weekend Pass Pin \$20

Special Discounts:

- **All military personnel** (retired or active) receive **\$5 off festival admission** on Saturday, May 17 – **Armed Forces Day**, compliments of RBFCU.
- Present proof of **Trinity Metro TEXRail ridership** at Main Street Fest entrance gates for **\$2 off** an adult one-day general admission ticket.

More than just a festival, Main Street Fest is a cherished Grapevine tradition that invites us to reconnect with our roots and strengthen community bonds. As a proud non-profit event, your participation directly supports vital civic service organizations and the preservation of Grapevine's rich heritage. Every dollar spent and every volunteer hour contributed helps invest in Grapevine's future and honor its past. Join us in celebrating, connecting and giving back May 16, 17 and 18, 2025!

For more information and to purchase tickets now visit MainStFest.com

###

