



FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Elizabeth Schrack
Director of Communications
Grapevine Convention & Visitors Bureau
Office: 817.410.3195 Cell: 702.528.5687
ESchrack@GrapevineTexasUSA.com

*****MEDIA ADVISORY*****

**41st ANNUAL MAIN STREET FEST – A TIMELESS TEXAS TRADITION
PRESENTED BY BANK OF THE WEST KICKS OFF TODAY**

Family-fun, carnival rides, craft brew, festival food, live music & more!

GRAPEVINE, TEXAS (May 16, 2025) – Celebrate three days of family-friendly fun during the 41st Annual Main Street Fest presented by Bank of the West. Taking place along Historic Main Street, this Timeless Texas Tradition is packed with exciting experiences the whole family will enjoy. Here's a glimpse of what's in store:

Day 1: Friday, May 16 | 11 a.m. – 11 p.m.

- **11 a.m.** - Festival opens with complimentary admission
- **11 a.m. - dusk** - KidZone sponsored by Whataburger
- **11 a.m. - 11 p.m.** - Craft Brew Experience sponsored by Gaylord Texan
- **11 a.m. - 11 p.m.** - Carnival & Midway
- **11 a.m. - 11 p.m.** - Food & Artisan Vendors
- **5 p.m.** - Complimentary admission ends
- **7 p.m.** - Colton Rice at Arca Continental Coca-Cola Southwest Beverages Main Stage
- **7 p.m.** - Craft Brew Pairing sponsored by Rock & Brews
- **9 p.m.** - Neal McCoy at Arca Continental Coca-Cola Southwest Beverages Main Stage

Day 2: Saturday, May 17 | 11 a.m. – 11 p.m.

- **11 a.m. - dusk** - KidZone sponsored by Whataburger
- **11 a.m. - 6 p.m.** - House of Shine Young Entrepreneurs Market
- **11 a.m. - 11 p.m.** - Armed Forces Day discount for all military personnel
- **11 a.m. - 11 p.m.** - Craft Brew Experience sponsored by Gaylord Texan
- **11 a.m. - 11 p.m.** - Carnival & Midway
- **11 a.m. - 11 p.m.** - Food & Artisan Vendors
- **11:30 a.m.** - Bushong Cabin dedication





- **9 p.m.** - Emerald City presents Downtown Fever at Arca Continental Coca-Cola Southwest Beverages Main Stage

Day 23: Sunday, May 18 | 11 a.m. – 6 p.m.

- **11 a.m. - 6 p.m.** - KidZone sponsored by Whataburger
- **11 a.m. - 6 p.m.** - House of Shine Young Entrepreneurs Market
- **11 a.m. - 6 p.m.** - Craft Brew Experience sponsored by Gaylord Texan
- **11 a.m. - 6 p.m.** - Carnival & Midway
- **11 a.m. - 6 p.m.** - Food & Artisan Vendors
- **2 p.m.** - Craft Brew Pairing sponsored by Rock & Brews
- **6 p.m.** - Festival wraps for 2025!

Throughout Main Street Fest weekend, experience live music and entertainment across three stages. Main Street's locally owned cafes, bistros, shops, winery tasting rooms and art galleries will be open for business in addition to the food and artisan vendors.

Admission is complimentary Friday until 5 p.m. After 5 p.m. on Friday, tickets are \$10 for adults, \$5 for children (6-12) and Seniors (62+) or \$20 for the weekend. Ride Trinity Metro TEXRail or take advantage of our free parking at Grapevine Mills and the Grapevine Convention Center with free shuttle service to make getting to Main Street Fest easy! For more information, please visit GrapevineTexasUSA.com.

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