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Explore York Welcomes Travel Conference Accent East 2025 to York County

YORK, PA – Explore York is excited to welcome more than 60 travel professionals from across the country to York County, Pennsylvania, for Accent East 2025, taking place November 16–18, 2025. Their visit is a major opportunity for the region to shine on a national stage and showcase why York County is an appealing destination for group travel.

Tour operators will arrive on November 14 for immersive tours, giving them a true taste of York County—from historic sites and hands-on maker experiences to local flavors, charming communities, and group-friendly attractions. Experiencing the destination firsthand allows operators to see exactly what makes York County stand out and inspires them to include it in future tour programs.

Hosting Accent East 2025 means bringing influential voices in the travel industry directly into York County, letting them meet the people who power the destination and discover the unique stories, products, and experiences that set it apart.

“We’re thrilled to partner with the Accent Travel Network to bring Accent East 2025 to York County,” said Morgan Madanick, Senior Sales Manager at Explore York. “There’s nothing like seeing this destination in person—meeting our makers, visiting our attractions, and feeling the energy of our communities. We’re excited to show our guests everything that makes York County special and to build partnerships that will help grow group travel here for years to come.”

About Explore York:

Explore York’s mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. Explore York’s vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. For more information on Explore York, visit YorkPA.org.



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