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## FOR IMMEDIATE RELEASE

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### **Newly Enhanced, The Bond Sparks Fresh Energy in York County's Wedding & Event Scene** *Modern and sophisticated new look help showcase York County as a premier wedding destination*

**YORK, PA** — The Bond continues to energize downtown York's event scene with a refreshed brand and modern updates that reinforce its reputation as one of the region's most distinctive spaces for weddings and gatherings. As the venue celebrates its 10th anniversary, the milestone marks a decade of memorable events while ushering in a new chapter with thoughtful upgrades and a refined look. Through its membership with Explore York, The Bond also helps spotlight York County as a sought-after destination for meetings, events, and weddings.

Recognized by *The Venue Report* as "one of the coolest warehouse spaces in the world," The Bond blends industrial-chic architecture with a warm, sophisticated aesthetic. Recent enhancements introduce refined finishes and thoughtfully improved guest areas, creating an immersive setting for couples and planners seeking celebrations that feel elevated and unforgettable.

Located in the heart of Royal Square District, The Bond is part of a vibrant and growing wedding community throughout York County. Through Explore York's Weddings Program, the county is actively promoted to both local and out-of-town couples drawn to its charm, character, and versatility. From urban-industrial spaces to scenic countryside estates, York County offers backdrops to suit nearly every vision and style.

Other standout locations across the county include Historic Ashland, Bentley Farms, Historic Shady Lane, and The Stone Mill 1792—each providing distinctive settings that highlight the region's beauty and character. "Having The Bond as part of our portfolio of members strengthens the depth and diversity of locations we are able to promote," said Melissa Beaverson, Vice President of Marketing and Communications for Explore York. "Their distinctive style adds tremendous value to our tourism efforts and helps further York County as a destination where couples and event planners can find something truly special."

Together, these spaces position York County as an ideal location for both local and destination weddings, pairing memorable settings with warm hospitality and small-town charm.



The Bond is currently booking weddings and events for 2026 and 2027. For a complete list of Explore York member wedding locations throughout York County, visit <https://www.yorkpa.org/weddings/venues/>.

**About Explore York:**

Explore York's mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. Explore York's vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. For more information on Explore York, visit [YorkPA.org](http://YorkPA.org).