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Explore York

60 East North Street, York, PA 17401

717-852-9675 · 1-888-858-YORK

Fax: 717-854-5095

YorkPA.org

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FOR IMMEDIATE RELEASE

Craig Meads

Marketing Director

National Street Rod Association

417-827-0099 or cmeads@nsra-usa.com

Melissa Beaverson

VP, Marketing & Communications

Explore York

717-852-9675, x109 or Melissa@YorkPA.org

The 52nd Annual NSRA Street Rod Nationals East Returns to York, PA, June 5-7, 2026

10,000 visitors expected and 3,000 vehicles on display at the York Expo Center.

YORK, PA – The 52nd Annual NSRA® [Street Rod Nationals East](#) returns to York County June 5–7, 2026, transforming York into a premier destination for classic cars & automotive enthusiasts.

One of the largest and longest-running street rod events on the East Coast, the Nationals have been celebrating automotive history, craftsmanship, and creativity for more than five decades. This year, more than 3,000 custom and vintage vehicles and over 10,000 car enthusiasts are expected to descend on York for a high-energy, family-friendly weekend.

Event highlights include:

- **Builders' Showcase East** and the popular **Streets of Rods**
- Thrilling **Nitro Drag Car** demonstrations.
- High-adrenaline **Autocross** action on a closed course, with free ride-alongs available for spectators
- Live entertainment on Friday and Saturday
- The **East Coast Brush Brigade** live pinstriping, with finished pieces auctioned off in a charity fundraiser benefiting the local Make-A-Wish Foundation
- A large automotive swap meet, arts & crafts vendors, and games for all ages
- Fun contests including quilts, model cars, pedal cars, the Pin-Up Girl Contest, and the Men's Best Beard Contest

Safety inspections will be available throughout the weekend, and the awards program will feature three \$2,000 cash sweepstakes prizes.

“Street Rod Nationals East is one of those events that truly showcases everything York County has to offer,” said Morgan Madanick, Director of Sales at Explore York. “We look forward to welcoming back repeat car



enthusiasts along with families and first-time visitors to the area. The energy this event brings to our community is unlike anything else, and 2026 is shaping up to be another incredible weekend.”

Admission details and the full event schedule are available [here](#), on the [NSRA® Facebook](#) page, and at [nsra-usa.com](#).

The Street Rod Nationals East is produced by the National Street Rod Association (NSRA), the “Fun with Cars” organization with members worldwide. For more information, visit [nsra-usa.com](#).

More information about Explore York:

Explore York’s mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. Explore York’s vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. For more information on Explore York, visit [YorkPA.org](#).

Attachments & Media Assets:

- 2026 NSRA East Lodging Guide (PDF)
- High-resolution images provided by Explore York (2)