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FOR IMMEDIATE RELEASE

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Explore York Welcomes Diverse Lineup of Sports, Heritage, and Motorcycle Events to York County This Summer

YORK, PA. – Explore York will welcome thousands of visitors to York County from July through September 2026 through a dynamic lineup of sporting events, conferences, and specialty gatherings that showcase the county as a premier destination for tourism, recreation, and cultural experiences.

The third quarter calendar features national and regional events that will generate significant visitor spending while highlighting York County's exceptional venues, hospitality partners, and community assets. Among the featured events is the American Junior Golf Association Junior All-Star tournament at Regents' Glen Country Club (July 5-9), bringing top young golfers and their families to the region from across the United States and internationally. This prestigious tournament further positions York County as a destination for high-level youth golf competition while generating visitation from well beyond the local market.

The quarter also includes the U.S. Military Vets Motorcycle Club Conference (July 9-13) and the Masonic Motorcycle Club Annual Conference (August 2-7), welcoming motorcycle enthusiasts from across the country.

York County will once again host elite athletic competition through the IRONMAN World Championship, while strength athletes from across the region will compete in powerlifting events at the legendary York Barbell (July 17-18). Volleyball enthusiasts will gather at Cousler Park for three East Coast Volleyball Grass Volleyball Tournaments, drawing participants and spectators throughout the summer season.

In addition to sports and recreational events, York County will welcome attendees September 15-17 to the Statewide Conference on Heritage, Pennsylvania's premier annual gathering for the historic preservation community. The conference was supported through the York County Tourism Grant Program, underscoring the county's commitment to preserving and promoting its rich cultural heritage.

The quarter's events conclude September 17-20 with the Ohio Valley Military Society MAX Show (Military Antiques Extravaganza), one of the largest international exhibitions and marketplaces for historic arms,

military antiques, and war memorabilia in the United States, attracting collectors, exhibitors, and history enthusiasts from around the world.

"These events bring tremendous economic value to York County while showcasing everything that makes our destination unique," said Laura Wagner, President of Explore York. "From world-class athletic competitions and nationally recognized tournaments to heritage conferences and specialty gatherings, these visitors support our hotels, restaurants, attractions, and local businesses. The collective impact of these events strengthens our tourism economy and reinforces York County's reputation as a premier destination for sports, culture, and special events."

Together, these events are expected to generate thousands of hotel room nights and drive visitor spending throughout the county during the third quarter, benefiting businesses and communities across the destination.

For a calendar of events happening throughout York County, visit YorkPA.org.

About Explore York:

Explore York's mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. Explore York's vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. For more information on Explore York, visit YorkPA.org.