PRESS RELEASE

Media Contact:

Ali Morris, Visit Fairfax
AMorris@fxva.com; 703-752-9505

VISIT FAIRFAX NAMES CHRIS COLVIN AS DIRECTOR OF SALES

Fairfax County, VA – July 14, 2026 – Visit Fairfax, the official destination marketing organization for Fairfax County, Virginia, announced today that Ms. Chris Colvin has joined the organization as Director of Sales, focused on driving group business across the county's hotel, meeting, and events market.

Colvin brings 30 years of hotel sales leadership in the DC Metro market to the role. She most recently spent nearly a decade as Director of Sales & Marketing at the Fairfax Marriott at Fair Oaks. Her work there earned her a Sales Leader of the Year award from Crescent Hotels & Resorts as well as a Sales & Revenue Team of the Year award in 2019. Her background also includes senior sales leadership at the Sheraton Silver Spring, the DoubleTree by Hilton in Washington, D.C., the Hamilton Crowne Plaza, where she earned a Highest Revenue Award, and multiple Hilton-branded properties throughout the region.

In her new role, Colvin will lead the Visit Fairfax sales team's efforts to attract new group business to Fairfax County across the leisure, business, and sports markets, working directly with the county's hospitality partners to build room night volume.

Visit Fairfax also recently welcomed Faith Van Deusen as Events and Community Services Manager, a newly created role overseeing community event development across Fairfax County, along with providing logistical and operational support to the marketing and sales teams.

# # #

Visit Fairfax (www.fxva.com) is the official tourism organization for Fairfax County, Virginia. Charged with destination marketing and tourism promotion, it is directed by many of the County's top tourism and hospitality leaders. Find travel inspiration at www.FXVA.com or join the conversation on social media at Facebook and Instagram (@VisitFairfax.) Hashtag: #FXVA