HAWAI'I CONVENTION CENTER
Where Business and Aloha Meet

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FOR IMMEDIATE RELEASE

Crack Open the Magic this Holiday Season with Early Access to 'Twas the Light Before Christmas Featuring the Immersive Nutcracker

Honolulu, Oct. 5, 2026 – Something magical is coming to the Hawai'i Convention Center this December. Get early access to **'Twas the Light Before Christmas *on Ice*** – a spectacular monthlong immersive light experience and expansive 8,000-square-foot indoor ice-skating rink, with food and drinks, gifts, entertainment, events and much more.

The event opens Dec. 1, 2026. General admission tickets on sale starting today at AlohaImmersive.com.

NEW THIS YEAR! 'Twas the Light Before Christmas *on Ice,* presented by American Savings Bank, will showcase the new 10,000-square-foot multi-sensory light experience "The Immersive Nutcracker: A Winter Miracle," created by Storywall Entertainment.

The entire family will enjoy a winter wonderland with festive activities while strolling through the Center's 56,000-square-foot exhibit hall space, including familiar favorites with unlimited photo opportunities, such as winding paths along the snow-covered Fir Forest of Light, two giant light tunnels, multiple large-scale holiday light displays with ornaments, snowflakes and stars, and a Santa sleigh and reindeer (with visits from Santa!).

A dedicated keiki wonderland will feature fun activities such as bounce houses and soft play area, a holiday movie theater, and a Letters to Santa station. A comfortable lounge brings everyone together to relax and enjoy specialty cocktails, non-alcoholic drinks, and signature holiday treats. Private bookings are also welcome for corporate and group events with a festive holiday menu. Family, group and school field trip pricing will be available.

"This is our third-annual 'Twas the Light Before Christmas holiday event, and each year the show gets even better," said Teri Orton, General Manager of the Hawai'i Convention Center. "We are excited to bring back our ice-skating rink and a full calendar of fun themed events, with new experiences for the entire family."

Mahalo to our presenting sponsor American Savings Bank and our community sponsors Prince Waikiki, Swinerton, 535 Plumbing, Unitek, Hawaii News Now and KSSK.

About the Hawai'i Convention Center

"Where Business and Aloha Meet," the 1.1 million-square-foot Hawai'i Convention Center provides a spacious, modern and flexible meeting space in the heart of Honolulu – all with an award-winning team and renowned aloha spirit. Conveniently located between East and West, the Center is a global leader for a diverse array of meetings and events, just steps from 30,000 hotel rooms in iconic Waikiki. The Center is a state-owned facility opened in 1998 and is managed by Legends Global. For more, visit HawaiiConvention.com.

About Legends Global

Legends Global is the premier partner to the world's greatest live events, venues, and brands. We deliver a fully integrated solution of premium services, including feasibility & consulting, owner's rep, sales, partnerships, venue management, hospitality, merchandise, and content & booking. Through our white-label approach, we keep our partners front and center while leveraging the power of our global network: over 450 venues, 20,000 events, and 165 million guests annually. To learn more, visit us at www.LegendsGlobal.com and follow us on LinkedIn and Instagram.

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