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**Stevens Point Area Convention & Visitors Bureau announces Craft Collective Sweepstakes**

*Promotion encourages fans to visit Portage County’s breweries, wineries, distillery*

STEVENS POINT, Wis. (Sept. 16, 2015)—Feeling thirsty? Whether you’re looking for wine, craft cocktails or just a tasty beer, the Stevens Point area in the middle of Wisconsin is a perfect destination for discerning palates who want to explore where the craft products are made.

That’s because Portage County is home to the Central Wisconsin Craft Collective, a group of local businesses that are helping turn the Stevens Point area into a must-stop destination for beer lovers, wine connoisseurs and folks who appreciate a craft-made cocktail.

The Craft Collective includes four breweries—[Point Brewery](http://www.pointbeer.com/), [Central Waters Brewing Company](http://centralwaters.com/) in Amherst, [Kozy Yak Brewery](https://www.facebook.com/KozyYakBrewery) in Rosholt and [O’so Brewing Company](http://osobrewing.com/) in Plover—as well as two wineries, including the newly opened [Sunset Point Winery](https://www.facebook.com/sunsetpointwinerystevenspoint) in Stevens Point and Fresar Winery in Rosholt and [Great Northern Distilling](http://www.greatnortherndistilling.com/) in Plover.

Now, the Stevens Point Area Convention & Visitors Bureau (SPACVB) is giving people a chance to win a VIP brewery/winery/distillery trip to Portage County in the [Central Wisconsin Craft Collective Sweepstakes](http://secure.pilchbarnet.com/stevenspointarea/raise-a-glass/), which runs through Oct. 30.

**Winner receives VIP trip for four**

“We’re thrilled to see so many visitors come to the area for our breweries, wineries and distillery, and this sweepstakes is a great way to increase awareness of these unique local businesses,” said Sara Brish, director of the SPACVB. “We want people to explore all the great things the Stevens Point area has to offer, and this is just another way to do that.”

To enter, visit the [SPACVB website](http://stevenspointarea.com/) or [Facebook page](https://www.facebook.com/StevensPointArea) and click on the sweepstakes link. One winner will be selected at random to receive the grand-prize package, which includes lodging for up to four people in the Stevens Point area, tours, tastings and merchandise from the members of the Craft Collective and travel and dining vouchers.

**Something for any taste**

Want to learn more about the Central Wisconsin Craft Collective? Here’s a brief look:

* [Point Brewery](http://www.pointbeer.com/), Stevens Point. Established in 1857, Point Brewery is the fourth-oldest continually operating brewery in the country. The brewery has seen several expansions since 2010 and continues to take home national awards for its brews.
* [Central Waters Brewing Company](http://centralwaters.com/), Amherst. Central Waters takes its commitment to the environment seriously, boasting locally sourced materials for brewing, bottling and packaging, as well as two large solar arrays. Don’t miss the River Run & Great Amherst Beer Festival on Oct. 10.
* [O’so Brewing Company](http://osobrewing.com/), Plover. This so-called “freestyle brewing” company is celebrating its eighth year of operation in November. Its proud Wisconsin roots are on display at the brewery’s tap room, where you can find 40 beers from across the state on tap.
* [Kozy Yak Brewery](http://www.kozyyak.com/)/[Fresar Winery](http://www.fresarwinery.com/home.html), Rosholt. Kozy Yak has been serving ales, stouts and lagers since 2012, and visitors can also sample tasty wines from Fresar Winery when they stop by this homegrown business. Kozy Yak is temporarily closed for two months while undergoing a renovation.
* [Great Northern Distilling](http://www.greatnortherndistilling.com/home), Plover. Opened in 2014, Great Northern Distilling creates small-batch spirits using ingredients from within 150 miles of the distillery. Don’t miss the distillery’s Mixology Lounge, where you can find hand-crafted Old Fashioneds, Sonic Screwdrivers and more made from scratch.
* [Sunset Point Winery](https://www.facebook.com/sunsetpointwinerystevenspoint), Stevens Point. The newest addition to the Craft Collective, Sunset Point Winery recently held its grand opening in downtown Stevens Point.

For more information on the Stevens Point area, visit [www.stevenspointarea.com](http://www.stevenspointarea.com/). You can also find the Stevens Point Area Convention & Visitors Bureau on [Facebook](http://www.facebook.com/StevensPointArea), [Twitter](http://www.twitter.com/StevensPtArea) and [Pinterest](http://www.pinterest.com/StevensPtArea).

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