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**VFTCB CMO Ed Harris to Participate in VISIT PHILADELPHIA’S Speed Reporting Media Lunch**

**KING OF PRUSSIA, PA –** Valley Forge Tourism & Convention Board (VFTCB) Chief Marketing Officer Ed Harris will present as part of a panel of speakers at VISIT PHILADELPHIA’S Speed Reporting Media Lunch. The event will take place on Friday, September 29 at the Kimmel Center for the Performing Arts’ Hamilton Rooftop Garden. A recepetion begins at 12:00 p.m. followed by lunch and presentations promptly at 12:20 p.m.

The luncheon is an opportunity to gather 2017-2018 story ideas from the region’s tourism and hospitality community.

Presenters include representatives from:

* Valley Forge Tourism & Convention Board
* VISIT PHILADELPHIA
* Commonwealth of Pennsylvania
* City of Philadelphia Office of Arts, Culture, and the Creative Economy
* Philadelphia Convention & Visitors Bureau
* Visit Bucks County
* Chester County Conference & Visitors Bureau
* Destination Delco
* CBRE Hotels

Harris will discuss the Valley Forge Tourism & Convention Board’s Fall shopping campaign “Shop Montco,” Valley Forge Freedom from Hunger Food Drive, and preview the exciting new partnership between Montco and SEPTA.