**SONOMA TOURISM IMPROVEMENT DISTRICT**

**NOTICE OF SONOMA TID MEETING AND AGENDA**

**BOARD OF DIRECTORS REGULAR MEETING**

**Sonoma Valley Inn, Mission Room C**

**550 Second Street West, Sonoma, CA 95476**

**Thursday, March 8, 2018 8:00 a.m. – 9:30 a.m.**

**Call to Order/Introductions:** **Norman Krug**

**Public Comment:**

 *Public comment for ALL items on or not otherwise on the Agenda*. **Norman Krug** *Please limit individual comments to three minutes*

**Consent Items:** **Norman Krug**

1. *None*

**Information Items:** **Norman Krug**

1. ***Financial Update:*** **Dan Parks***Review of Financials; Review year over year TID payments for 4th quarter*
2. ***Marketing Update:*** **Bill Blum***Review of Media Plan; Update on Activity; February, 2018 report attached.*
3. ***City of Sonoma and Proposed City of Sonoma TOT Increase Update* Cathy Capriola**
4. ***Sonoma County Lodging Association Update* Brian Montenez**

**Possible Action and Announcements:** 1) **Announcement:**
*Bill Blum announces his resignation from the Sonoma TID Board effective* **Norm Krug** *immediately following the Sonoma TID meeting of March 8, 2018*

1) **Possible Action***Consideration and possible action to replace Board Member Blum with* **Norm Krug** *newly appointed MacArthur Place General Manager Ruben Cambero
 effective immediately following the Sonoma TID Board meeting of March 8, 2019* **Action Items:**

1. ***Approval of Minutes:***  **Norman Krug**

*The February 8, 2018 STID meeting minutes will be reviewed, discussed, and considered for approval.*

1. ***Consideration of Items for Future Agendas:*** **Norman Krug**

*Items for future agendas will be discussed and considered for approval.*

 **Board Member Comments:**

 *Board members are allocated three (3) minutes each to comment.*

**Adjournment of Board Meeting:**  **Norman Krug**

Brown Act: Government Code §54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Norman Krug at (707) 938-9200 at least 48 hours prior to the meeting.