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**Finger Lakes Visitors Connection Releases Top 50 Must-Do’s**

**Canandaigua, N.Y. –** Finger Lakes Visitors Connection releases the 2023 updated version of the Top 50 Must-Do Guide. The Top-50 Guide remains one of their most popular guides and is very helpful to visitors in the region. This guide directs visitors and residents to every town, city, and hamlet in Ontario County, highlighting the attractions and businesses.

Valerie Knoblauch says “This is the perfect tool for residents who have guests in the area and are looking for suggestions of top things to do. It is almost like having a bucket list of Finger Lakes experiences in your hands.”

Finger Lakes Visitors Connection has produced 7, 500 copies of the Top-50 Guide that have been distributed to Visitors Centers across the country, AAA offices, rest stops, and partners. The guide refers readers to the Finger Lakes Visitors Connection website.

Anyone interested in having the guide can stop by Finger Lakes Visitors Connection’s visitors center at 19 Susan B. Anthony Lane. To order a guide call (585) 394 – 3915 or put in a request to info@visitfingerlakes.com with the subject line “Top-50 Guide Requests”. You can also view online at [www.visitfingerlakes.com](http://www.visitfingerlakes.com) and click the View Guides button at the top toolbar.

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***About Finger Lakes Visitors Connection***

*Finger Lakes Visitors Connection is the tourism promotion and management agency for Ontario County. Our mission is to curate, distinguish, and develop Ontario County’s destination brand to inspire travel that creates economic vitality for our stakeholders and communities, and provides quality of life benefits for our residents.*