

**OUTPOST INN TO HOLD RIBBON CUTTING AHEAD OF**
**GRAND OPENING WEEKEND**
*The Highlands Chamber of Commerce to Kick Off Summer Season for the Inn*

**HIGHLANDS, NC**, June 26, 2024 – The Highlands Chamber of Commerce warmly invites the community to the ribbon-cutting celebration at Outpost Inn. This free event, open to the public, will take place on Tuesday, July 2, at 790 N. 4th Street, Highlands. The festivities will kick off with a coffee reception at 9:30 a.m., followed by the ribbon-cutting ceremony at 10 a.m. Optional guided room tours will be available afterward.

Outpost Inn, the sister property to the Highlander Mountain House, draws inspiration from old-school summer camps, seamlessly blending rustic and midcentury aesthetics with modern luxury amenities to create the perfect mountain escape. The property features 14 guest rooms, a lobby lounge with a coffee bar, and a spacious outdoor firepit area. The lobby has been reimagined as a cozy mountain mercantile, filled with art, books, and vinyl records. Each guest room boasts a unique style with colorful quilts, vintage rugs and luxury linens and toiletries. Amenities include record players with curated vinyl collections and typewriters.

"I’m thrilled to open another property in Highlands," says owner Jason Reeves. "I hope Outpost Inn serves as a sanctuary from the modern world, allowing guests to relax, reconnect, and create lasting memories. I also invite locals to take a break from the hustle and bustle, enjoying a cup of coffee and some eclectic tunes in our rustic yet refined lobby lounge."

The celebration continues later in the week as Outpost Inn hosts a grand opening party on Saturday, July 6 from 12–4pm. Join the team and The Ruffed Grouse Tavern Chef Rodney Smith for classic burgers and hot dogs on the grill along with local live music in the courtyard.

For more information about the Outpost Inn call 828-482-7736 or visit their website at www.outpostinnhighlands.com.

To learn more about the Highlands Chamber of Commerce/Visit Highlands, NC call 828-526-5841 or go to highlandschamber.org.

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**About the Highlands Chamber of Commerce/Visit Highlands, NC:**

Formed in 1931 to serve as the voice of business, the Highlands Chamber of Commerce has grown to provide services and support to businesses, residents, and visitors. Hosting various events and programs throughout the year, including the Plateau Pick-Up, Leadership Highlands, Business After Hours, Outdoor Concert Series, and July 4th Fireworks and an array of holiday and winter festivities, the Chamber strives to make Highlands, NC a better place to live, visit and conduct business.

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