



CENTRAL COUNTIES TOURISM

# **2019-2020 Communications Packages**

Tell your story to tourism stakeholders  
through a trusted source

# Connection Opportunities

- ❑ Product/Service info with Hyperlink on [centralcounties.ca](http://centralcounties.ca)
- ❑ Hyperlink in B2B Newsletter (x12)
- ❑ Featured Article in B2B Newsletter
- ❑ Product/Service Information provided directly to stakeholders during meetings
- ❑ Booth at the CCT Tourism Symposium

## Central Counties can help you:

- 1) Get your product/service known in our region
- 2) Connect directly with stakeholders who may be interested in what you offer
- 3) Provide opportunities to tell your story to tourism stakeholders
- 4) Introduce your products and services to tourism stakeholders at CCT events

Stay top-of-mind with tourism stakeholders throughout the year



## Premium Package \$999

- ✓ 12 Social Media Posts to B2B channels with link to your website
- ✓ 1 Feature Article in the B2B Newsletter
- ✓ Booth space at CCT's Tourism Symposium
- ✓ Product/Service Info with Hyperlink on website
- ✓ 12 Hyperlinks in B2B monthly newsletter
- ✓ Collateral taken to stakeholder meetings

## Standard Package \$599

- ✓ Booth space at CCT's Tourism Symposium
- ✓ Product/Service Info with Hyperlink on website
- ✓ 12 Hyperlinks in B2B monthly newsletter
- ✓ Collateral taken to stakeholder meetings

## Lite Package \$299

- ✓ Product/Service Info with Hyperlink on website
- ✓ 12 Hyperlinks in B2B monthly newsletter
- ✓ Collateral taken to stakeholder meetings

