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FOR IMMEDIATE RELEASE

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#TulipTakeover Popping Up This Week in Albany

ALBANY, NY – As part of [National Travel & Tourism Week](#), the Albany County Convention & Visitors Bureau has employed #TulipTakeover to ensure residents and visitors are excited and ready for the [67th Annual Tulip Festival](#) in Washington Park this May 9-10.

450 artificial tulips will be popping up at four more locations each morning throughout the rest of this week. Every day, the #TulipTakeover Team will deploy the tulips and post a riddle on the @DiscoverAlbany social media channels including [Facebook](#), [Twitter](#), and [Instagram](#). Followers are invited to solve the riddle which will lead to the next takeover location. Each person who guesses correctly will be eligible to win a daily prize package valued at \$50.

Play along with our #TulipTakeover on our social media @DiscoverAlbany! Solve our riddle to find out where the Tulips will be popping up tomorrow:

Let's begin our #TulipTakeover with a mosey up the hill
Where fun events are made and politicians write the bills
Two historic landmarks always in his sight
Cast in stone to honor his Revolutionary fight

For more info: www.albany.org/tuliptakeover

About the ACCVB:

The Albany County Convention and Visitors Bureau, Inc. was established in 1976 to promote the civic and commercial progress of the community through increased development of conventions and tourism. ACCVB currently represents more than 300 member businesses and assists each year in hundreds of regional meetings. ACCVB also operates the Albany Heritage Area Visitors Center, Henry Hudson Planetarium, and the Albany International Airport Information Center. For more information, call 518-434-1217 or 800-258-3582 and/or visit www.albany.org.

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