

NEWS

For Immediate Release



ATL AIRPORT DISTRICT WELCOMES HAPEVILLE TO THE NEIGHBORHOOD

New city has joined the growing destination marketing organization

College Park, Ga. (DATE 2017) – [ATL Airport District](#), the destination marketing organization representing the cities of College Park, East Point and Union City is pleased to announce the addition of the city of Hapeville to its roster.

“We are excited to expand our brand and raise visibility and awareness of the vibrant cities that the ATL Airport District is comprised of,” says Cookie Smoak, president of ATL Airport District. “We will continue to strive to contribute to economic growth in the cities we represent, adding Hapeville to our strong network of resources.”

Hapeville exemplifies the exciting growth and progress of the ATL Airport District. The highly-renowned Porsche Experience Center with its driver development track opened in the city of Hapeville in 2015, giving way to the advancement of larger dining, retail and hospitality experiences near Hartsfield Jackson International Airport. The city is poised for future growth with major developments such as the Porsche Cars North American headquarters, redevelopment of the historic Ford Motor Co. site and a variety of hotel offerings such as Solís Two Porsche Drive, a luxury hotel overlooking the Porsche Experience Center expected to open this November, and Hilton Atlanta Airport, which is the largest hotel in the surrounding area.

The city of Hapeville is just seven miles from downtown Atlanta and conveniently located adjacent to Hartsfield-Jackson International Airport. The city boasts a nationally registered historic downtown as well as the Hapeville Arts Alliance, local destinations such as the recently debuted Arches Brewing and iconic eateries including the first ever Chick-fil-A restaurant, Dwarf House. For more information regarding this diverse city, please visit <http://www.hapeville.org/>.

The addition of Hapeville is one of many exciting for developments for ATL Airport District this year. In addition to this acquisition, the District welcomed the Renaissance Atlanta Airport Gateway, located adjacent to the Georgia International Convention Center, this summer. This new 204-room hotel has direct access to the ATL Skytrain and a variety of meeting capabilities perfect for hosting a range of events.

About ATL Airport District:

ATL Airport District is the official destination marketing organization for the cities of College Park, East Point, and Union City, Ga. The mission of ATL Airport District is to generate economic development for the cities of College Park, East Point, and Union City by effectively marketing the community as a preferred tourism, convention and meeting destination. For more information, please visit www.ATLdistrict.com.

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