

VISIT BUCKS COUNTY *Pennsylvania*

Visit Bucks County Grants \$240,000 to 31 Bucks County Non-Profits

Tourism Office Announces Fall 2017 Grant Recipients

BUCKS COUNTY, PA (December 20, 2017) – Visit Bucks County (VBC), the official tourism promotion agency of Bucks County is pleased to announce the Fall 2017 Tourism Grant program recipients. The Visit Bucks County Tourism Grant was instituted nine years ago to assist in the development and enhancement of not-for-profit tourism product in Bucks County. The VBC Tourism Grant is supported from a portion received from the Bucks County lodging tax.

This season, Visit Bucks County distributed \$240,000 to 31 Bucks County not-for-profits. In total, Visit Bucks County has distributed more than \$3,486,500 in tourism funds since 2008.



Grant funding will be used for advertising, new museum exhibits, increased signage, restorations, website redesigns and enhancements, marketing collateral, educational expansions and more. Past successful uses of grant funding include the installation of new public exhibitions and capital improvements for Pearl S. Buck International, the “Fashion, Photography, and Sculptural Form” exhibit at the James A. Michener Art Museum and the Mercer Museum’s “Gather Up the Fragments: The Andrews Shaker Collection” exhibit.

Eligible recipients are limited to non-profits or other entities located in Bucks County that are marketing partners of the tourism office.

Fall 2017 Recipients are as follows:

- Acting Naturally
- Artist of Yardley
- Bucks County Civil War Round Table
- Bristol Borough Raising the Bar
- Bucks County Wine Trail
- Bristol Riverside Theatre
- Bowman’s Hill Wildflower Preserve
- Bucks Beautiful
- Bucks County Audubon Society
- Bucks County Children’s Museum
- Central Bucks Chamber of Commerce
- Delaware River Towns
- Doylestown Historical Society
- Friends of the Delaware Canal
- Friends of Washington Crossing Park-Mill
- Friends of Washington Crossing Park
- Heritage Conservancy
- Historical Fallsington
- Historical Society of Hilltown Township
- James A. Michener Art Museum
- Lenape Chamber Ensemble
- Mercer Museum
- New Hope Celebrates
- Newtown Arts Company
- Newtown Hall Theatre
- Newtown Historic Association
- Pearl S. Buck International
- Pennsbury Society
- Perkasio Olde Towne
- Quakertown Alive!
- Richland Library Company

Applications for the next tourism grant are due on April 1, 2018. Details regarding the tourism grant application process can be found on Visit Bucks County’s website:

<http://www.visitbuckscounty.com/about-vbc/partners/grant-program/>.

Download a high-res photo of the winners here:

<https://www.dropbox.com/sh/6xbtpuivtelqezp/AAAg23iALRYvM7q-1TSKVIM8a?dl=0>

Specific questions regarding the grant program can be directed to Visit Bucks County President/COO, Jerry Lepping at JerryL@VisitBucksCounty.com.

Contact: Daniel Lopez
Communications Coordinator, Visit Bucks County
215-639-0300 ext. 224

danl@visitbuckscounty.com

About Visit Bucks County

Visit Bucks County (VBC) is the official tourism promotion agency for Bucks County. The tourism office, with more than 450 tourism/hospitality partners throughout Bucks County, promotes all there is to see and do to potential visitors and residents. In addition to consumer travel, Visit Bucks County targets sports tournaments, motor coach groups, meetings, special events and weddings. For more information on VBC activities call 215-639-0300, visit VisitBucksCounty.com or stop by the Bucks County Visitor Center located at 3207 Street Road in Bensalem (adjacent to the entrance to PARX Casino).