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40TH Annual Main Street Fest Wraps Up Three Days of Fun!

Friendly competition, craft brews, dance parties and more

GRAPEVINE, TEXAS (May 21, 2024) – The 40th Annual Main Street Fest – A Craft Brew Experience presented by Bank of the West wrapped up Sunday, May 19 after three days filled with exciting activities for families and friends.

Visitors experienced chef-led pairings of mouthwatering bites and craft brews at the Brews and Bites pairing workshops. The savory dishes included Sweet & Spicy Asian Wings and BBQ Baby Back Ribs from Rock & Brews which is opening soon in Grapevine. Rollertown Beerworks provided a flight of their popular craft brews so guests could become proficient in pairings and can now impress their friends!

The competition was hot at the all-new Cotton Belt Country Club where guests took part in a **Whataputt Long-Putt Challenge** sponsored by Whataburger. The winner received a year's supply of Whataburger and a box filled with Whataburger swag including a branded pickleball set and cassette tape!

Whataputt Long-Putt Challenge Top Three:

1st Place: Martin Moggre (Flower Mound, TX)

2nd Place: Jackson Drew (Dallas, TX)

3rd Place: Cole Goldman (Grapevine, TX)

There was also a **Closest to the Pin Long-Drive Challenge** sponsored by Direct Impact Golf. The Grand Prize included a round of golf for four at Cowboys Golf Club, a Michelob Ultra golf bag and Cotton Belt Country Club swag.

Closest to the Pin Top Three:

1st Place: Brent Henderson (Ada, OK) – got within 27 feet of the pin

2nd Place: Yasmary Garay (Lewisville, TX)

3rd Place: Cole Goldman (Grapevine, TX)

First-time Main Street Fest vendors including Goopy Cakes and returning favorites like Outside, Texas, an outdoors lifestyle brand, and Branded Brim, a hand-crafted boutique hat company, said the festival was a huge success.





Kids' imaginations were sparked while they built Bricks with Master Brick Builders from the LEGOLAND Discovery Center section of KidZone. Dance parties were in full effect, complete with bubbles and wolf ears, in the Great Wolf Lodge area. And kids also learned how to milk a cow compliments of "June" the animatronic black and white Holstein dairy cow from Dairy MAX. Smiles and laughter were radiating from the Golden Ticket-winning Talley Amusements Carnival as kids enjoyed rides on Gators and Elephants and you couldn't miss the giant stuffed animals along Main Street that guests proudly won at the Midway games.

The sounds of Main Street Fest included live music on four stages. The Inspiration Band!!! had people off their seats at the Town Square Gazebo all three days and headliner Casey Donahew had thousands of fans singing along with popular tunes at the Arca Continental Coca-Cola Main Stage Friday night.

Craft brews were poured at multiple experiences on Main Street including the Craft Brew Experience sponsored by Gaylord Texan Resort, Texas on Tap sponsored by Karbach Brewing, Brews & Bites Pairing Workshops sponsored by Rock & Brews, the Hop & Sting Brewing tent and the Cotton Belt Country Club sponsored by Whataburger, Sam's Club and Direct Impact Golf.

Additional pictures and video of the 40th Annual Main Street Fest are available upon request. The 41st Annual Main Street Fest - A Craft Brew Experience will take place May 16, 17 and 18, 2025.

Visit GrapevineTexasUSA.com for a list of upcoming events in Grapevine.

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