



FOR IMMEDIATE RELEASE

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SWIRL, SIP & CAST YOUR VOTE: TICKETS ON SALE NOW FOR GRAPEFEST'S PEOPLE'S CHOICE WINE TASTING CLASSIC

You can take part at the 40th Annual GrapeFest® – A Texas Wine Experience

GRAPEVINE, TEXAS (August 4, 2026) – The decision for best Texas wines is in your hands at the **People's Choice Wine Tasting Classic sponsored by Audi Grapevine**. The Largest Consumer Judged Wine Tasting Competition in the Nation takes place at the **40th Annual GrapeFest® – A Texas Wine Experience presented by Bank of the West**. This year's festival takes place September 17, 18, 19 and 20, 2026 on Historic Main Street in Grapevine.

The 40th Annual GrapeFest® theme, **Connecting Wine Traditions, One Glass at a Time**, celebrates the festival's legacy of bringing together winemakers and wine lovers since its debut in 1987. This year's event features 40 wineries pouring more than 100 wines. During one of ten 90-minute tasting sessions, you'll receive a souvenir wine glass, meet Texas winemakers and sample their varietals before casting your vote in 10 categories: White: Dry, Semi Sweet, Sweet, Blends and Blush/Rosé; Red: Light, Medium, Bold, Sweet and Red Blends.

People's Choice Tasting Sessions:

\$28 in advance, \$32 during the festival

Thursday, September 17:	7:00 – 8:30 p.m.
Friday, September 18:	7:00 – 8:30 p.m.
Saturday, September 19:	1:30 – 3:00 p.m., 3:30 – 5:00 p.m., 5:30 – 7:00 p.m., 7:30 – 9:00 p.m.
Sunday, September 20:	12:00 – 1:30 p.m.

VIP People's Choice Tasting Sessions:

Limited capacity, \$55 in advance, \$60 during the festival

Friday, September 18:	5:00 – 6:30 p.m.
Saturday, September 19:	11:30 a.m. – 1:00 p.m.
Sunday, September 20:	2:00 – 3:30 p.m.

You must be 21+ to enter the People's Choice Wine Tasting Classic. Advance purchase is recommended as sessions do sell out quickly. GrapeFest admission is sold separately. Admission is free all day Thursday and on Friday until 5 p.m. For more information and to purchase tickets visit [GrapeFest.com](https://www.GrapeFest.com).

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