

FOR IMMEDIATE RELEASE

Elizabeth Schrack
Director of Communications
Grapevine Convention & Visitors Bureau
Cell: 702.528.5687
ESchrack@GrapevineTexasUSA.com



MEDIA ADVISORY

MILESTONE 40TH ANNUAL GRAPEFEST – A TEXAS WINE EXPERIENCE PRESENTED BY BANK OF THE WEST KICKS OFF TODAY!

GRAPEVINE, TEXAS (September 17, 2026) – The [40th Annual GrapeFest – A Texas Wine Experience presented by Bank of the West](#) is underway! The milestone event will feature a mix of new experiences, returning favorites and wine traditions throughout Historic Main Street. Experience the People's Choice Wine Tasting Classic featuring 40+ Texas wineries and 150 wines, the Florence Door at Champagne Terrace, new festival foods, more than 70 artisan vendors, the International Wine Experience featuring wines from France, Napa Valley and Grapevine's Sister Cities, the fan-favorite GrapeStomp, four stages of live music, family fun at KidZone, a Carnival & Midway and so much more.

Day 1: Thursday, September 17 | 11 a.m. – 10 p.m.

- **11 a.m.** – Festival opens with complimentary admission all day
- **11 a.m. – dusk** – KidZone sponsored by 121 Community Church
- **11 a.m. – 10 p.m.** – International Wine Experience sponsored by Gaylord Texan Resort
- **11 a.m. – 10 p.m.** – Champagne Terrace sponsored by Hilton DFW Lakes
- **11 a.m. – 10 p.m.** - Carnival & Midway
- **11 a.m. – 10 p.m.** - Food & Artisan Vendors
- **1 p.m.** - Barossa Premium Wine Experience & Master Class
- **1 p.m.** – Inaugural Celebrity GrapeStomp (Media)
- **3 p.m. to 4:30 p.m. & 6 p.m. to 7:30 p.m.** (every half hour) – GrapeStomp
- **2 p.m., 5 p.m.** - Champagne Cork Shoot-Off
- **8 p.m.** – Thursday GrapeStomp Daily Stomp-Off
- **5 p.m. – 10 p.m.** \$30 Unlimited Carnival Ride Wristbands
- **7 p.m.** - Opening Session - People's Choice Wine Tasting Classic
- **7:20 p.m.** – Harvest Wine Train on Grapevine Vintage Railroad sponsored by SEA LIFE Aquarium
- **8 p.m.** – **ToJo** (Tribute to Toto and Journey) performs on Grapevine Mills Main Stage

Day 2: Friday, September 18 | 11 a.m. – 11 p.m.

- **11 a.m.** – Festival opens with complimentary admission until 5 p.m.
- **11 a.m. – dusk** – KidZone sponsored by 121 Community Church
- **11 a.m. – 11 p.m.** – International Wine Experience sponsored by Gaylord Texan Resort
- **11 a.m. – 11 p.m.** – Champagne Terrace sponsored by Hilton DFW Lakes
- **11 a.m. – 11 p.m.** - Carnival & Midway
- **11 a.m. – 11 p.m.** - Food & Artisan Vendors



(Continued) Day 2: Friday, September 18 | 11 a.m. – 11 p.m.

- **12:30 p.m., 5 p.m.** - Champagne Cork Shoot-Off
- **4 p.m., 4:30 p.m., 6 p.m., 6:30 p.m., 7 p.m., 7:30 p.m.** – GrapeStomp
- **5 p.m.** – Complimentary entry concludes
- **5 p.m.** – VIP People’s Choice Wine Tasting Classic
- **6:30 p.m.** – Around the World in 60 Minutes with Cabernet Sauvignon
- **7 p.m.** – People’s Choice Wine Tasting Classic
- **8 p.m.** – Friday GrapeStomp Stomp-Off
- **8:30 p.m.** – **80’s Mix Tape** performs on Grapevine Mills Main Stage

Day 3: Saturday, September 19 | 11 a.m. – 11 p.m.

- **11 a.m.** – Festival opens
- **11 a.m. – dusk** – KidZone sponsored by 121 Community Church
- **11 a.m. – 11 p.m.** – International Wine Experience sponsored by Gaylord Texan Resort
- **11 a.m. – 11 p.m.** – Champagne Terrace sponsored by Hilton DFW Lakes
- **11 a.m. – 11 p.m.** - Carnival & Midway
- **11 a.m. – 11 p.m.** - Food & Artisan Vendors
- **11 a.m.** – Mayoral GrapeStomp
- **11:30 a.m.** – VIP People’s Choice Wine Tasting Classic
- **1:30, 3:30, 5:30, 7:30 p.m.** - People’s Choice Wine Tasting Classic
- **1 p.m., 5 p.m.** - Champagne Cork Shoot-Off
- **2 p.m to 4:30 p.m. and 6 p.m. to 7:30 p.m.** (every half hour) - GrapeStomp
- **3 p.m.** – Around the World in 60 Minutes with Sauvignon Blanc
- **8 p.m.** – Saturday GrapeStomp Stomp-Off
- **8:30 p.m.** – **Heartbreak Petty** (Tom Petty Tribute) performs on Grapevine Mills Main Stage

Day 4: Sunday, September 20 | 11 a.m. – 6 p.m.

- **11 a.m.** – Festival opens
- **11 a.m. – dusk** – KidZone sponsored by 121 Community Church
- **11 a.m. – 6 p.m.** – International Wine Experience sponsored by Gaylord Texan Resort
- **11 a.m. – 6 p.m.** – Champagne Terrace sponsored by Hilton DFW Lakes
- **11 a.m. – 6 p.m.** - Carnival & Midway
- **11 a.m. – 6 p.m.** - Food & Artisan Vendors
- **12 p.m.** – People’s Choice Wine Tasting Classic
- **12 p.m.** – Champagne Cork Shoot-Off
- **1 p.m.** - Barossa Premium Wine Experience & Master Class
- **1 p.m. to 2:30 p.m.** (every half hour) - GrapeStomp
- **2 p.m.** – VIP People’s Choice Wine Tasting Classic
- **3 p.m.** – Sunday GrapeStomp Stomp-Off
- **4 p.m.** – GrapeStomp Grand Champion Stomp-Off
- **4:30 p.m.** – Champagne Cork Grand Champion Shoot-Off
- **5 p.m.** - People’s Choice Awards Presentation (Invite Only)
- **6 p.m.** – The 40th Annual GrapeFest concludes

FOR IMMEDIATE RELEASE

Elizabeth Schrack
Director of Communications
Grapevine Convention & Visitors Bureau
Cell: 702.528.5687
ESchrack@GrapevineTexasUSA.com



PLAN YOUR GRAPEFEST EXPERIENCE

HOURS

- **Thursday, September 17** 11 a.m. - 10 p.m. – **Free admission all-day**
- **Friday, September 18** 11 a.m. - 11 p.m. – **Free until 5 p.m.**
- **Saturday, September 19** 11 a.m. - 11 p.m.
- **Sunday, September 20** 11 a.m. - 6 p.m.

ADMISSION

- **Adults** \$12 daily admission
- **Seniors (62+)** \$6 daily admission
- **Children (6 - 12)** \$6 daily admission
- **Children (Under 5)** Complimentary
- **Weekend Pass Pin:** \$25, covers entry all weekend

PARKING

- **Free parking and shuttle service:** Grapevine Convention Center (1209 S. Main Street)
- **Free parking and shuttle service:** Gaylord Texan Lot R (Behind Texas Best Smokehouse, 1001 E. Northwest Hwy.)
- Free and paid parking throughout Grapevine's Historic District
- Skip the drive and ride on **Trinity Metro TEXRail** and **DART Silver Line**
- **Rideshare** drop off and pick up locations:
 - Hi-Railer Parking Lot at 410 West Dallas Road

For more information visit GrapeFest.com.

###

