



For Immediate Release
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***Greater Raleigh Convention and Visitors Bureau Awarded
Platinum Choice Award by Smart Meetings Magazine***

Raleigh, NC – The Greater Raleigh Convention and Visitors Bureau (GRCVB) was awarded a Platinum Choice Award by *Smart Meetings* magazine.

The GRCVB was honored among both CVBs as well as properties for upholding high standards while continuing to raise the bar in terms of service, facilities, amenities and accommodations.

The Greater Raleigh CVB was recognized in the December issue of *Smart Meetings* magazine. A complete list of winners, including the Greater Raleigh CVB may be viewed on the magazine's website, found at this link: <http://www.smartmeetings.com/event-planning-magazine/2011/12/platinum-choice-award-winners-2011>.

“This is an honor for our entire staff which works tirelessly to provide stellar service to the entire meetings industry” said Denny Edwards, president and CEO of the Greater Raleigh Convention and Visitors Bureau.

Smart Meetings magazine is the ultimate resource for meeting professionals and sets the standard for the meetings industry. *Smart Meetings* is committed to providing meeting professionals useful information in an easy-to-access, attractive and engaging format.

The Greater Raleigh Convention & Visitors Bureau, as the official destination marketing organization of Raleigh and Wake County, accelerates sustainable economic growth and development by increasing visitor and convention business.

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