

RALEIGH'S NEW 'FANTASTIC FOUR' A BOON TO CONVENTION PLANNERS
NEW AMPHITHEATER MAKES FOR ONE-OF-A-KIND MEETING EXPERIENCE

(RALEIGH) -- With a new 5,500-seat amphitheater directly across the street, the Raleigh Convention Center stakes a claim to being among the most complete and entertainment-rich meeting hubs in the country.

The center is now flanked by the amphitheater to the west, the Progress Energy Center for the Performing Arts to the south and Marriott and Sheraton hotels to the east.

"Bringing a meeting to Raleigh means landing in the middle of incredible resources and energy," says Director of Marketing Laurie Okun. "Four fantastic resources now share a four block radius -- our convention center, our performing arts center, our hotels and our amphitheater. With our bustling downtown and nearby universities, it doesn't get more dynamic than Raleigh."

The Raleigh Amphitheater is nestled beside the convention center's signature Cree Shimmer Wall (a massive LED-illuminated attraction) and beneath the bright lights of downtown's tallest buildings. It opened last weekend with a free concert and boasts upcoming acts such as the Black Crowes, Chelsea Handler and the Barenaked Ladies as well as food and cultural festivals.

For more information, please contact Billy Warden at 919.412.0630 or Greg Behr at 919.272.5621, and visit www.raleighconvention.com.