



For Immediate Release  
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**The Greater Raleigh Convention and Visitors Bureau Honored for visitRaleigh iPhone App  
GRCVB Awarded Silver Award at the 2011 W3 Awards**

**(RALEIGH, NC)**—The Greater Raleigh Convention and Visitors Bureau (GRCVB) was awarded a Silver Award in the 2011 W3 Awards competition, for the recently released visitRaleigh iPhone app.

The visitRaleigh iPhone app gives users another smart way to visit Raleigh, by putting a guide to all things “Greater Raleigh” in the palm of area visitors’ hands. The smartest way for iPhone users to make the most of a visit to the area, the app provides on-the-go access to updated events, deals, destination videos, accommodations, restaurants and things to do.

Users can download the free app from the iTunes store. A link to the app may also be found on [visitRaleigh.com](http://visitRaleigh.com), GRCVB’s website and the official tourism site for the Raleigh area.

The W<sup>3</sup> Awards honor creative excellence on the Web and recognize the creative and marketing professionals behind award-winning sites, marketing programs, and video work created for the Web. In honoring outstanding websites, Web advertising, Web video & mobile apps, the W<sup>3</sup> Awards are the first major Web competition to be accessible to the biggest agencies, the smallest firms and everyone in between.

In its sixth year the W<sup>3</sup> Awards received more than 3,000 entries from ad agencies, public relations firms, interactive agencies, in-house creative professionals, Web designers, graphic designers and Web enthusiasts.

*The Greater Raleigh Convention & Visitors Bureau, as the official destination marketing organization of Raleigh and Wake County, accelerates sustainable economic growth and development by increasing visitor and convention business.*

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