BEYOND THE STAGE

TTO’S PREMIER FUNDRAISER FOR TRUE COLORS OUT YOUTH THEATER

MARCH 2020

True Colors youth and friends at the 2018 Pride Youth Theater Alliance Conference, Cambridge, MA.

Photo Credit: Jess Richardson
TRUE COLORS: OUT YOUTH THEATER is a year round out of school program that uses a proven community-based theater approach to train and activate LGBTQ and allied youth leaders in their communities. In this supportive space, LGBTQ youth and their allies are challenged to engage fully in their own personal, social, and artistic development. The majority of participants are youth of color from urban neighborhoods ages 14-22. Since 1994, True Colors youth have been creating shows about their lives and performing them throughout Massachusetts. True Colors serves up to 90 youth per year, and reaches over 3000 audience members! AND it is the longest running queer youth theater program in the nation, and has been replicated by youth theater groups across the country!

TRUE COLORS PROGRAMMING

TRUE COLORS TROUPE
is a year-round theater program that engages youth ages 12-17 in theater training to create, produce and tour original shows based on their real-life stories. This program is free and youth are paid a stipend for participation.

TRUE COLORS CREATIVE ACTION CREW
is an ensemble of experienced youth leaders ages 14-25 who deliver interactive performances and workshops that expand the reach of True Colors through community touring.
TRUE COLORS
BY THE NUMBERS

3000 audience members annually
21% of participants are First-Generation Americans
40% of youth are currently or have been homeless
50% of participants are Trans or Queer
64% of participants are Youth of Color
67% of youth live in neighborhoods facing violence
87% of audience members agreed that these performances are needed in their school or organization
94% reported that True Colors helped build their confidence
100% reported that what they do in True Colors positively impacts others
100% of audience members agreed that they better understand LGBTQ youth issues after a performance and that they will make more supportive choices in the future

In 2016, True Colors received the National Arts and Humanities Youth Programs Award from First Lady Michelle Obama, the highest honor granted to programs for creative youth development!
The Creative Action Crew is taking the first-ever True Colors National Tour on the road in 2020/2021! Tour locations include Cedar Rapids, IA and Pittsburgh, PA. The tour is supported by National Performance Network/Visual Artists Network’s Creation and Development Fund, the National Endowment for the Arts, and the New England Foundation for the Arts’ National Theater Project. A portion of the proceeds from Beyond The Stage will go towards the national tour.
Beyond the Stage (BTS) is the premier fundraiser for True Colors OUT Youth Theater. BTS honors key partners of True Colors and uplifts the resilience and strength of LGBTQ and allied youth members. Guests are invited to mingle and meet the youth of True Colors, while being treated to presentations that demonstrate how the community’s generous support impact their lives. See sponsorship page for more information!

MARCH 12, 2020  ●  DISTRICT HALL, BOSTON, MA

6:00 pm Networking & Refreshments Meet True Colors Youth & Staff
6:45 pm Program Highlights & Award Presentations
7:00 pm Presentation by True Colors Youth
7:20 pm Fund-a-Future
7:40 pm Mingling
SPONSORSHIP OPPORTUNITIES & BENEFITS

PRESENTING SPONSOR $5,000+
All Platinum Benefits PLUS
10 additional VIP tickets to the event
Prominent logo on all event activities
VIP Meet & Greet with True Colors

PLATINUM SPONSOR $2,500+
All Gold Benefits PLUS
6 additional VIP tickets to the event
Larger logo on all promotions
Inclusion in all press related to event
Acknowledgement from stage at event

GOLD SPONSOR $1,000+
All Silver Benefits PLUS
2 additional VIP tickets to the event
Logo on event invitation & event banner
Logo on TTO website with link to business
Recognition in event eblasts (reach 10,000+ on our list)

SILVER SPONSOR $500+
2 VIP tickets to event
Logo on event invitation
Logo on event signage
Logo on display boards/TVs at the event
Recognition on social media
PAST HONOREES INCLUDE:

- Michael Dively (Mukti Fund)
- Eric Schultz (Harvard Pilgrim Health Care)
- Klare Shaw (Liberty Mutual Foundation)
- Bob Rivers (Eastern Bank)
YES, I WANT TO BE A TRUE COLORS CHAMPION!

Name: ____________________________________________
Organization: ______________________________________
Address: __________________________________________
City, State, Zip: _____________________________________
Email: _____________________________________________
Phone: _____________________________________________

Please return this form and payment to:
Development Office The Theater Offensive
565 Boylston Street, 3rd Floor
Boston, MA 02116

SPONSOR LEVELS

☐ Presenting $5000  ☐ Platinum $2500  ☐ Gold $1000  ☐ Silver $500  ☐ Donation $ _________

Presenting Sponsor $5,000+
All Platinum Benefits PLUS
☐ 10 additional VIP tickets to the event
☐ Prominent logo on all event activities
☐ VIP Meet & Greet with True Colors

Gold Sponsor $1,000+
All Silver Benefits PLUS
☐ 2 additional VIP tickets to the event
☐ Logo on event invitation & event banner
☐ Logo on TTO website with link to business
☐ Recognition in event eblasts (reach 10,000+ on our list)

Platinum Sponsor $2,500+
All Gold Benefits PLUS
☐ 6 additional VIP tickets to the event
☐ Larger logo on all promotions
☐ Inclusion in all press related to event
☐ Acknowledgement from stage at event

Silver Sponsor $500+
☐ 2 VIP tickets to event
☐ Logo on event invitation
☐ Logo on event signage
☐ Logo on display boards/TVs at the event
☐ Recognition on social media

☐ I am planning to join you on March 12, 2020
☐ I will email a guest list of who will join me at the event.

The Theater Offensive is a non-profit corporation
classified by the IRS as a 501 (C)(3) organization.
Federal Tax ID#: 04-3039900.

PAYMENT INFORMATION

☐ I have enclosed a check made payable to The Theater Offensive
☐ I will pay online at: www.theateroffensive.org (click on the Donate Now button)
☐ I wish to charge my credit card. □ AMEX □ MC □ VISA □ DISCOVER
  Credit Card Number: ___________________________
  Exp: ________  CCV Number: ________
  Name on Credit Card: ___________________________
  Cardholder’s Signature: _________________________