

# Updater Cheat Sheet

Your guide to explaining Updater

# What is Updater?

Updater is a time-saving tool that helps your residents organize and complete many moving-related tasks. We built a unique version of Updater that's branded for your company, reminding your resdients that you're with them every step of the way.

# Why do we need it?

You do a great job finding residents a new home – but did you know that 74% of renters wish their property management company offered moving assistance?

Updater provides you an easy way to lend them a helping hand!

## Updater Core Features (and how to talk about them)

We partnered with Updater to save you a ton of time on your moving tasks.

Keep an eye out for an email from them to get started!



#### TRANSFER AND CONNECT UTILITIES

"We will connect you with the right utility companies that service your new neighborhood. You'll have your house hooked up in no time."



## FORWARD YOUR MAIL

"You can skip that trip to the post office and forward your mail with the USPS for free through Updater."



#### NOTIFY ACCOUNTS AND RECORDS

"My favorite feature – you can notify all the businesses you care about in one shot. From your alumni network to your frequent flyer programs to your local newspaper."



#### FIND AND RESERVE A MOVING COMPANY

"Updater helps you compare instant quotes from trustworthy Updater Certified Moving Companies and reserve a mover in minutes."

### STAY IN TOUCH WITH UPDATER

Your Success Manager, **Patrick Quintavalle**, is dedicated to your success from day one! Feel free to contact him anytime.

646.453.7449
■ patrickq@updater.com

