

7 sure-fire ways to boost resident engagement

- Add Mention of Updater to Your Welcome Letter**
 Use [this sample text](#) or our [customizable template](#) – most of the information your new residents need about their move and new home now lives in Updater!
- Customize Your Community's Local Guide**
 Favorite burger spot? Closest grocery store? Log on to your Manager Dashboard and add suggestions to your Local Guide. [Get creative!](#)
- Mention Updater on Your Prospect Tours**
 Updater is a great closing tool. Tell your prospects about the hours and dollars they'll save by using your digital moving concierge.
- Include the *Moving Made Easy* Video in Your Follow-Ups**
 Following up with a prospect? Include this [20-second clip](#) to help get that lease signed!
- Submit Community-Specific Information**
[Submit details](#) about your community's utility requirements, renters insurance, and more.
- Updater-ify Your Leasing Office**
 Print this [one-sheet](#) for move-in packets, or go green – frame it and display it in your office.
- Post on Social**
 Let the world know about the top-notch move-in experience at your community!
 Use [these sample posts](#) for social media.

Stay in Touch

Your Success Team is dedicated to your success from day one. Feel free to contact us anytime.



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