



For artists' rights

S C A L E O F R O Y A L T I E S

Scale of Royalties

2 0 2 6

Amounts in €uros before tax

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MAIN PRINCIPLES OF THE SCALE OF ROYALTIES

I As stipulated in applicable legislation, every reproduction or representation of a work of a member of Adagp shall be the subject of a previous written agreement between the user and Adagp, whether for a first use or any reuse (including reprints), whether in France or abroad.

Any violation of this requirement constitutes infringement of copyright.

II This scale of royalties is only illustrative; Adagp members may reserve the right to require specific fees in certain cases.

III Every use shall be accompanied, in particular by the following copyright credits:

- *Artist's last name and, if possible, first name*
- *Title of the work*
- *Date the work was created*
- *Location of the work*
- *Adagp's copyright plus the year the item was printed or reprinted: (© Adagp, Paris 20..)*
- *Certain Adagp members reserve the right to require specific copyright credits*

IV These copyright credits must be placed near the reproduction, or else in a *detailed* table of illustrations.

V The work cannot be modified or altered in any way, without authorization. Any modification will need the sending of a sample.

VI Any violation of the above-mentioned requirements will incur a penalty of at least 100% of the applicable royalties, without precluding any other action.

VII The artist is entitled to proportional royalties or a flat fee, in accordance with the *Code de la Propriété Intellectuelle* (Code of Intellectual Property).

Proportional royalties (Art. L.131 - 4)

VIII Creators receive royalties in proportion to the income derived from the use of their works by reproduction or representation/performance.

IX Such payment is set by contract. Royalties are determined by agreement between the user and Adagp and calculated on the basis of a percentage of the retail price.

For monographic materials, the parties to the agreement take into account the size of the text in relation to the full extent of the works on one hand, and on the other hand the space that the latter take up. For materials essentially devoted to a single artist, royalties on reproductions of other artists' works are calculated on a flat-fee basis.

Flat fee (Art. L.132 - 6)

- X** When proportional rights are not applicable, for instance for a single reproduction or representation/performance of one or several works, a flat fee is calculated according to the applicable scale of royalties.
- XI** The "number of works" in the flat-fee scales refers only to works in the Adagp repertoire. Also, for the above fee, every representation of a work of art shall be counted.
- XII** For every reproduction, the user shall send Adagp a specimen copy displaying the reproduction(s) within a month following publication, failing which Adagp is entitled to compensation.
- XIII** The applicable scale of rates is the one in effect on the day when Adagp receives the specimen copy. If Adagp has to obtain the specimen copy on its own, the applicable rate is the one in effect on the day of the billing, increased by a penalty and expenses incurred.
- XIV** For print publications, the size of the illustration in relation to the size of the whole page determines the applicable rate.

Royalties due by users are payable within thirty days, after receiving the royalty statement issued by Adagp. Further, should payment be late, late payment penalties calculated at the annual rate of 15% and a fixed sum of € 40 as compensation for recovery costs will be applied from the day following the payment date shown on the invoice.

Adagp reserves the right to ask for an advance on royalties when issuing an authorization.

Duration of the authorization

- XV** The user has a maximum of 2 years from the date the authorization is granted to publish the authorized reproduction. After 2 years, a new request for authorization must be submitted to Adagp.

Conditions of use

- XVI** Adagp is appointed representative by its members, hence there can be no direct authorization between users and Adagp members (Art. 5 (4) of the Articles of Association).
- XVII** The authorization is granted for a determined print run.
- XVIII** Adagp may request proof of the number of copies made and/or sold, and may check the supporting documents at the company's head office, subject to prior notification of one week.

Furthermore, Adagp reserves the right to check or have checked at the user's head office all accounting items and documents that may be useful to verify the accuracy of accounts. If these verifications expose an error of more than 5% to the detriment of Adagp, the cost of verifications shall be borne by the user.

EXHIBITIONS

PERMANENT EXHIBITIONS (EXHIBITION DURING AT LEAST 12 MONTHS)

For non-profit organizations

Flat fee of €60 (excluding tax) per work and per year.

For profit organizations

Flat fee of €132 (excluding tax) per work and per year.

TEMPORARY EXHIBITIONS OF NON PROFIT ORGANIZATIONS

Exhibition	Number of copyrighted artists	Guaranteed minimum per artist regardless of the number of works
Monographic	1	1 200
Collective	2	600
	3	400
	4	300
	5	240
	6	200
	7 +	180

In case of separate ticketing for other temporary or permanent exhibitions:

- Collection of 3% of the takings if the fees obtained exceed the guaranteed minimum per artist shown in the table above;
- For group exhibitions, the fees thus obtained will be divided by the number of artists in the protected domain.

TEMPORARY EXHIBITIONS OF FOR-PROFIT ORGANIZATIONS

Number of works in the ADAGP repertoire	Royalties per work and per month
1 to 10	44
11 to 20	40
21 to 30	35
31 to 50	31
51 to 100	26
Above 100	18

In case of ticketing, 3% of the receipts will be collected.

PUBLISHING

BOOKS

Number of copies	Microformat	≤ 1/8 page	≤ 1/4 page	≤ 1/2 page	≤ 3/4 page	Full page	Double-page spread	Cover	Double-page cover	Back cover
1 to 1,000	36	51	66	81	96	112	148	356	569	152
1,001 to 2,500	47	68	88	108	129	149	198	474	758	203
2,501 to 5,000	52	74	97	119	142	164	218	521	834	223
5,001 to 7,500	57	81	106	130	154	179	237	569	910	244
7 501 to 10,000	62	88	114	141	167	194	257	616	986	264
10,001 to 15,000	66	95	123	152	180	209	277	664	1 062	284
15,001 to 20,000	71	102	132	163	193	223	297	711	1 138	305
20,001 to 25,000	76	108	141	173	206	238	316	758	1 214	325
25,001 to 30,000	81	115	150	184	219	253	336	806	1 289	345
30,001 to 40,000	88	125	163	200	238	276	366	877	1 403	376
40,001 to 50,000	95	135	176	217	257	298	395	948	1 517	406
50,001 to 60,000	102	146	189	233	277	320	425	1 019	1 631	437
60,001 to 70,000	109	156	202	249	296	343	455	1 090	1 744	467
70,001 to 80,000	116	166	216	265	315	365	484	1 161	1 858	498
80,001 to 90,000	123	176	229	282	335	387	514	1 232	1 972	528
90,001 to 100,000	130	186	242	298	354	410	544	1 304	2 086	559
100,001 to 200,000	166	237	308	379	450	521	692	1 659	2 655	711
200,001 to 300,000	201	288	374	460	547	633	840	2 015	3 223	863
300,001 to 400,000	237	339	440	542	643	745	989	2 370	3 792	1 016
400,001 to 500,000	273	389	506	623	740	857	1 137	2 726	4 361	1 168

Special cases

- **Pocket books, textbooks, encyclopedias, dictionaries, journals and magazines with no CPPAP number, non-profit organizations and self-publishing:**

A pocket book is of a format less than or equal to 13x20cm

A 30% discount applies to the fees in the "Books" scale.

- **Numerous reproductions**

Discounts for more than 40 reproductions of Adagp works in the same book, according to the following brackets:

- 40 to 60 reproductions : 10% discount
- 61 to 80 reproductions : 15% discount
- 81 to 100 reproductions : 20% discount
- More than 100 reproductions : 25% discount

If the general economy of the work justifies it, a percentage will be applied to the selling price of the work in order to cap the amount of royalties.

- **Monographs**

6% of the sales price excluding tax on the number of copies of works on paper, or digital works or bi-media works.

- **Catalogues raisonnés**

This category may be subject to particular conditions, consult Adagp.

- **Temporary exhibition catalogs and general inventories of collections**

If published by the cultural institution organizing the exhibition, a 50% discount will be applied up to 5000 copies.

If published not by the organizing cultural institution (e.g. by a book publisher, etc.), a 25% discount will be applied up to 5000 copies.

- **Bi-media publications (in both print and digital forms)**

A bi-media work is a work where the paper version and the digital version are identical. The digital version is a downloadable file, sent by email or viewable on Internet in PDF with only restricted access. This use must be distinguished from the pages of a website and a publicly accessible PDF version.

Under a bi-media permission, the rate billed upon publishing is that of the bracket directly above that applicable to the print version in the scale of rates.

After the initial permission period and receipt of the download statement, an additional amount will be billed if the number of downloads exceeds the initial bracket billed.

- **Theses and university dissertations**

Copies printed out by students for their orals are royalty-free.

In addition, online posting of theses is permitted in compliance with the agreement reached with the Ministry of National Education regarding the use of works of art as illustrations in teaching activities and research.

- **Sales catalogs**

Fees (excluding VAT) per reproduction whatever the format of reproduction on paper, bi-media, PDF or interactive digital sales catalog:

- €80 for reproductions on inside pages,
- €484 for reproductions on the catalog cover,
- €242 for reproductions on the catalog back cover.

A 25% discount applies to catalogs published by auction houses and galleries.

Special reproduction cases

- **Reproduction (of any size) extending onto the previous or following page : the rate for the largest reproduction format is increased by 30 % if the size of the overflow is equal to or less than half a page, or by 60 % if the reproduction covers over half of the second page.**
- **For reproductions of one or more works of a size less than or equal to 1/8th of a page on a dust jacket, box, front cover and back cover**, the rate is increased by 100%. Any larger format comes under the "front cover" or "back cover" fee scale.
- **Reuse of a work in the same book:** 50% of the rate for each new reproduction according to format, excluding the largest format.
- **Back of book:** rate of a microformat increased by 30%.
- **Book banner:** rates according to the reproduction format of the work on the banner, increased by 100%.

A banner on a non-illustrated cover will be billed according to the "cover" rate, regardless of the size of the reproduction of the work.

- **Reproduction of texts:** royalties of an image.

Translation

If the works translated into a foreign language are **published by the original publisher's company**, royalties apply to the total number of copies printed, including all versions.

If the **rights are transferred to foreign publishers**, royalties will be based on the print run of the work in each language, with a 50% discount, except for English, Spanish and German. Unless if the French publisher wishes to take charge of the rights (and in this case, invoicing will be carried out print by print), each foreign publisher will need to obtain prior authorization and settle royalties with ADAGP's sister societies in the relevant countries (UK, USA, Spain, Germany, etc.).

Specimen copies

The publisher must provide Adagp with a full copy of the publication (print and/or digital version) and the printing invoice within a month after the date of publication.

A specimen copy must be provided for all editions (incl. republishing/reprint) and for any promotional material.

Adagp is entitled to a compensation equal to 100% of the sum due if the specimen copy is provided late.

If Adagp has to obtain the specimen copies on its own, the rights are calculated according to the rates in effect at the time of billing, with the addition of a penalty surcharge and the expenses incurred.

The publisher must keep proof of the shipment of the specimen copy.

Duration

- **Publishing deadline**

The term of validity of an authorization is 2 years. Failing publishing within 2 years of obtaining an authorization, a new request for an authorization shall be placed with Adagp.

- **Period of use**

Authorizations are granted for different periods depending on the nature of the medium.

Use in advertising

- **Prior permission**

Any use in a promotional or advertising capacity requires the prior written consent of Adagp.

- **Use of the reproduction outside of its context**

Any new use of a work of art reproduced in the book promoted, but removed from its context, entails the payment of reproduction royalties depending on the advertising medium.

- **Logos and brands**

When a brand or a logo appears clearly on or in the book, the rate is increased by 100%.

DIGITAL BOOKS

Billing method:

The amount for the first bracket of the scale of royalties is billed as an advance, followed by a supplementary amount based on the actual number of digital copies downloaded, as provided in the downloads statement that the publisher is required to send to Adagp upon expiry of the authorization.

DIGITAL BOOKS (NOT SOLD IN PRINT)

A digital book is a book where the file can be downloaded sent by email or viewed on the Internet in PDF with restricted access only. This use must be distinguished from the pages of a website and a publicly accessible PDF version.

Number of copies	Inside pages	Cover / Home page
1 to 1,000	67	200
1,001 to 2,500	83	250
2 501 to 5,000	92	275
5,001 to 7 500	100	300
7,501 to 10,000	108	325
10,001 to 15,000	117	351
15,001 to 20,000	125	376
20,001 to 25,000	134	401
25,001 to 30,000	142	426
30,001 to 40,000	154	463
40,001 to 50,000	167	501
50,001 to 60,000	179	538
60,001 to 70,000	192	576
70,001 to 80,000	204	613
80,001 to 90,000	217	651
90,001 to 100,000	229	688

For each bracket of 100,000 additional copies: an additional amount equal to 25% of the last bracket is charged

Books under 5€, literary and scientific magazines, textbooks, encyclopedias and dictionaries: a 30% discount applies.

Multiple reproductions

Discounts for multiple reproductions of ADAGP works in the same publication, according to the following brackets:

- 40 to 60 reproductions: 10% discount
- 61 to 80 reproductions: 15% discount
- 81 to 100 reproductions: 20% discount
- More than 100 reproductions: 25% discount

If the overall economics of the publication justify it, a percentage will be applied to its pre-tax selling price so as to cap the amount of royalties.

PROFESSIONAL CATALOGS, BUSINESS MAGAZINES, BOOKLETS AND ACTIVITY REPORTS

For-profit organizations

Number of copies	Microformat	≤ 1/8 page	≤ 1/4 page	≤ 1/2 page	≤ 3/4 page	Full page	Double-page spread	Cover	Double-page cover	Back cover
1 to 5,000	89	127	159	191	222	254	381	508	762	318
5,001 to 10,000	148	212	265	318	371	424	635	847	1 271	529
10,001 to 15,000	178	254	318	381	445	508	762	1 016	1 525	635
15,001 to 40,000	237	339	424	508	593	678	1 016	1 355	2 033	847
40,001 to 100,000	296	424	529	635	741	847	1 271	1 694	2 541	1 059
100,001 to 200,000	356	508	635	762	889	1 016	1 525	2 033	3 049	1 271
200,001 to 400,000	415	593	741	889	1 038	1 186	1 779	2 372	3 557	1 482
400,001 to 800,000	474	678	847	1 016	1 186	1 355	2 033	2 710	4 066	1 694
800,001 to 1,000,000	534	762	953	1 143	1 334	1 525	2 287	3 049	4 574	1 906
1,000,001 to 2,000,000	593	847	1 059	1 271	1 482	1 694	2 541	3 388	5 082	2 118

In case of internal distribution only: 25% discount

LEAFLETS, BROCHURES, FLYERS, PROSPECTUSES, COMMUNICATION CARDS, SHOW PROGRAMS

Non-profit organizations – free copies

Number of copies	Microformat	≤ 1/8 page	≤ 1/4 page	≤ 1/2 page	≤ 3/4 page	Full page	Double-page spread	Cover	Double-page cover	Back cover
1 to 1,000	25	35	46	56	67	77	103	141	229	106
1,001 to 2,500	33	47	61	75	89	103	137	188	305	141
2,501 to 5,000	35	51	66	81	96	111	148	202	329	152
5,001 to 10,000	37	53	69	85	101	117	155	212	345	159
10,001 to 25,000	40	58	75	93	110	127	169	231	376	173
25,001 to 50,000	44	63	81	100	119	138	183	251	407	188
50,001 to 100,000	51	72	94	116	137	159	211	289	470	217
100,001 to 200,000	55	78	102	125	149	172	229	313	509	235
200,001 to 300,000	59	84	110	135	160	186	246	337	548	253
300,001 to 500,000	67	96	125	154	183	212	281	385	626	289
500,001 to 1,000,000	84	120	157	193	229	265	352	482	783	361
1,000,001 to 2,000,000	118	169	219	270	320	371	492	675	1 096	506

Non profit organizations – Copies for sale : the rate is increased by 20 %

For-profit organizations : the rate is increased by 100%

A reproduction on a flyer will be counted as a cover regardless of its format.

Bi-media publications (identical print and digital versions):

In the case of a dual-media license, the publication is billed at the next higher bracket above that of the print run.

At the end of the initial license period, and once download statements have been sent, additional invoicing may apply if downloads have exceeded the bracket invoiced on publication.

POSTERS - TARPAULIN – EXHIBITION BOARDS**PROMOTIONAL DISPLAY (NOT FOR SALE)**

(Non-profit organizations only)

Number of copies / screens	Formats (cm / pixels*)						
	≤ 40 x 60 ≤ 3000 pixels	≤ 60 x 80 ≤ 4000 pixels	≤ 80 x 120 ≤ 6000 pixels	≤ 120 x 180 ≤ 8000 pixels	≤ 180 x 260 ≤ 12000 pixels	≤ 240 x 300 ≤ 15000 pixels	≤ 300 x 400 ≤ 20000 pixels
1 to 100	96	120	192	306	398	518	673
101 to 200	137	171	274	437	569	740	963
201 to 500	197	247	395	629	819	1 066	1 387
501 to 1,000	257	321	514	819	1 066	1 387	1 805
1,001 to 3,000	322	403	644	1 027	1 336	1 739	2 262
3,001 to 5,000	370	462	740	1 179	1 535	1 998	2 599
5,001 to 10,000	444	555	888	1 415	1 842	2 396	3 117

(*) For digital posters: the dimensions in pixels correspond to the maximum number of pixels for width + length cumulated.

For each additional bracket of 10,000 copies: the rate increases by an amount equal to 25% of the last bracket.

For formats larger than 300 x 400 cm, an additional 10% per square meter is charged.

This rate applies to not-for-sale promotional posters produced by for-profit organizations, exclusively in the context of exhibitions and with a surcharge of 100%.

For bi-media posters (identical paper and digital versions), total the number of copies/screens and refer to the amount of rights corresponding to the total print run.

PROMOTIONAL DISPLAY (FOR SALE)

For temporary exhibitions:

Number of copies	Formats (cm)						
	≤ 40 x 60	≤ 60 x 80	≤ 80 x 120	≤ 120 x 180	≤ 180 x 260	≤ 240 x 300	≤ 300 x 400
1 to 100	173	216	345	550	716	932	1 212
101 to 200	247	308	493	786	1 024	1 332	1 733
201 to 500	355	444	711	1 133	1 475	1 919	2 497
501 to 1,000	462	578	925	1 474	1 919	2 497	3 248
1,001 to 3,000	580	725	1 159	1 848	2 406	3 130	4 072
3,001 to 5,000	666	832	1 332	2 123	2 764	3 596	4 678
5,001 to 10,000	799	998	1 598	2 546	3 315	4 313	5 611

For each bracket of 10,000 additional copies: an amount equal to 25% of the last bracket is charged.

For formats larger than 300 x 400 cm, an additional 10% per square meter is charged.

Excluding temporary exhibitions: application of the "Merchandising and commercial posters sold to the public rate".

SINGLE POSTER FOR DISPLAY PURPOSES (NOT SOLD TO THE PUBLIC)

(Non-profit organizations only. For free exhibitions not exceeding 6 months.)

Number of works	Scale for one month of exhibition Formats (cm)						
	≤ 40 x 60	≤ 60 x 80	≤ 80 x 120	≤ 120 x 180	≤ 180 x 260	≤ 240 x 300	> 240 x 300
1 to 10	22	25	33	46	58	73	91
11 to 20	21	23	32	44	55	69	86
21 to 30	19	22	30	41	52	65	81
31 to 50	18	21	28	39	48	60	76

A 10% increase on this monthly scale will be applied for each additional month.

Above 51 works, a 10% increase will be applied to the 31 to 50 works bracket.

PERMANENT DISPLAYS

NON-PROFIT ORGANIZATIONS

Number of copies	Formats (cm)						
	≤ 40 x 60	≤ 60 x 80	≤ 80 x 120	≤ 120 x 180	≤ 180 x 260	≤ 240 x 300	> 240 x 300
1 to 10	290	363	581	926	1 205	1 568	2 040
11 to 20	363	454	726	1 157	1 506	1 960	2 550
21 to 30	436	545	871	1 388	1 808	2 352	3 060
31 to 50	581	726	1 162	1 851	2 410	3 136	4 080
51 to 100	726	908	1 452	2 314	3 013	3 920	5 100
More than 100	871	1 089	1 742	2 777	3 615	4 704	6 120

FOR-PROFIT ORGANIZATIONS

Number of copies	Formats (cm)						
	≤ 40 x 60	≤ 60 x 80	≤ 80 x 120	≤ 120 x 180	≤ 180 x 260	≤ 240 x 300	> 240 x 300
1 to 10	436	545	871	1 388	1 808	2 352	3 060
11 to 20	545	681	1 089	1 736	2 260	2 940	3 825
21 to 30	653	817	1 307	2 083	2 712	3 528	4 590
31 to 50	871	1 089	1 742	2 777	3 615	4 704	6 120
51 to 100	1 089	1 361	2 178	3 471	4 519	5 881	7 650
More than 100	1 307	1 634	2 614	4 165	5 423	7 057	9 180

ADVERTISING POSTERS – NOTICES – DISPLAYS – SIGNS – OTHER POS ADVERTISING MATERIAL

(For a campaign not exceeding 12 weeks)

Number of copies	Formats (cm)							
	≤ 30 x 40	≤ 40 x 60	≤ 60 x 80	≤ 80 x 120	≤ 120 x 180	≤ 180 x 260	≤ 240 x 300	> 240 x 300
1 to 10	278	397	568	885	1 222	1 655	2 246	2 778
11 to 100	464	663	948	1 478	2 041	2 764	3 751	4 640
101 to 250	717	1 024	1 464	2 283	3 154	4 270	5 796	7 168
251 to 500	1 025	1 464	2 094	3 266	4 511	6 107	8 289	10 251
501 to 1,000	1 200	1 715	2 452	3 823	5 281	7 150	9 704	12 002
1,001 to 5,000	1 597	2 282	3 263	5 089	7 029	9 516	12 916	15 974

For each bracket of 1,000 additional copies, an amount equal to 25% of the last bracket is charged.

EXTERIORS ADVERTISING DISPLAY (OOH & DOOH)

Out-of-Home: Printed outdoor signage outside points of sale.

Digital Out-Of-Home: Digital outdoor signage outside points of sale.

This rate applies exclusively to advertising uses by for-profit organizations.

This price is valid for a period of one month and for 100 faces or screens per country.

There will be an increase of 20% per 50 additional faces or screens.

There will be 30% discount for less than 51 faces or screens.

There will be an application of an additional amount equal to 50% of the rate per additional month.

For a format greater than 12m²: increase of 10% per square meter.

Format of posters or screens	Amount of rights per visual / video		
	France or 1 country	Europe	World
Small Format (up to 2 m² - 120x176) Vehicle exteriors, bus shelters, small displays in stations and airports, etc.	3 300	13 200	39 600
Medium Format (more than 2m² and up to 12m²) Metro platform, road signs, Morris column, etc.	6 600	26 400	79 200

CARDS

GREETING CARDS – INVITATION CARDS

Greeting cards for sale

Royalties of €0.22 per card printed.

Invitation cards and greeting cards of non-profit organizations - not for sale

	Copies							
	1 to 500	501 to 1,000	1,001 to 2,500	2,501 to 5,000	5,001 to 7,500	7,501 to 10,000	10,001 to 25,000	25,001 to 50,000
Per card	122	174	207	237	255	275	480	825

For each bracket of 25,000 additional copies, an amount equal to 50% of the last bracket is charged.

Invitation cards and greeting cards of for-profit organizations - not for sale

	Copies							
	1 to 500	501 to 1,000	1,001 to 2,500	2,501 to 5,000	5,001 to 7,500	7,501 to 10,000	10,001 to 25,000	25,001 to 50,000
Per card	397	567	850	1 230	1 417	1 700	2 364	3 304

For each bracket of 25,000 additional copies, an amount equal to 50% of the last bracket is charged.

POSTCARDS – DOUBLES-SIDED CARDS – BOOKMARKS

Proportional royalties of 10% of the retail price excl. tax.

Payment upon publication of the entire print run.

ENTRANCE TICKETS

Number of copies	Royalties per work
1 to 5,000	93
5,001 to 10,000	110
10,001 to 25,000	131
25,001 to 50,000	156
50,001 to 100,000	175
More than 100,000	237

MERCHANDISING AND COMMERCIAL POSTERS FOR SALE

- Proportional royalties set by authorization or contract, calculated as follows:
 - 10 % of the retail price excl. tax,
 - 20 % of the distribution price excl. tax,
 - 25 % of the manufacturing price or cost price excl. tax for unsold products.

- For on-demand printing on paper or canvass:
 - 15 % of the retail price excl. tax.

A Guaranteed Minimum will be billed.

PRINTS – LITHOGRAPHS – SILKSCREEN PRINTS

Proportional royalties set by contract, determined as a percentage of the retail or distribution price.

STAMPS – PRE-STAMPED ENVELOPES (POSTAL SERVICE)

Number of copies	Royalties per work
1 to 10,000	402
10,001 to 25,000	470
25,001 to 50,000	537
50,000 to 100,000	604
100,000 to 200,000	671
200,001 to 500,000	1 147
500,001 to 1,000,000	1 449
1,000,001 to 2,500,000	1 905
2,500,001 to 5,000,000	3 689
5,000,001 to 7,500,000	5 534
7,500,001 to 10,000,000	6 460

PHILATELIC SOUVENIRS AND ILLUSTRATED ENVELOPES

Number of copies	Royalties per work
1 to 100	104
101 to 500	208
501 to 1,000	312
1,001 to 5,000	416
5,001 to 10,000	520
10,001 to 20,000	728
20,001 to 30,000	936
30,001 to 40,000	1 144
40,001 to 50,000	1 352
50,001 to 100,000	1 976
100,001 to 200,000	3 224

For each bracket of 100,000 additional copies: an additional amount equal to 25% of the last bracket is charged.

AUDIO, VIDEO AND DIGITAL PACKAGING

(Including CDs, DVDs and vinyls)

Physical media only

Number of copies	Reproduction formats				
	On disk	Front cover	Double page cover	Back cover	Booklet inside pages
1 to 2,500	169	337	447	118	84
2,501 to 5,000	245	489	648	171	122
5,001 to 7,500	304	607	805	213	152
7,501 to 10,000	371	742	983	260	186
10,001 to 15,000	439	877	1 162	307	219
15,001 to 20,000	506	1 012	1 341	354	253
20,001 to 25,000	573	1 147	1 520	401	287
25,001 to 30,000	641	1 282	1 699	449	320
30,001 to 40,000	708	1 417	1 877	496	354
40,001 to 50,000	776	1 552	2 056	543	388
50,001 to 60,000	843	1 687	2 235	590	422
60,001 to 70,000	911	1 822	2 414	638	455
70,001 to 80,000	978	1 957	2 593	685	489
80,001 to 90,000	1 046	2 092	2 771	732	523
90,001 to 100,000	1 113	2 226	2 950	779	557

For each bracket of 100,000 additional copies:

Additional amount equal to 25% of the last bracket.

Special cases:

- Discount for simultaneous reuse of the same work on several media (CD, DVD, ...):
 - For 2 media: 15% discount on total royalties,
 - For 3 media, 25% discount on total royalties.

Bi-media product (physical product and online platform)

When the cover of the medium is also used on a merchant platform to sell it in digital form (streaming, download), the scale fee for the cover is increased by 30%.

Digital product only (online platform)

Number of downloads / streams	Royalties per visual
1 to 2,500	338
2,501 to 10,000	743
10,001 to 30,000	1 282
30,001 to 50,000	1 552
50,001 to 100,000	2 226

Fee scale applies regardless of the number of online platforms.

For each bracket of 100,000 additional copies: Additional amount equal to 25% of the last bracket.

PACKAGINGS, LABELS, STICKERS,

Number of copies	
1 to 500	373
501 to 1,000	520
1,001 to 2,500	666
2,501 to 5,000	961
5,001 to 10,000	1 333
10,001 to 25,000	1 999
25,001 to 50,000	2 999
50,001 to 100,000	3 998

Above 100,000 copies, 50% of the last bracket is added for each 100,000 additional copies.

LUXURY PACKAGING

Flat-fee or proportional royalties based on the unit price.

LOGOS – PRODUCT IMAGES

For works of art presented as the logo of a product or service, the terms & conditions of use are set by mutual agreement.

LIVE PERFORMANCE

Sets (interior and exterior), costumes, stage props, readings.

Rate applicable per artist (to be multiplied by the number of ADAGP artists participating in the performance).

Number of performances	Average room capacity				
	≤ 50	51 to 150	151 to 250	251 to 400	> 400
1	58	78	91	111	150
2 to 5	145	195	228	278	375
6 to 10	464	624	728	888	1 200
10 to 20	870	1 170	1 365	1 665	2 250
More than 20	1 160	1 560	1 820	2 220	3 000

Free performance: A 30% discount applies.

Original artworks (sculptures, paintings) on stage are covered by the "Exhibitions" fee.
Posters or signs on stage are covered by the "Posters - Tarpaulin – Exhibition boards" fee.

PRESS

GENERAL CONDITIONS

- **Sample**

Requests for authorization to use works must be the subject of a model transmission in the following cases:

- Reproductions on the cover or on the front page
- Monographic publications
- Articles and reports citing products, services or brands, fashion editorials and advertorials from for-profit or non-profit organizations

- **Monographic publications**

4% on the sales price excluding tax on the number of copies printed for paper works.

Reproductions of works by other authors will be invoiced on the basis of flat-rate fees.

- **Reuse of a work in the same book:** 50% of the rate for each new reproduction according to format, excluding the largest format.

- **Surcharges**

- Reproduction (of any size) extending onto the previous or following page : the rate for the largest reproduction format is increased by 30 % if the size of the overflow is equal to or less than half a page, or by 60 % if the reproduction covers over half of the second page.
- Composite cover : when several elements make up the cover, the rights for each work are calculated according to the size of the reproduction with a 100% surcharge.
- Double cover (front and back) : the rate corresponding to a cover use with a 60% surcharge.
- « Front page » of newspapers : the price corresponding to the size of the reproduction with a 30 % surcharge.

- **Works appearing in general illustrations**

The reproduction of a work in a general illustration is subject to billing regardless of the format or place in the image, provided that the work is recognizable and its inclusion cannot be considered fortuitous (i.e. incidental and involuntary).

- **Royalty-free**

· The first two reproductions no larger than a quarter-page in a print publication illustrating an article covering a **current event** (exhibition, sales report, etc.) are royalty-free.

· The use of a work in a **table of contents** is exempt from royalties under the following conditions: (i) the size of the reproduction of the work in the contents is less than one eighth of a page; (ii) the reproduction is for the purpose of announcing an article in the same publication; (iii) the work is reproduced under identical conditions in the article announced in the contents.

- **Articles, reports and advertorials in association with a brand for the purpose of encouraging the purchase of products or services, or promoting a company (excluding purchase of advertising space)**

Royalties of the "Uses on paper" and "Press websites" scale are increased by 100%.

- **Declarations**

- Press site:

The user is required to send a declaration to Adagp each year mentioning:

- the number of monthly visits and downloads for all media (websites, applications, downloadable PDFs, including distributed via digital kiosks);

- the list of works used (author / title / date of publication online) for all authors who are not in the public domain (Authors represented by Adagp will be identified by us);

Penalties will be applied for late or absence of declaration or incomplete declaration.

- Paper media including e-reader / PDF:

At the end of the initial period of authorization (five years) and the sending of download statements, additional invoicing if the downloads have exceeded the tranche immediately higher than that retained for copies on paper.

- **Maximum time for providing specimen copy**

The user shall send Adagp a specimen copy within 2 weeks after publication, failing which Adagp is entitled to ask for compensation.

EDITORIAL PRESS

Press publications and online press services registered with CPPAP (*commission paritaire des publications et agences de presse*).

For publications not registered with CPPAP (Commission paritaire des publications et agences de presse), refer to the scale for « Books » (p.8).

- **Annual fee for use of works on paper including digital reader / PDF + press website**

Users providing editorial content both in print and on a press website may contract for an annual fee covering both reproductions on paper and images online.

This annual fee is based on the « press website » rate increased by the number of used on paper.

USES ON PAPER AND DIGITAL EDITION / PDF

Number of copies	Microformat	≤ 1/16 page	≤ 1/8 page	≤ 1/4 page	≤ 1/2 page	≤ 3/4 page	Full page	Double page	Cover	Back cover
1 to 5,000	17	35	51	82	112	134	170	271	348	225
5,001 to 15,000	26	51	74	121	165	197	250	398	512	330
15,001 to 40,000	33	67	97	157	215	256	324	518	666	430
40,001 to 100,000	43	86	125	203	278	330	419	669	861	555
100,001 to 200,000	54	108	156	253	347	413	524	836	1 076	694
200,001 to 400,000	65	129	187	304	416	496	629	1 004	1 291	833
400,001 to 800,000	83	167	242	393	539	641	813	1 298	1 670	1 077

- **Press publications on paper only (no digital reader and/or PDF)**

A 20% discount applies.

- **Above 800,000 copies**

For each bracket of 400,000 additional copies: additional amount equal to 25% of the last bracket.

- **Deadline for providing specimen copy**

The user shall send ADAGP a specimen copy within two weeks after publication, failing which ADAGP is entitled to ask for compensation.

PRESS WEBSITES

(Price applicable to all works published during the calendar year, including their archiving).

Number of works published per year	Visits per month								
	0 to 10,000	10,001 to 100,000	100,001 to 500,000	500,001 to 1 million	1 to 5 millions	5 to 10 millions	10 to 20 millions	20 to 50 millions	50 to 150 millions
1	388	408	459	510	613	653	817	1 021	1 225
2 to 3	582	613	689	766	919	980	1 225	1 531	1 838
4 to 6	776	817	919	1 021	1 225	1 307	1 634	2 042	2 450
7 to 10	1 164	1 225	1 378	1 531	1 838	1 960	2 450	3 063	3 675
11 to 30	2 328	2 450	2 757	3 063	3 675	3 920	4 901	6 126	7 351
31 to 50	3 104	3 267	3 675	4 084	4 901	5 227	6 534	8 168	9 801
51 to 70	3 880	4 084	4 594	5 105	6 126	6 534	8 168	10 209	12 251
71 to 100	5 431	5 717	6 432	7 147	8 576	9 148	11 435	14 293	17 152
101 to 200	7 759	8 168	9 188	10 209	12 251	13 068	16 335	20 419	24 503
201 to 300	9 311	9 801	11 026	12 251	14 702	15 682	19 602	24 503	29 403
301 to 400	10 863	11 435	12 864	14 293	17 152	18 295	22 869	28 586	34 304
401 to 500	12 415	13 068	14 702	16 335	19 602	20 909	26 136	32 670	39 204
501 to 1,000	14 742	15 518	17 458	19 398	23 277	24 829	31 037	38 796	46 555
1,001 to 2,000	22 005	23 163	26 058	28 954	34 745	37 061	46 326	57 908	69 489
2,001 to 3,000	26 195	27 573	31 020	34 467	41 360	44 118	55 147	68 934	82 720
3,001 to 4,000	30 850	32 474	36 533	40 592	48 711	51 958	64 948	81 185	97 422
4,001 to 5,000	37 135	39 090	43 976	48 862	58 634	62 543	78 179	97 724	117 269
More than 5,000	47 331	49 822	56 049	62 277	74 733	79 715	99 644	124 554	149 465

Visit: The act of viewing a page or group of identified pages of a website, undertaken from a computer connected to the Internet. Failure to view new pages on the website within 30 minutes will terminate the visit.

Billing without archiving: 50% discount.

USE IN ADVERTISING

COMMERCIAL COMPANIES

I Prior permission

For any use in a promotional or advertising capacity, a paste-up shall be submitted to Adagp for validation.

II Duration

Authorizations for advertising campaigns are limited to 12 months. Past that, they shall be renegotiated.

Purchase of advertising space in the print and online press

Number of copies or visits / downloads	Microformat	≤ 1/8 page	≤ 1/4 page	≤ 1/2 page	≤ 3/4 page	Full page	Double page	Cover	Back cover
1 to 15,000	218	311	404	700	855	1 011	1 306	1 788	1 399
15,001 to 40,000	403	575	748	1 294	1 582	1 870	2 416	3 308	2 589
40,001 to 100,000	588	840	1 092	1 889	2 309	2 729	3 526	4 828	3 778
100,001 to 200,000	653	933	1 213	2 099	2 566	3 032	3 918	5 364	4 198
200,001 to 400,000	740	1 057	1 374	2 379	2 908	3 436	4 441	6 079	4 758
400,001 to 1,000,000	827	1 182	1 536	2 659	3 250	3 840	4 963	6 795	5 318

- **For print runs above 1 million copies, the rate for 400,001 to 1,000,000 copies applies, increased by the additional bracket concerned.**
- **Applicable discounts**

	1 st inclusion in the press publication	2 nd inclusion in the same press publication	3 rd inclusion in the same press publication
Press publication A	0%	40%	50%
Press publication B	40%	40%	50%
Press publication [C-Z]	50%	40%	50%

Discounts applicable to advertisements promoting a sale:

- Galleries: 50% discount
- Auction houses: 25% discount

Purchase of advertising space on the websites of online press publishers

Fee per work and per press site: Monthly fee: 605 €.

Media coverage (excluding media buying)

Use in print or digital edition / PDF or on the websites of press publishers.

Number of works	Royalties for 6 months
1 work	1 815
2 to 3	2 420
4 to 5	3 630
6 to 10	6 050
11 to 20	9 075
21 to 30	12 100
31 to 50	18 150
51 to 100	23 595
101 to 200	29 040

Special cases:

- **Subscription coupons, mailshots**

50% overall discount on the rate for advertising in the scale of royalties.

- **Publicity for an exhibition by a museum in the press**

No royalties charged for inserts and ads showing posters exactly as authorized by Adagp.

- **Promotion of current issues**

No royalties charged for «back of newsstand»-type posters not exceeding 80 x 120 centimeters, showing a front cover or front page of the current issue authorized by Adagp.

NON-PROFIT ORGANISATIONS

I Prior permission

For any use in a promotional or advertising capacity, a paste-up shall be submitted to Adagp for validation.

II Permission period

Authorizations for advertising campaigns are limited to 12 months, after which they shall be renegotiated.

Number of copies or visits / downloads	Microformat	≤ 1/8 page	≤ 1/4 page	≤ 1/2 page	≤ 3/4 page	Full page	Double page	Cover	Back cover
1 to 15,000	54	77	101	174	213	252	325	445	348
15,001 to 40,000	100	143	186	322	394	466	602	824	645
40,001 to 100,000	146	209	272	470	575	680	878	1 202	941
100,001 to 200,000	163	232	302	523	639	755	976	1 336	1 045
200,001 to 400,000	184	263	342	592	724	856	1 106	1 514	1 185
400,001 to 1,000,000	206	294	383	662	809	956	1 236	1 692	1 324

- **Above 1 million copies: rate for 400,001 to 1,000,000 copies, increased by the rate of the additional bracket.**
- **Applicable discounts**

	1 st inclusion in the press publication	2 nd inclusion in the same press publication	3 rd inclusion in the same press publication
Press publication A	0%	40%	50%
Press publication B	40%	40%	50%
Press publication [C-Z]	50%	40%	50%

PRESS KITS AND PRESS RELEASES

Non-profit organisations

Number of copies	Microformat	≤ 1/8 page	≤ 1/4 page	≤ 1/2 page	≤ 3/4 page	Full page	Double-page spread	Cover	Double-page cover	Back cover
1 to 1,000	25	35	46	56	67	77	103	141	229	106
1,001 to 2,500	33	47	61	75	89	103	137	188	305	141
2,501 to 5,000	35	51	66	81	96	111	148	202	329	152
5,001 to 10,000	37	53	69	85	101	117	155	212	345	159
10,001 to 25,000	40	58	75	93	110	127	169	231	376	173
25,001 to 50,000	44	63	81	100	119	138	183	251	407	188
50,001 to 100,000	51	72	94	116	137	159	211	289	470	217
100,001 to 200,000	55	78	102	125	149	172	229	313	509	235
200,001 to 300,000	59	84	110	135	160	186	246	337	548	253
300,001 to 500,000	67	96	125	154	183	212	281	385	626	289
500,001 to 1,000,000	84	120	157	193	229	265	352	482	783	361
1,000,001 to 2,000,000	118	169	219	270	320	371	492	675	1 096	506

- **Limited number of copies and/or emailings:** Press kits and press releases with a print run and/or digital emailing of 200 copies or less receive a 25% discount for limited distribution.
- **For each bracket of 100,000 additional copies:** additional amount equal to 25% of the last bracket.
- **For press kits published by commercial companies:** the rate is increased by 100%.

Special cases

Multilingual editions or foreign language translations: add up the number of copies from all editions and calculate the royalties according to the total.

AUDIOVISUAL MEDIA

Any use of works by artists represented by Adagp is subject to prior permission, as is any rebroadcasting, commercial or cinematographic use, transfer, sale or reuse of parts of programs.

Monographic films are not covered by this Scale of Royalties and require a specific contract with Adagp.

MONOGRAPHIC FILMS

Monographic films are subject to a contract that provides for royalties in proportion to the box office revenue and a guaranteed minimum amount due upon signature, taking into account: the type of film, the number of works used, and the specific use (media, duration and territory), etc.

AUDIOVISUAL WORKS

The use of Adagp's works in programs intended for broadcasting on French TV channels is usually covered by the general contracts that bind Adagp with said channels. For other uses, the following rates apply.

"All media" refers to free or paid public screenings (cinema), television broadcasting (channels without overall contracts), video-on-demand (VOD, SVOD, AVOD) and DVDs, excluding any use in the field of interactive multimedia, which requires a specific license application.

DOCUMENTARIES, TV MOVIES

Free public screenings only

Duration	Royalties per work
	France
5 years	179
10 years	358

Broadcasts only (limited to 5 broadcasts) and catch-up TV (excluding VOD)

Duration	Royalties per work		
	France or 1 territory only	Europe	World
1 year	159	238	476

Discount for broadcast on Local television program: 30%.

All media

Duration	Royalties per work		
	Europe	World except USA	World
5 years	357	429	536
10 years	714	857	1 072
30 years	1 429	1 715	2 143

Discount for contemporary art program: 20%.

TV SERIES

All media

Duration	Royalties per work and per episode		
	Europe	World except USA	World
5 years	122	147	183
10 years	244	293	366
30 years	733	879	1 099

These amounts shall be multiplied by 3 if the work is placed in a permanent set or is of significant importance, or is used on a recurring basis.

A 20% discount may be applied if the work is shown in the background, with reduced visibility.

When a work is used in more than three episodes of a single season of a TV-series, royalties are limited to 3 times the amount specified.

CINEMA

Maximum permission period: 30 years.

All media	Royalties per work
Short film (clip, making of, etc.)	513
Feature-length film	2 049

These amounts shall be multiplied by 3 if the work is placed in a permanent set or is of significant importance, or is used on a recurring basis.

A 20% discount may be applied if the work is shown in the background, with reduced visibility.

PROMOTIONAL USES

Use of works in a trailer:

License for a maximum period of 30 years, worldwide: €1,539

Use of the work for the program poster:

License for use in broadcasting, on the Internet, in the press and for printed material distributed free of charge (excluding for sale to the public and tie-in products) for a maximum period of 30 years, worldwide: €4,617

Promotional images:

Duration	Royalties per work
10 years	153
30 years	459

License for use in broadcasting, on the Internet, in the press and for printed material distributed free of charge (excluding for sale to the public and merchandising) for a maximum period of 30 years, worldwide.

For use of such promotional images for communication to the press or media, ADAGP's license to use them will be conditional on the obligation to indicate to third parties the compulsory credit lines to be provided and the prohibition to use the pictures for any purpose other than promoting the film or program.

INTERNAL USES

Authorized uses: internal and non-commercial use by the user (all forms of media distribution) for a maximum duration of 10 years.

Royalties per work			
Micro entreprise (fewer than 10 people)	Small Business (between 10 and 50 people)	Medium-sized company (between 50 and 250 people)	Large company (more than 250 people)
138	275	550	1 100

Non-profit organization: 50% discount.

PUBLIC SHOWINGS

Rates below are per month.

Permanent showings of non-profit organizations

Flat fee of €726 excl. tax per work for a maximum duration of 10 years.

Exhibitions/screenings of non-profit organizations

Number of works	Royalties per work		
	France	Europe	World
1 to 10	12	24	36
11 to 20	11	22	33
21 to 30	10	19	29
31 to 50	8	17	25
51 to 100	7	15	22
More than 100	5	10	15

Exhibitions/screenings of for-profit organizations

Number of works	Royalties per work		
	France	Europe	World
1 to 10	48	97	145
11 to 20	44	87	131
21 to 30	39	77	116
31 to 50	34	68	102
51 to 100	29	58	87
More than 100	19	39	58

DIGITAL MEDIA

Commercial release

Number of copies	Reproduction and performance royalties per work
1 to 100	98
101 to 500	137
501 to 1,000	176
1,001 to 3,000	214
3,001 to 5,000	253
5,001 to 10,000	292
10,001 to 50,000	331

Non-commercial use by cultural organizations

Number of copies	Reproduction and performance royalties per work
1 to 100	74
101 to 500	103
501 to 1,000	132
1,001 to 3,000	161
3,001 to 5,000	190
5,001 to 10,000	219
10,001 to 50,000	248

Corporate use by commercial companies

Number of copies	Reproduction and performance royalties per work
1 to 100	1 967
101 to 500	2 735
501 to 1,000	3 521
1,001 to 3,000	4 289
3,001 to 5,000	5 056
5,001 to 10,000	5 843
10,001 to 50,000	6 610

COMMERCIALS/ADVERTS

Royalties below apply to a single advertising campaign.
Non-profit organization advertising campaign: 30% discount.

TELEVISION AND INTERNET AD CAMPAIGN

For use on the Internet, the rates below are for the whole world.

For television broadcasting:

Use of works in full screen or foreground

Duration	Royalties per work		
	France or 1 territory only	Europe	World
6 months	7 260	14 520	21 780
1 year	12 100	24 200	36 300

Use of works in sets

Duration	Royalties per work		
	France or 1 territory only	Europe	World
6 months	14 520	29 040	43 560
1 year	24 200	48 400	72 600

ADVERTISING ON TV, ON THE INTERNET AND MOVIES

Rates below are increased by 30%.

AUDIOVISUAL COVERAGE (EXCLUDING DIGITAL MEDIA AND MEDIA BUYING)

Online publication by third-party websites (blogs, social media profiles, etc.) and/or broadcasting on television, subject to the general contracts signed or to be signed by ADAGP or its sister companies with the relevant broadcasters, following the provision of videos by a profit-making organization as part of a promotional or advertising campaign.

This use does not include media buying nor the social media profiles or websites of the organization running the promotional or advertising campaign.

For the purpose of the royalties provided below, each video representing a work will be counted.

Number of works	Royalties for 6 months
1 work	1 815
2 to 3	2 420
4 to 5	3 630
6 to 10	6 050
11 to 20	9 075
21 to 30	12 100
31 to 50	18 150
51 to 100	23 595
101 to 200	29 040

PROMOTION OF EXHIBITION BY CULTURAL ORGANIZATIONS

Number of broadcasts	Royalties per work		
	France	Europe	World
Broadcasted up to 50 times	226	453	679
Broadcasted up to 300 times	453	905	1 358
Broadcasted more than 300 times	905	1 810	2 715

FILMS MADE BY ADAGP MEMBERS

The rates above apply, with each minute counting as one work.

Discounts for quantity

Number of works	Discount
5 to 14	10%
15 to 29	25%
30 to 49	40%
50 and more	50%

MULTIMEDIA

N.B.: considering the changing nature of this type of use, Adagp reserves the right to modify the scale of royalties of this chapter at any time.

Any reference to the « number of works » in the flat-fee scales concerns only the works of the Adagp repertoire. Furthermore, for the purpose of the royalties below, every visual representing a work shall be counted.

INTERACTIVE MULTIMEDIA MATERIALS

COMMERCIAL USE

(Reproduction and performance royalties for private use)

CDs – DVD-ROMs

(Isolated works)

Number of works	Royalties per work Print run							
	1 to 1,000	1,000 to 3,000	3,000 to 5,000	5,001 to 10,000	10,001 to 50,000	50,001 to 100,000	50,001 to 100,000	50,001 to 100,000
1 to 9	28	39	56	75	97	125	153	181
10 to 49	25	35	50	68	88	113	138	163
50 to 99	22	31	44	60	78	100	122	145
100 to 499	19	27	39	53	68	88	107	126
500 to 999	15	21	29	40	52	66	81	96
1,000 to 2,999	12	17	24	32	42	54	66	78
3,000 to 4,999	9	13	18	25	32	41	50	60
5,000 to 9,999	7	10	14	19	24	31	38	45
10,000 and more	6	8	11	15	19	25	31	36

For each bracket of 50,000 additional copies: 30% increase.

For jigsaw puzzles: 100% increase.

CDs : Monographic content

Reproduction and performance royalties are based according to current legislation, on a percentage of the publisher or manufacturer's retail price (excl. tax), taking into consideration:

- the number of protected works,
- the number of CD copies,
- and the type of use.

Advertising use

Royalties for use in an advertising capacity equal the rate for commercial use multiplied by 3.

INTERACTIVE TERMINALS

Non-commercial use by cultural organizations

Free viewing on interactive terminals located on the premises of a cultural organization

Number of works	Royalties for 1 year (flat fee based on number of works)		
	1 to 10 terminals	11 to 50 terminals	51 to 100 terminals
1 to 10	405	608	912
11 to 50	507	760	1 140
51 to 100	633	950	1 425
101 to 200	792	1 188	1 781
201 to 500	990	1 484	2 227

Each thematic or temporary exhibition is charged separately.

15% Increase in the last range of the fee scale for each additional 500 works.

25% Increase in the last range of the fee scale for each additional 100 works.

Use for 6 months: 25% discount.

Use for 3 months: 50% discount.

Corporate use by commercial companies

The amount of fee for institutional use by commercial companies corresponds to the fee scale for cultural use multiplied by 2.

PROVISION OF VISUALS TO THIRD-PARTIES (E.G. PRESS)

Commercial use

Up to 1,000 provisions to journalists.

Number of works	Royalties per visual
1 to 9	79
10 to 24	72
25 and more	63

Increase of 15% per 1000 additional provisions.

Cultural use

50% discount on the rate for commercial use.

Advertising use

Royalties for use in an advertising capacity: rate for commercial use multiplied by 3.

MULTIMEDIAS VIDEOGUIDE APPLICATIONS

(For smartphones, tablets, etc.)

Distributed free of charge or for less than €5 incl. tax and not generating income*

Number of downloads/rentals	Royalties per work
	Inside pages
1 to 1,000	39
1,001 to 2,500	48
2,501 to 5,000	53
5,001 to 10,000	63
10,001 to 20,000	73
20,001 to 30,000	82
30,001 to 50,000	97
50,001 to 100,000	133

Sold €5 or more incl. tax or generating income*

Number of downloads/rentals	Royalties per work
	Inside pages
1 to 1,000	107
1,001 to 2,500	118
2,501 to 5,000	130
5,001 to 10,000	154
10,001 to 20,000	178
20,001 to 30,000	201
30,001 to 50,000	237
50,001 to 100,000	325

*Income means revenue generated by advertising or in-app purchases

Special cases:

For each bracket of 100,000 additional copies: additional amount equal to 25% of the last bracket.

12% increase for first-level sharing on social media profiles.

If used on the cover or homepage of the application, the amount will be multiplied by 3.

Sponsorship use

Royalties for sponsorship use correspond to the scale of royalties "Sold €5 or more" multiplied by 2.

Advertising use

Royalties for use in advertising correspond to the scale of royalties "Sold €5 or more" multiplied by 3.

E-NEWSLETTERS – EMAILING – SIGNATURE OF EMAILS

Non-profit organizations

Number of recipients	Royalties per visual	
	Thumbnail	Full size*
1 to 1,000	61	130
1,001 to 2,500	64	137
2,501 to 5,000	68	146
5,001 to 10,000	74	159
10,001 to 25,000	81	174
25,001 to 50,000	87	187
50,001 to 100,000	102	219

For each bracket of 100,000 additional copies: add an amount equal to 25% of the last bracket.

For-profit organizations – commercial use

Number of recipients	Royalties per visual	
	Thumbnail	Full size*
1 to 1,000	121	260
1,001 to 2,500	127	273
2,501 to 5,000	136	291
5,001 to 10,000	148	317
10,001 to 25,000	162	349
25,001 to 50,000	174	375
50,001 to 100,000	203	437

For each bracket of 100,000 additional copies: add an amount equal to 25% of the last bracket.

For-profit organizations – advertising use

Number of recipients	Royalties per visual	
	Thumbnail	Full size*
1 to 1,000	182	390
1,001 to 2,500	191	410
2,501 to 5,000	203	437
5,001 to 10,000	221	476
10,001 to 25,000	243	523
25,001 to 50,000	261	562
50,001 to 100,000	305	656

For each bracket of 100,000 additional copies: add an amount equal to 25% of the last bracket.

*Full size means a visual in ¼ page format or more.

E-CARDS

Cards distributed free of charge

Non-profit organizations

Number of recipients	Royalties per card
1 to 500	122
501 to 1,000	174
1,001 to 2,500	207
2,501 to 5,000	237
5,001 to 7,500	255
7,501 to 10,000	275
10,001 to 25,000	480
25,001 to 50,000	825

For each bracket of 25,000 additional copies: add an amount equal to 50% of the last bracket.

For-profit organizations

Number of recipients	Royalties per card
1 to 500	397
501 to 1,000	567
1,001 to 2,500	850
2,501 to 5,000	1 230
5,001 to 7,500	1 417
7,501 to 10,000	1 700
10,001 to 25,000	2 364
25,001 to 50,000	3 304

For each bracket of 25,000 additional copies: add an amount equal to 50% of the last bracket.

EXHIBITION FLAT FEES (DIGITAL MEDIA)

(Rates for non-profit organizations)

		Flat fee 1		Flat fee 2		Flat fee 3	
Included in fee	Press visuals (sent 1,000 times) ¹	√		√		√	
	Press kit and press release (print, online publishing, emailing)	√		√		√	
	User web site ²	√		√		√	
	Social media ^{2&3}	2		3		5	
	Newsletters ³ (sent 5,000 times – 1 work)			3		3	
	Invitation card (times sent)			2,500		5,000	
	Free app (provided 2,500 times)					√	
	Interactive terminal					√	
RATE		Duration (months) :		5	7	5	7
Without agreement	1 work	532	666	905	1 041	1 597	1 757
	2 to 5 works	666	832	1 131	1 301	1 997	2 196
	6 to 10 works	932	1 165	1 584	1 821	2 795	3 075
	11 to 15 works	1 065	1 331	1 810	2 082	3 194	3 514
	16 to 20 works	1 229	1 537	2 090	2 403	3 688	4 057
With agreement	1 work	363	454	617	710	1 089	1 198
	2 to 5 works	454	567	771	887	1 361	1 497
	6 to 10 works	635	794	1 080	1 242	1 906	2 096
	11 to 15 works	726	908	1 234	1 419	2 178	2 396
	16 to 20 works	838	1 048	1 425	1 639	2 515	2 766

¹ This remuneration does not include the reproduction rights of the press publications for their own use.

² This remuneration includes the early publication (3 months before the exhibition) online of the emblematic work(s) of the exhibition. It also includes the posting of the still image of the work(s) as well as the posting of a video containing the work(s).

³ The table shows the number of social media or newsletter publications included in the flat fee.

10% surcharge for each additional month.

20% discount if duration is 3 months or less.

15% surcharge for each additional 10 works.

INTERNET

Main principles:

The rates below apply to each website URL or social media profile individually.

They apply for up to 100,000 Distribution Units. For each additional bracket of 100,000 Distribution Units, the rate increases by an amount equal to 10% of the last bracket.

100% increase for use on a home page or prominent display on a social media account (profile picture, cover photo, banner, etc.)

Each exhibition is billed separately using the rate for « Non-profit organizations – cultural and educational content » for the duration of the exhibition.

Definition of the digital file must not exceed 1 600 pixels (width and length cumulated).

SOCIAL MEDIA

12% increase in royalties for 1st-level sharing.

Billing terms for posts kept online: To cover the archiving of content on social networks, an increase of 50% will be applied to the annual pricing. This increase will be 30% for organizations with a general contract with the ADAGP.

DOWNLOADS

Royalties for downloads are 12% of sales (before tax) with a guaranteed minimum of €12 per work/download for high-definition files.

PAY PER VIEW

Pay-per-view royalties are 12% of sales (before tax) with a guaranteed minimum corresponding to the rate for *Websites of non-profit organizations*.

WEBSITES

PRIVATE INDIVIDUALS' WEBSITES

Natural persons' websites with no professional or money-making activity.

Number of works	Royalties per month (monthly flat fee)
1 to 10	2
11 to 25	6
26 to 50	12

50% increase in the last range of the fee scale for each additional 25 works.

NON-REVENUE WEBSITES OF NON-PROFIT ORGANIZATIONS

Cultural and educational content

This category covers the non-revenue websites of cultural or educational non-profit organizations (museums, cultural centers, schools, etc).

Number of works	Royalties per month (monthly flat fee)	Royalties per year
1 work	19	228
2 to 3	25	300
4 to 6	29	348
7 to 10	31	372
11 to 20	38	456
21 to 30	55	660
31 to 40	62	744
41 to 50	78	936
51 to 60	93	1 116
61 to 70	109	1 308
71 to 80	124	1 488
81 to 90	140	1 680
91 to 100	155	1 860
101 to 200	217	2 604
201 to 300	279	3 348
301 to 400	341	4 092
401 to 500	403	4 836
501 to 1,000	527	6 324
1,001 to 2,000	651	7 812
2,001 to 3,000	775	9 300
3,001 to 4,000	899	10 788
4,001 to 5,000	1 023	12 276
5,001 to 10,000	1 271	15 252
10,001 to 20,000	1 519	18 228

Works posted in the context of temporary exhibitions are billed separately from archives or permanent collections on the basis of the above rate, for the duration of the exhibition

Archives - Permanent cultural and educational content

Rate reserved for non-profit organizations under general contract with ADAGP

• Archiving

This category applies to archival uses of cultural content on non-revenue generating websites of non-profit cultural or educational organizations, including the use of works from their collections to illustrate permanent content on their websites.

Number of works	Royalties per year
1 work	108
2 to 3	132
4 to 6	168
7 to 10	192
11 to 20	240
21 to 30	300
31 to 40	372
41 to 50	480
51 to 60	564
61 to 70	660
71 to 80	744
81 to 90	852
91 to 100	936

• Database and massive uses

This category covers massive uses on the non-revenue websites of non-profit cultural or educational organizations including permanent museum collection databases.

Number of works	Royalties per year
101 to 200	1 308
201 to 300	1 680
301 to 400	2 052
401 to 500	2 424
501 to 1,000	2 844
1,001 to 2,000	3 516
2,001 to 3,000	4 188
3,001 to 4,000	4 848
4,001 to 5,000	5 520
5,001 to 10,000	6 864
10,001 to 20,000	8 196
20,001 to 30,000	9 540
30,001 to 40,000	10 884
40,001 to 50,000	12 216

A 50% discount applies to rates for libraries that are digitizing their book collections, subject to the following conditions:

- The library's entire book collection is being digitized,
- Reproduction size is less than 800 pixels in combined height and width,
- Access to works is restricted and viewers are registered with the library,
- Images are identified by watermarking and the system does not allow downloading

Promotional use

This category covers uses that are intended to promote the activities of non-profit cultural or educational institutions. This category also includes uses by non-profit cultural institutions to promote their art collection via third-party for-profit platforms.

Number of works	Royalties per month (monthly flat fee)
1 work	27
2 to 3	36
4 to 6	42
7 to 10	45
11 to 20	67
21 to 30	92
31 to 40	104
41 to 50	132
51 to 60	157
61 to 70	183
71 to 80	209
81 to 90	236
91 to 100	261
101 to 200	397
201 to 300	511
301 to 400	624
401 to 500	738
501 to 1,000	1 042
1,001 to 2,000	1 287
2,001 to 3,000	1 532
3,001 to 4,000	1 777
4,001 to 5,000	2 172

WEBSITES OF FOR-PROFIT ORGANIZATIONS

This category includes for-profit organization's websites and for-profit uses of works (websites that sell works).

Royalties: percentage of the website sales ² in proportion to the display of the repertoire on the website, with the following monthly minimums:

Online-content publishers

Number of works	Royalties per month (monthly flat fee)
1 work	37
2 to 3	50
4 to 6	57
7 to 10	62
11 to 20	92
21 to 30	125
31 to 40	143
41 to 50	180
51 to 60	215
61 to 70	251
71 to 80	285
81 to 90	322
91 to 100	357
101 to 200	543
201 to 300	698
301 to 400	853
401 to 500	1 008
501 to 1,000	1 424
1,001 to 2,000	1 759
2,001 to 3,000	2 094
3,001 to 4,000	2 428
4,001 to 5,000	2 968
5,001 to 10,000	3 687

50% discount on minimums for art galleries.

² Website sales: all sales (before tax) made through the website in any form including, but not limited to, sponsorship, exchange, partnership, affiliation, subscription, etc.

Private collections (business sponsorship)

This category covers the online publishing of private institutions' collections.

Number of works	Royalties per month (monthly flat fee)
1 work	74
2 to 3	99
4 to 6	110
7 to 10	125
11 to 20	187
21 to 30	251
31 to 40	285
41 to 50	360
51 to 60	429
61 to 70	501
71 to 80	571
81 to 90	645
91 to 100	714
101 to 200	1 086
201 to 300	1 397
301 to 400	1 707
401 to 500	2 017
501 to 600	2 183
601 to 700	2 349
701 to 800	2 514
801 to 900	2 680
901 to 1,000	2 848

Websites of for-profit organizations

This category addresses works displayed for promotional purposes long term (at least 6 months) on the organization's website (excepting other uses such as advertising or on the home page).

Number of works	Royalties per month (monthly flat fee)
1 work	112
2 to 3	149
4 to 6	171
7 to 10	186
11 to 20	275
21 to 30	376
31 to 40	428
41 to 50	540
51 to 60	644
61 to 70	752
71 to 80	856
81 to 90	967
91 to 100	1 072
101 to 200	1 630
201 to 300	2 095
301 to 400	2 560
401 to 500	3 025

Image banks

This category applies to works presented on image bank sites for marketing purposes (the fee covers the posting of the works online but not the sale or provision of the High Definition files).

Number of works	Royalties per work and per year	
	1 st year	Following year
Up to 500	4,87	4,24
501 to 2,000	4,17	3,63
2,001 to 5,000	3,48	3,03
5,001 to 10,000	2,78	2,42
10,001 to 20,000	2,09	1,82
20,001 to 50,000	1,39	1,21

Art market professionals - sales promotion

This category concerns the online promotional use of sales organized by art market professionals (before and during the event) (excluding online sales catalog and list of lots).

User's website: €201 per work / per month.

Banners on third-party websites (purchased advertising space) : €1,210 per work / per month

ADVERTISING USE

This category concerns promotional uses by for-profit organizations promoting their activity or product (including banners, pop-ups, etc.).

Duration	Monthly fee per work (visual) and per site
1 st month	605
2 nd month	454
3 rd month	454
4 th to 12 th month (per month)	303

ONLINE CONTENT SHARING SERVICE PROVIDERS

This rate is applicable to providers of online content sharing services as defined in article L. 137-1 of the French Intellectual Property Code. It covers the making available online on French territory of uploaded content containing works by ADAGP members.

Number of works	Royalties per year
Up to 100 000	15 722
100 001 to 200 000	28 508
200 001 to 300 000	45 556
300 001 to 400 000	61 656
400 001 to 500 000	75 863
500 001 to 1 000 000	120 376
1 000 001 to 2 000 000	231 035
2 000 001 to 3 000 000	369 600
3 000 001 to 5 000 000	567 655
5 000 001 to 10 000 000	1 021 703
10 000 001 to 20 000 000	1 961 582
20 000 001 to 30 000 000	3 138 474
30 000 001 to 50 000 000	4 820 645
50 000 001 to 100 000 000	8 677 085
100 000 001 to 200 000 000	16 659 917
200 000 001 to 300 000 000	26 655 810

These rates may entail discounts depending on the operating conditions of the service and use of the artists' works.

DIGITAL COVERAGE (EXCLUDING PRESS AND AUDIOVISUAL USES AND MEDIA BUYING)

Online publication by third-party websites (blogs, social media profiles, etc.), subject to general contracts signed or to be signed by ADAGP or its sister companies with the distributors, following the provision of visuals by a profit-making organization as part of a promotional or advertising campaign (maximum duration of 6 months).

This use does not include the purchase of advertising space and does not concern the social media profiles or websites of the organization responsible for the promotional or advertising campaign.

For the purposes of the royalties below, each visual representing a work will be counted.

Number of works	Royalties for 6 months
1 work	1 815
2 to 3	2 420
4 to 5	3 630
6 to 10	6 050
11 to 20	9 075
21 to 30	12 100
31 to 50	18 150
51 to 100	23 595
101 to 200	29 040

FLAT FEE FOR AUCTION HOUSES PUBLICISING AUCTION SALES

(Rate for auction houses only)

	Flat fee 1	Flat fee 2	Flat fee 3
Press images (1,000 distributions/uses)	√	√	√
Auction house website	√	√	√
Auction house social media	1 profile	2 profiles	3 profiles
Online promotional video	1 site + 1 profile	1 site + 2 profiles	1 site + 3 profiles
Press kit / release (print and digital) artwork size <= ¼ page	5,000 copies	50,000 copies	150,000 copies
Newsletter (print and digital)	5,000 copies	50,000 copies	150,000 copies
Invitation card (print and digital)		1,000 copies	2,500 copies
AOD banners (website)			1 site
Sponsored posts (social media)			3 profiles
Advert in a print, dual-media or digital press publication			1 work
RATE FOR 1 MONTH			
1 work	1 500	2 800	8 250
2 to 3 works	1 950	3 640	10 725
4 to 6 works	2 700	5 040	14 850

10% surcharge for each additional month.

15% surcharge for each additional work.

If the selected flat fee does not cover all the publications, you would like, or if certain quantities for a publication are greater than those provided for in the flat fee, we can supplement the “flat fee” according to the conditions set out in our scales of royalties. Simply provide us with the necessary information on the additional media/quantities and we will supplement the initial “flat fee” quote.

ADVERTISING PRICES

ADVERTISING CAMPAIGN PACKAGES

(For-Profit Organizations)

It is specified that, for the purposes of the royalties provided for below, each visual and/or video representing a work will be counted.

Application of an additional amount equal to 25% of the last tranche of the price per tranche of 30 additional works.

Digital uses

Authorized uses: websites, social media pages (including archived content on profiles), provision of HD image files, emailing, applications, purchase of digital ad space (excluding press).

Number of works	Royalties per semester	Royalties per year
1	8 030	12 045
2 to 3	9 636	14 454
4 to 6	11 660	17 490
7 to 10	14 053	21 079
11 to 20	17 380	26 070
21 to 50	21 761	32 642

A 20% discount may be applied if no digital ad space is purchased.

Press uses

Authorized uses: digital and/or printed press kits and releases, use by media outlets (paper, bimedia, online press websites and social networks), purchase of advertising space.

Number of works	Royalties per semester	Royalties per year
1	4 400	6 600
2 to 3	5 280	7 920
4 to 6	6 820	10 230
7 to 10	8 800	13 200
11 to 20	11 000	16 500
21 to 50	13 200	19 800

Uses at points of sale (POS)

Authorized uses: digital or printed display in points of sale.

Authorized territories: worldwide up to 100 sales locations per country. Increase of 20% per 100 additional sales locations.

Number of works	Royalties per semester	Royalties per year
1	2 970	4 455
2 to 3	4 455	6 683
4 to 6	6 683	10 024
7 to 10	8 910	13 365
11 to 20	11 880	17 820
21 to 50	14 850	22 275

Uses on printed media

Authorized uses: all printed media distributed free of charge.

Display with purchased advertising space and merchandising products are excluded.

Number of works	Royalties per semester	Royalties per year
1	3 630	5 445
2 to 3	5 445	8 168
4 to 6	8 168	12 251
7 to 10	10 890	16 335
11 to 20	14 520	21 780
21 to 50	18 150	27 225

Internal uses

Authorized uses: internal and non-commercial use by the user (all forms of media distribution).

Number of works	Royalties per 10 year
1	3 300
2 to 3	4 950
4 to 6	7 425
7 to 10	11 220
11 to 20	16 830
21 to 50	21 780

