

Westfield Food Pop-Up Competition

Please complete the application form below and return by 31 May 2018. Please provide as much information as possible for us to assess your food pop up idea.

Please do not disclose any information that is commercially sensitive.

If you require more space for additional information, please attach to your email or letter, along with any supporting information, ie. a menu (optional).

Name	
Are you aged 18 or over?	
Mobile Phone	
Email Address	
Address	
What do you currently do for a living?	
Please list any hospitality experience (if any)	
What stage is your business at currently? CONCEPT [] START UP STAGE [] TRADING []	
Name of Business	
Tell us about your pop up restaurant business in one line	
Executive Summary: <i>What makes your pop up restaurant idea unique? Why would it work well at Westfield? If your pop restaurant is already trading,</i>	

how are sales performing?	
Do you have a business plan? (Not mandatory)	
What signature dish would you cook/prepare for the judges? And why?	
How did you hear about the competition?	

DECLARATION	
<p>I confirm that the information given in this form is true and accurate to the best of my knowledge and belief and I will notify Westfield of any change in circumstance.</p> <p>If shortlisted, I understand that I may be asked to give Westfield permission to perform a basic criminal background check.</p>	
SIGN	PRINT
<p>We regret that Westfield and Tapas Revolution members of staff and their immediate families are not eligible to apply and all applicants must be 18 or over.</p>	

ENTREPRENEUR AVAILABILITY
<p>Should you be successful in being shortlisted for the final to cook and pitch your food pop up business ideas in front of the panel, you will be required to attend the judging day on Wednesday 13 June at a Central London location.</p> <p><i>Unfortunately, due to the high number of applicants <u>only those people who are short listed will be contacted</u>. However, we do consider all applications carefully.</i></p>

PRIVACY STATEMENT
<p>The personal data that you provide on this form will be used solely for the judging of this competition, and will be shared with the members of the judging panel. Westfield's processing of your personal data is based upon your consent, which you can withdraw at any time. For applicants who are not short listed, applications will be deleted within 2 months. Short listed applicant data will be retained for 3 months after the winner has been selected.</p> <p>For further information on how Westfield uses personal data, your privacy rights, and how to contact us please see our privacy notice at https://uk.westfield.com/privacy</p>

HOW TO SUBMIT

Please return the completed form **ASAP** by **post** or **email** by **31 May** to:

EMAIL: foodpopup@westfield.com

**POST: Food Pop-Up Competition
WESTFIELD CENTRE MANAGEMENT
ARIEL WAY
LONDON W12 7GF**