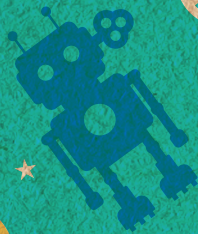
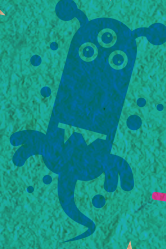


Competition dates: Monday 11 June - Friday 20 July

# BIRTHDAY GIFT CARD WALLET

design competition



SUBMIT YOUR  
ENTRIES BY  
**20 JULY 2018**

**Westfield**  
LONDON W12





# TERMS & CONDITIONS

## Entry Conditions

- a) To enter into this competition (the "Competition") entrants must design a gift card wallet (the "Design Entry") and submit the Design Entry along with the entry form to the Guest Services desk in the Atrium. Entry into this Competition constitutes acceptance of these terms and conditions.
- b) Only one Design Entry per person. No purchase necessary.
- c) All entrants must be aged between the ages of 3 – 14 years. All entrants must have the consent of their parent and/or guardian to enter and must have a UK postal address.
- d) Employees of Westfield Europe Limited ("Westfield"), their families, dependants and agents and any other person connected with the Competition may not enter.
- e) All Design Entries must be received between 11 June 2018 and 20 July 2018 inclusive. Westfield cannot accept any liability for any Design Entries which are late, lost or incomplete.
- f) Westfield reserves the right to refuse to accept any Design Entry and/or to select a winning Design Entry at Westfield's absolute discretion.
- g) Failure to comply with these terms and conditions will automatically render a Design Entry void. These terms and conditions shall be governed and construed in accordance with English law.

## Prize

- a) The winning Design Entry will be selected by a Westfield judging panel after the Competition has closed and will be used as the design for the gift card wallets for the "Birthday Design competition". The winner will receive £500 for their school and a £30 Westfield Gift Card for himself/herself. No expenses incurred in connection with the Competition will be paid other than as set out in these terms and conditions.
- b) The runner-up Design Entry will be selected by a Westfield judging panel after the Competition has closed and the winning Design Entry has been selected. The runner-up winner will receive £200 for their school and a £20 Westfield Gift Card for himself/herself. No expenses incurred in connection with the Competition will be paid other than as set out in these terms and conditions.
- c) The selection is final and no correspondence will be entered into.
- d) There are no cash alternatives: the prize must be accepted as offered, is non-transferable and subject to availability. Westfield reserves the right to substitute a prize or part thereof with a prize of equal or higher value in the event of unforeseen circumstances and/or withdraw or amend the promotion at any time without prior notice.

## Notification

- a) The winner(s) will be notified by Westfield on or around 30 July 2018. If a winner does not respond within any period specified in the notification or is not available, Westfield reserves the right to select an alternative entrant to receive the prize.
- b) The name and county/town of the winner will be available for one month after the Competition closing date by sending a stamped addressed envelope to the promoter Westfield Europe Limited, Legal Department, 6th Floor, MidCity Place, 71 High Holborn, London WC1V 6EA.

## Publicity

The winner agrees to participate in any and all advertising, promotion or other commercial activities relating to the prize draw and consents and agrees that their photograph, image, likeness and voice may be used by Westfield in all related promotional activity without any rights of prior approval or inspection.

## How we use personal data

By submitting a Design Entry, entrants are sending their personal information to Westfield who will use this personal data in accordance with data protection laws. Further information on how personal data is used, and data protection rights are explained in Westfield's Privacy Notice, available at <http://uk.westfield.com/uk/help/privacy-policy>. Westfield's data protection team can be contacted at [dataprotection@westfield.com](mailto:dataprotection@westfield.com).

Where entrants have consented to receive marketing materials from sponsors of prize draws, entrants understand that their personal data will be treated in accordance with the sponsor's privacy notice (not Westfield's) and that it is the sponsor who is responsible for ensuring that the entrant's personal data is treated in accordance with data protection laws. Should entrants have any queries or complaints in relation to a sponsor's treatment of their personal data, the entrant should refer that complaint directly to the sponsor.

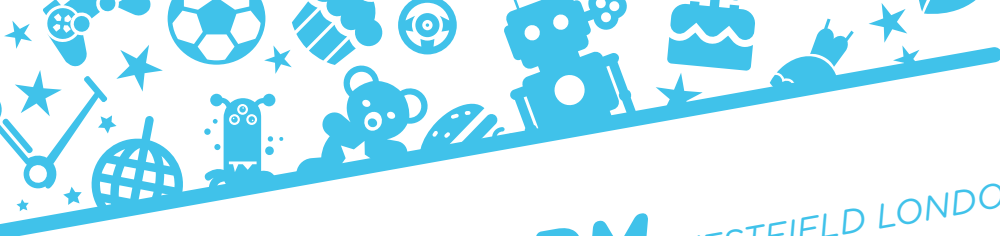
## Intellectual property rights and use of entries

Westfield does not, unless agreed with the entrants, claim any rights of ownership in the Design Entries. As such, ownership in and copyright in the Design Entries will be retained by the entrants. However, in consideration of Westfield agreeing to consider entrants to the Competition, each entrant hereby agrees that Westfield (and third parties authorised by Westfield) may make any and all Design Entries available in their publications and on their websites and any other media, whether now known or invented in the future. The entrants agree to grant Westfield (and third parties authorised by Westfield) a non-exclusive, worldwide, perpetual, royalty-free licence to use, display, publish, transmit, copy, make derivative works from, edit, alter and store the Design Entries for such purposes.

Westfield does not guarantee to use or otherwise make available any Design Entry. Westfield may, at its absolute discretion, credit the artist of the winning Design Entry on the gift card wallet or on any other medium it considers fit.

Westfield may, in appropriate circumstances, and at its sole discretion, reject, edit, remove or disable access to any Design Entries that appear to be legally or otherwise problematic e.g. infringe the copyright or other intellectual property or privacy rights of others, are defamatory or for any other reason.

The entrant warrants that his/her Design Entry and all information submitted to Westfield will not infringe the intellectual property, privacy or other rights of any third party, and will not contain anything which is libellous, defamatory, obscene or indecent. If necessary, Westfield reserves the right to screen, filter and/or monitor and remove information provided by the entrants.



# ENTRY FORM WESTFIELD LONDON W12

**Submission deadline: Friday 20 July 2018**

Name of school:       Name of contact at school:   
 Address:   
 Telephone number:       Email address:   
 Pupils entered:

Are you interested in hearing more about the Westfield Gift Card for your school? Yes     No

On behalf of the above school, I would like to enter the named children below into the Design a Westfield Gift Card Wallet competition. I can confirm that approval from the children’s parents/guardians has been obtained to enter this competition, as detailed in the terms and conditions for this competition.

Teacher’s name:       Teacher’s signature:   
 Date:       School name:

**Names and ages of entrants:**

Name	Age

If you have more entries than can be listed above, please list the additional names, print and clearly number the additional pages used.

- I agree to the terms and conditions of the competition
- I would like to join the Westfield London Newsletter\*

\*By signing up you agree to be sent electronic marketing communications as described in our Privacy Notice and your consent may be withdrawn at any time. Please visit our Privacy Notice “<https://uk.westfield.com/privacy-policy>” for further information.



# ENTRY INSTRUCTIONS

WESTFIELD LONDON W12

This is a unique chance to see your birthday-themed artwork made into something people will use and be promoted at your local Westfield centre for 1,000s of customers to see.

All you need to do to enter this competition is create a design to feature on our Westfield Gift Card wallet. We would like you to design something that people would love to receive, alongside a Westfield gift card, for their birthday. The winning design will be made into 1,000s of wallets for people to use when they buy a gift card, and will be seen on our large screens around the centre and on our website.

The winner for Westfield London will receive £500 for their school and £30 for themselves. The runner-up will receive £200 for their school and £20 for themselves.

## What could your wallet look like?

You can use any artist's tools, such as crayons, felt-tip pens, paints or even a computer. As long as it's creative and your own work, as well as being the right size – please use the special template and make sure you stay within the lines! You must also include the words – Happy Birthday.

You will find a template that you can copy in this pack. We will then need either the original of this posted (and received) or brought into the centre by the date below.

All design submissions **must be aged 3-14yrs to enter.**

**Competition opens on Monday 11 June and the closing date for entries is Friday 20 July 2018.**

## How to enter:

- Simply tear off and fill out the entry form (page **A**), photocopy the wallet design template (page **B**), and attach them together to submit. If you need further forms, these are available to download online at [westfield.com/london](http://westfield.com/london)
- For your design to be considered, you must read the terms and conditions and have the entry form completed correctly by the teacher entering your entries.

## Where to submit your entry – deadline 20 July:

- Send by post:  
**Birthday Design Competition**  
**Westfield London (W12)**  
**Centre Management Suite**  
**Ariel Way, London W12 7GF**
- Deliver by hand:  
**Bring your entry into Westfield London and drop the form off at the Guest Services Desk (in the Atrium) on Level 0**

SUBMIT YOUR  
ENTRIES BY  
20 JULY 2018

# DESIGN EXAMPLES



## The winning entry

- The overall winning entry will be selected by an independent judging panel and the prize-winning design will be used to produce a limited number of Gift Card wallets.
- One winner and one runner-up will be chosen for Westfield London.
- The winner and runner-up will be announced on the Westfield website as well as notified personally using the contact information provided.

## Competition dates

- Competition opens on **Monday 11 June 2018**
- Closing date for entries is **Friday 20 July 2018**

[Please read the terms and conditions document for full details](#)



Show us your skills and design a  
**BIRTHDAY** gift card wallet

Please fill in the following details:

<b>School</b>	_____
<b>Parent's email:</b> <small>(Not applicable for school entries)</small>	_____
<b>Child's name</b>	_____
<b>Child's age</b>	_____

