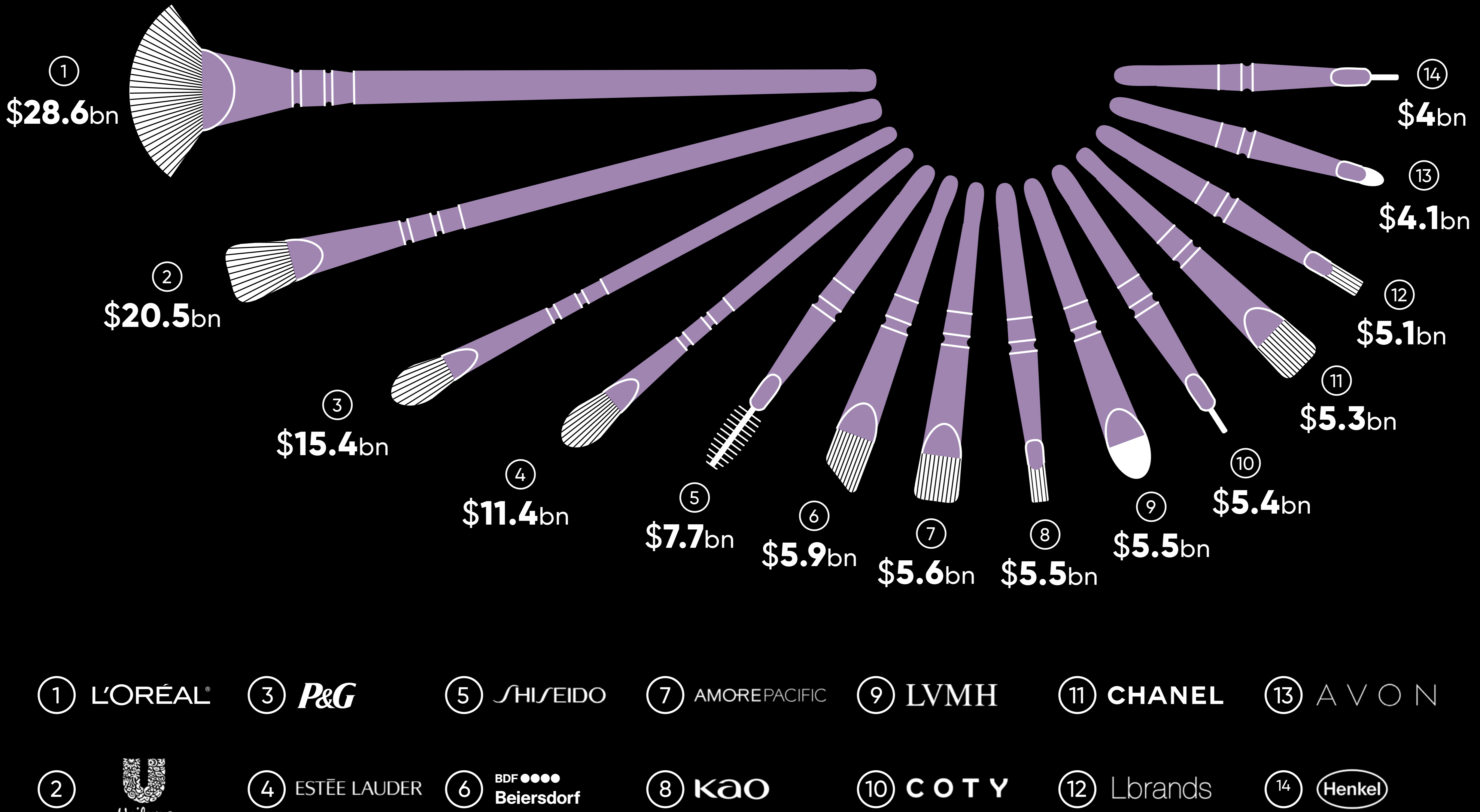


BEAUTY IN NUMBERS

Beauty is big business, with the beauty and cosmetics market estimated to generate \$445 billion in annual sales worldwide. This infographic explores the leading brands in the space by revenue and profits, and the biggest markets in terms of sales

BIGGEST BEAUTY MANUFACTURERS WORLDWIDE*

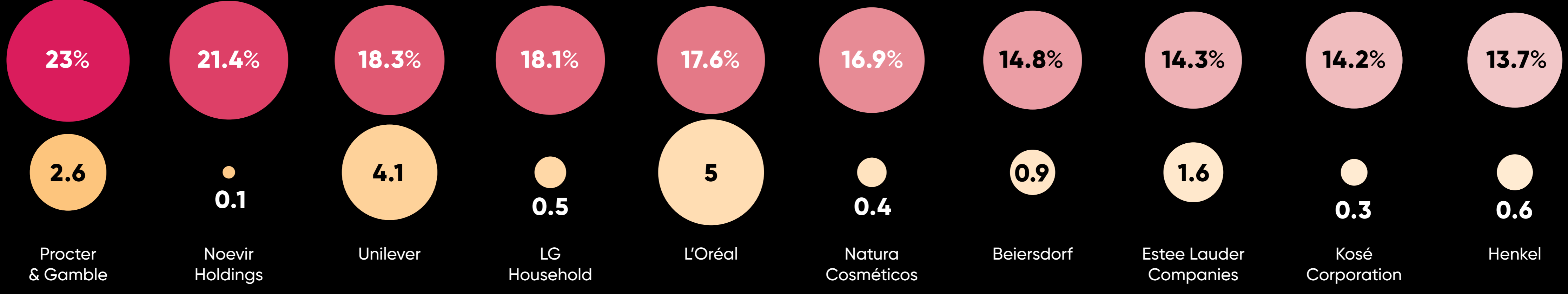
Ranked by estimated annual revenue for financial years ending in 2016



Women's Wear Daily 2017

MOST PROFITABLE BEAUTY MANUFACTURERS*

Ranked by profit margin for financial years ending in 2016

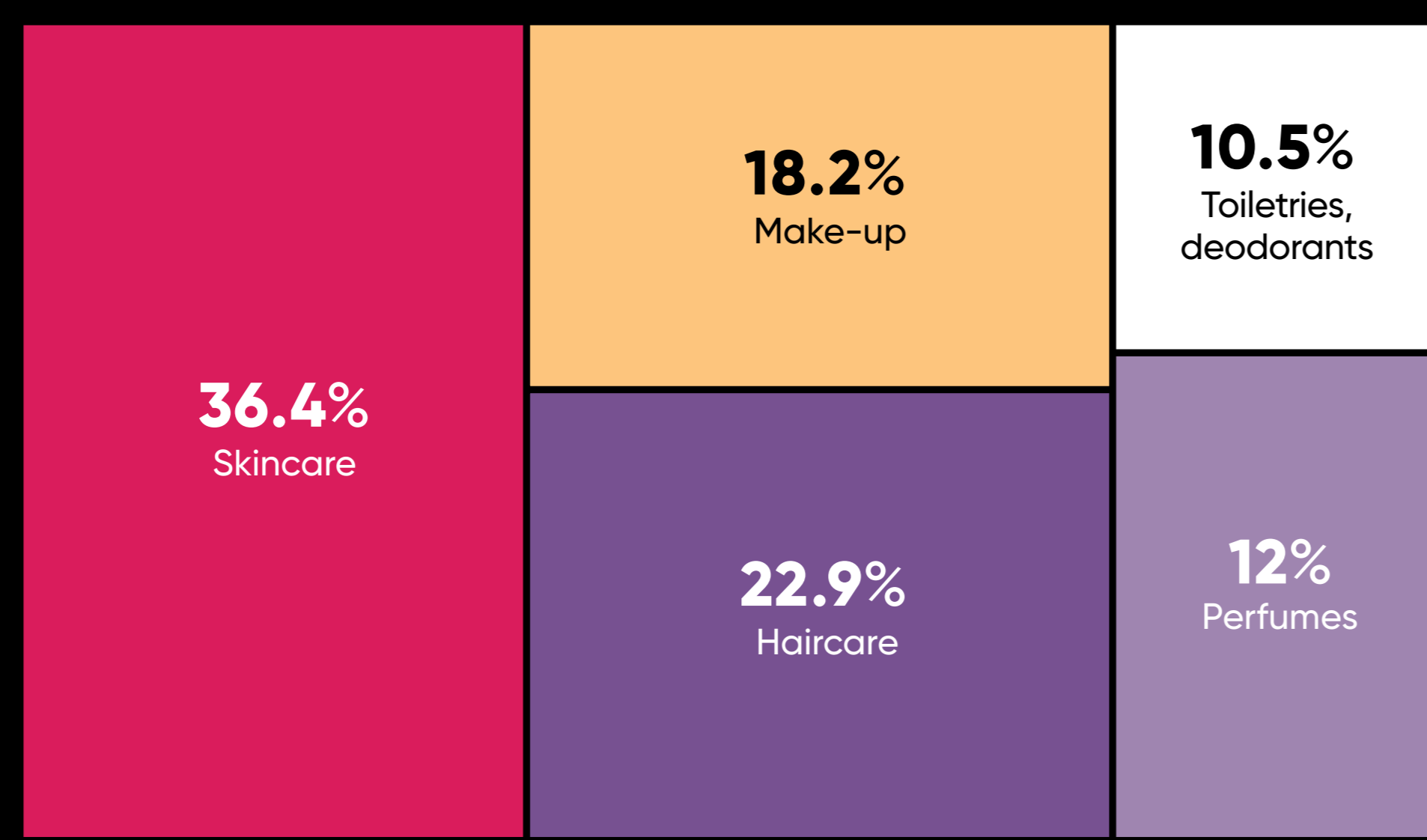


*Beauty includes fragrances, makeup, skin care, body care, sun care, hair care, deodorant, plus cellulite and shaving products. It does not take into account bar soaps, razors, toothpastes, foods and diet foods, medicines, vitamins or detergents

Women's Wear Daily 2017

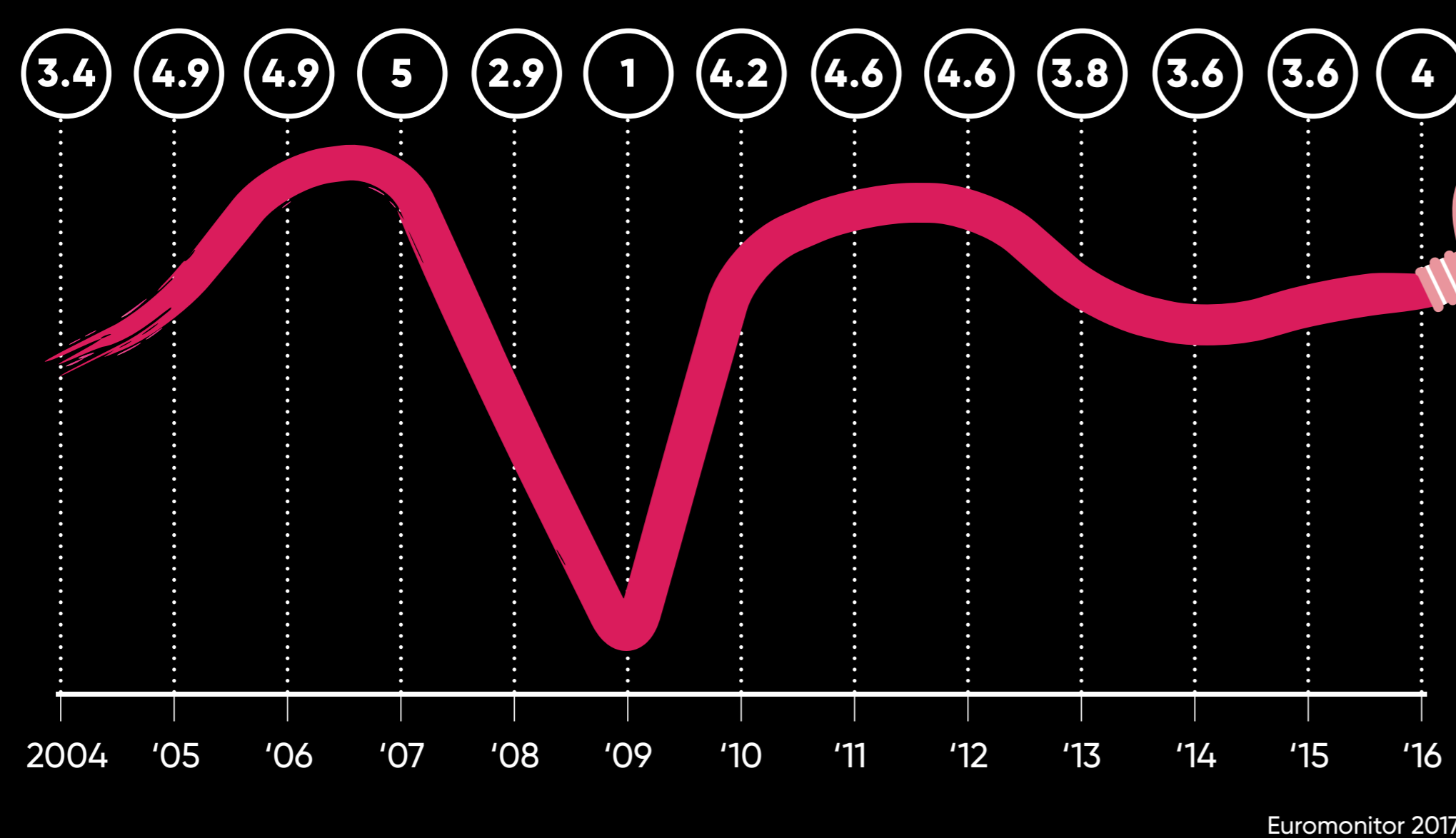
PRODUCT BREAKDOWN OF GLOBAL COSMETICS MARKET

Based on net manufacturer prices excluding soap, toothpaste, razors and blades



L'Oréal 2017

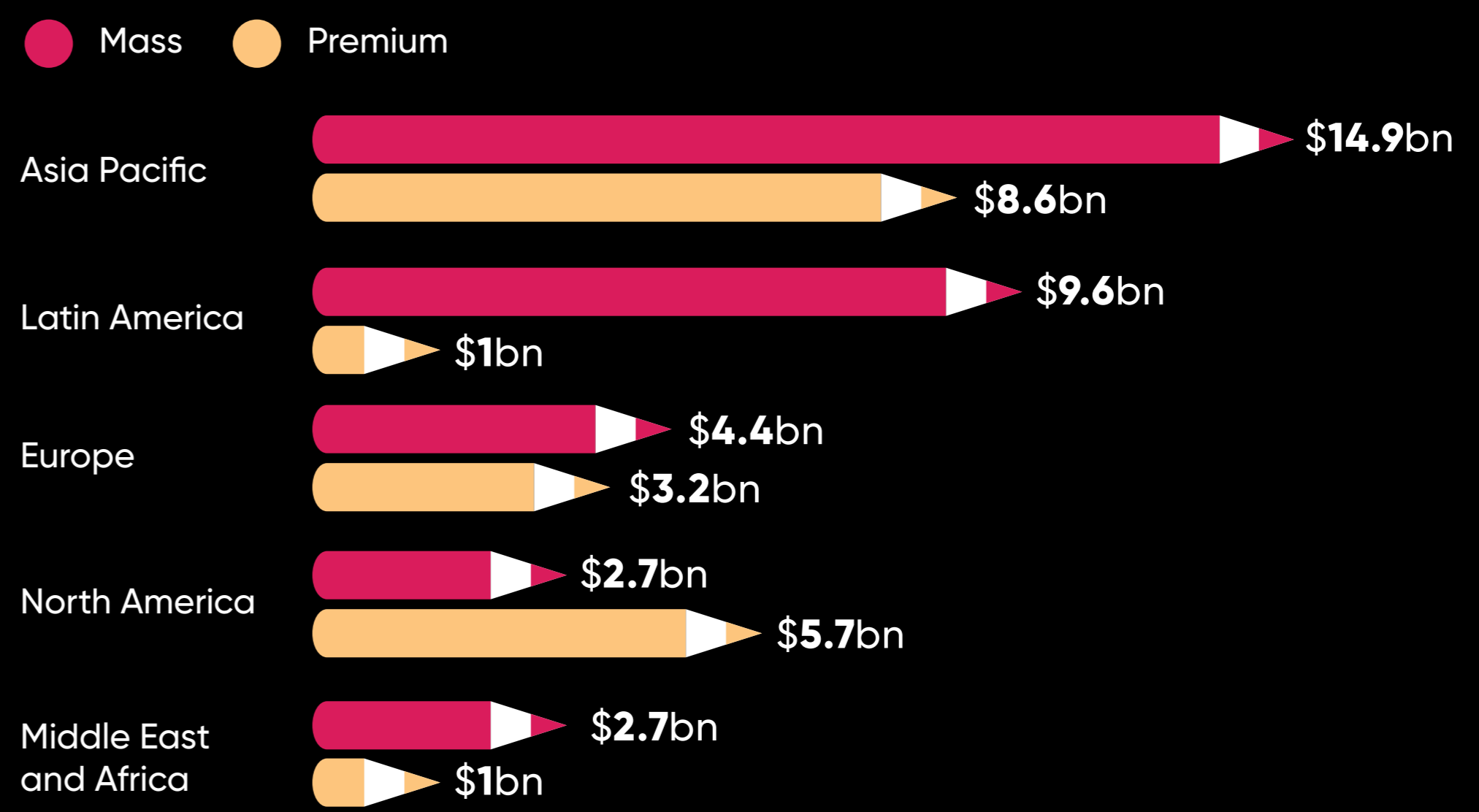
GROWTH RATE OF THE GLOBAL COSMETICS MARKET (%)



Euromonitor 2017

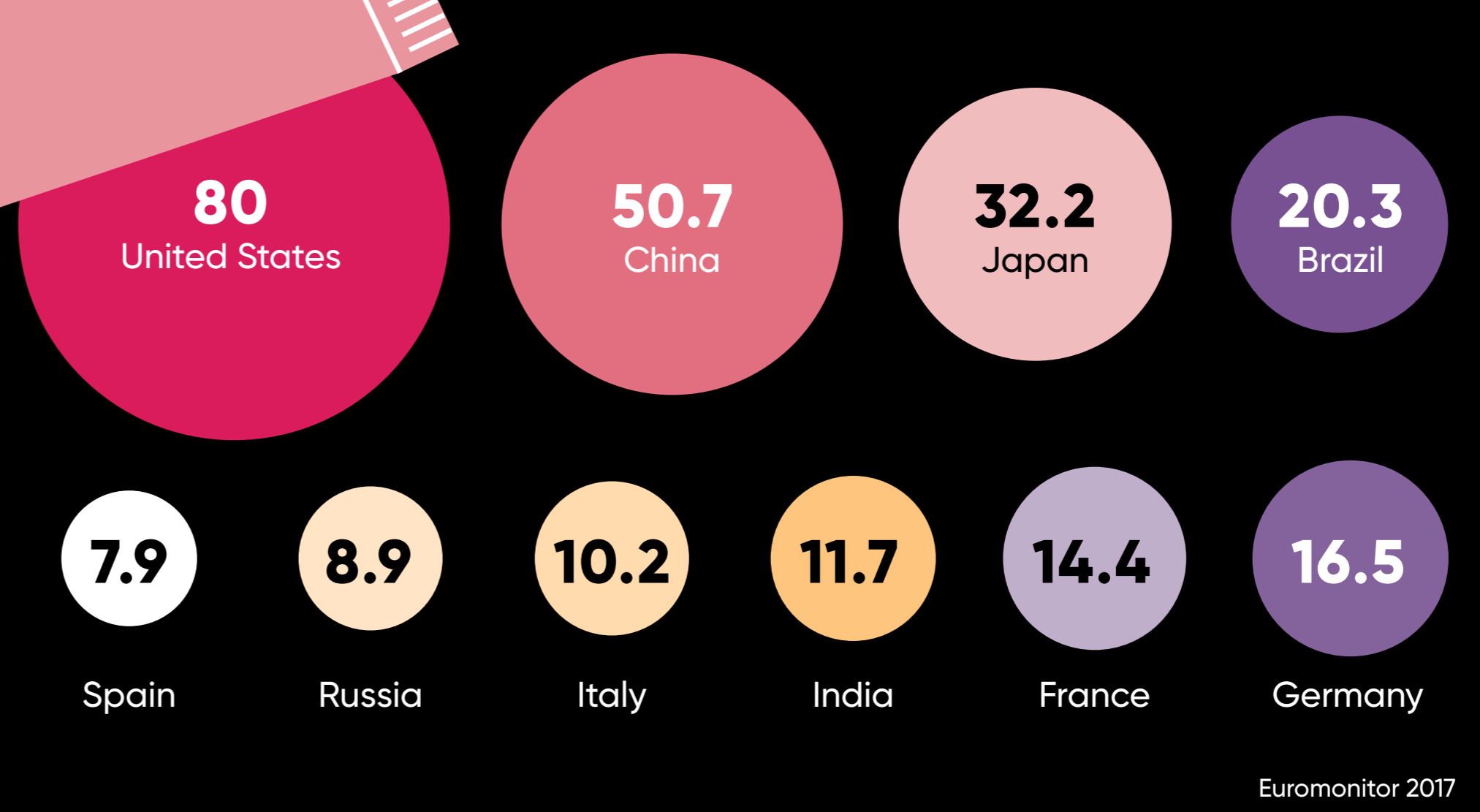
PREDICTED SALES GROWTH OF PREMIUM AND MASS BEAUTY WORLDWIDE

Estimated absolute sales value growth between 2016 and 2021



Euromonitor 2016

TOP 10 BEAUTY AND PERSONAL CARE MARKETS WORLDWIDE (\$BN)



Euromonitor 2017

