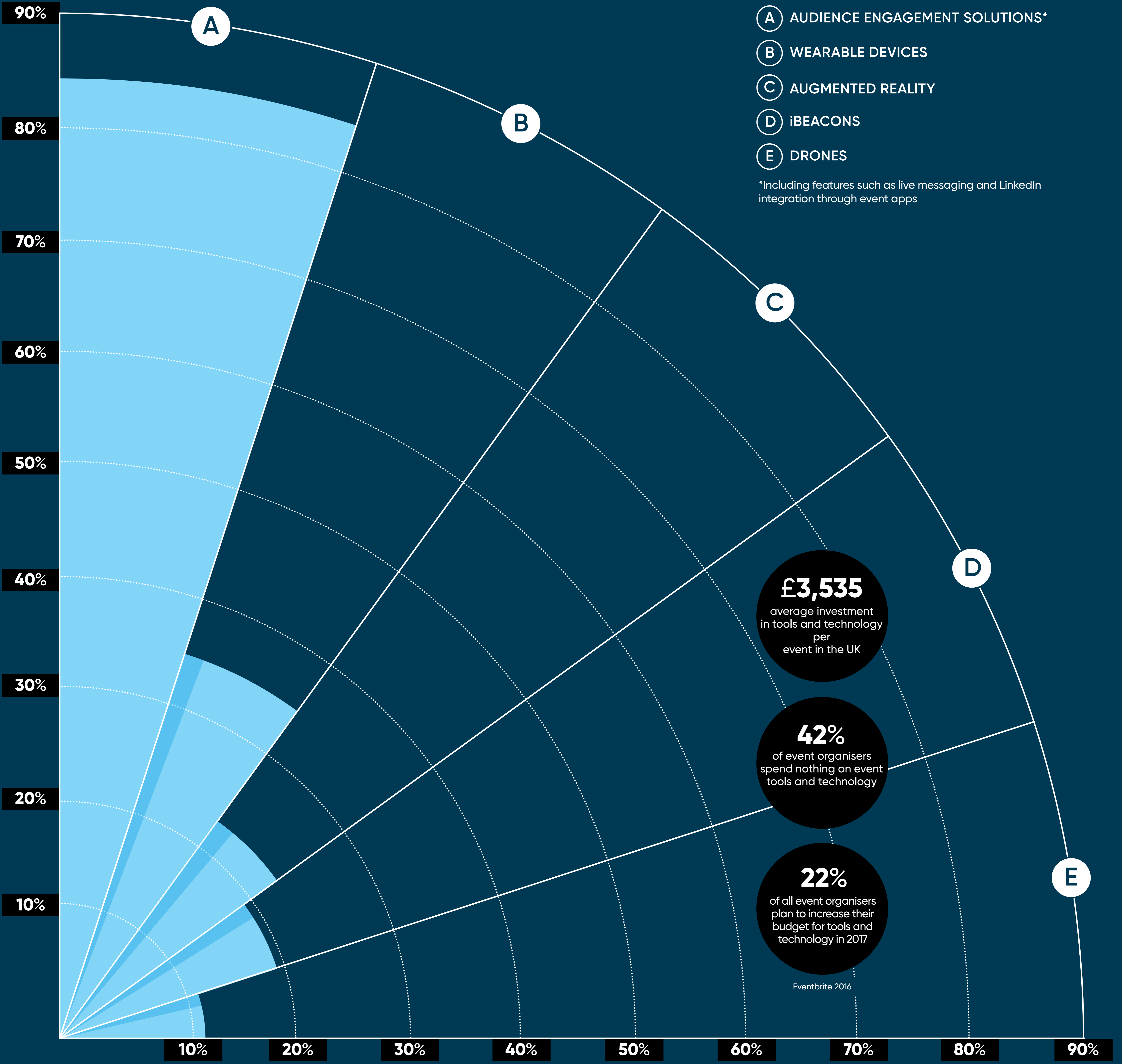


# EVENT TECHNOLOGIES

## TOP TRENDS IN MAXIMISING EVENT EXPERIENCES

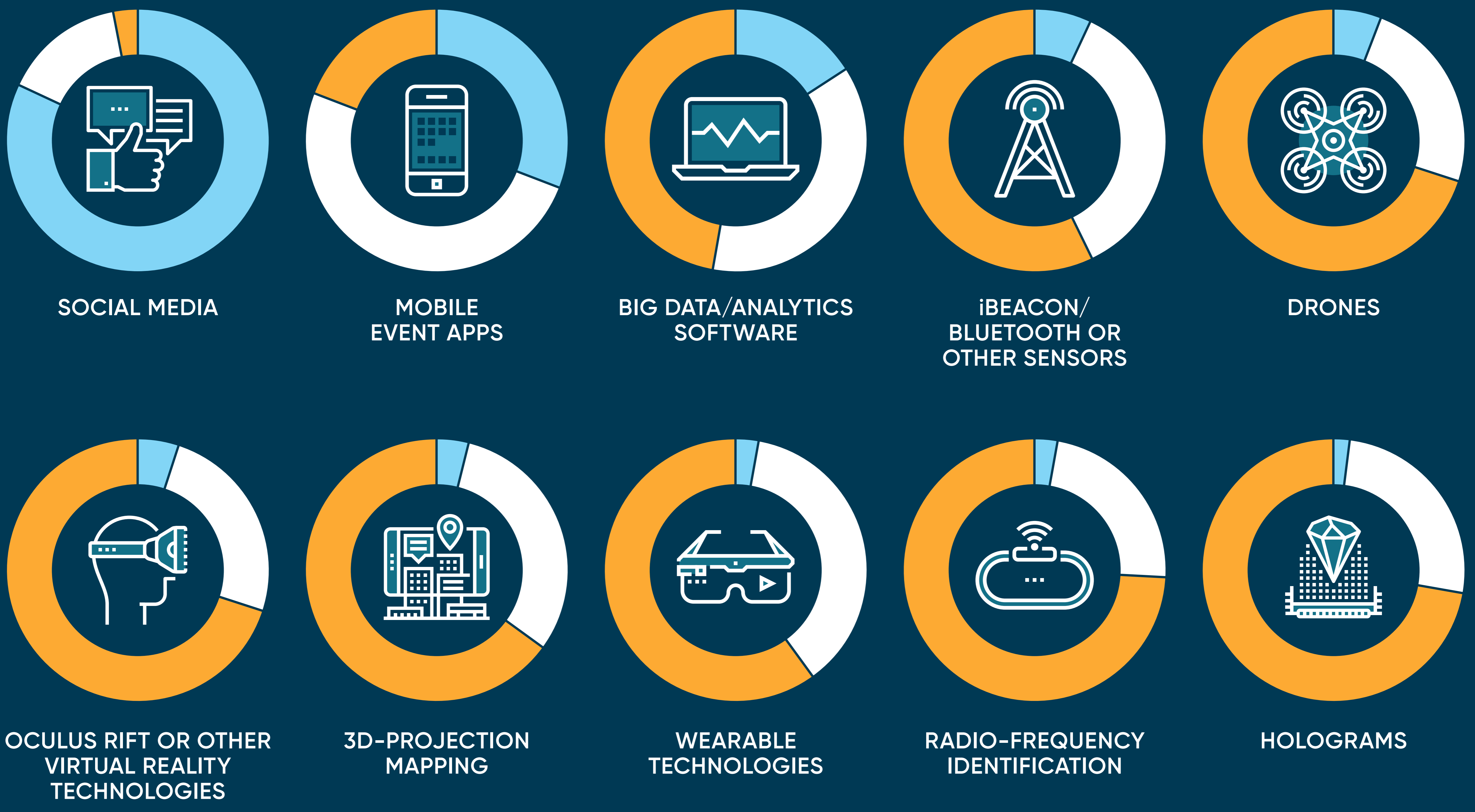


Bizzabo 2016

## CURRENT PLANS TO USE THE FOLLOWING EVENT TECHNOLOGIES

SURVEY OF UK EVENT ORGANISERS

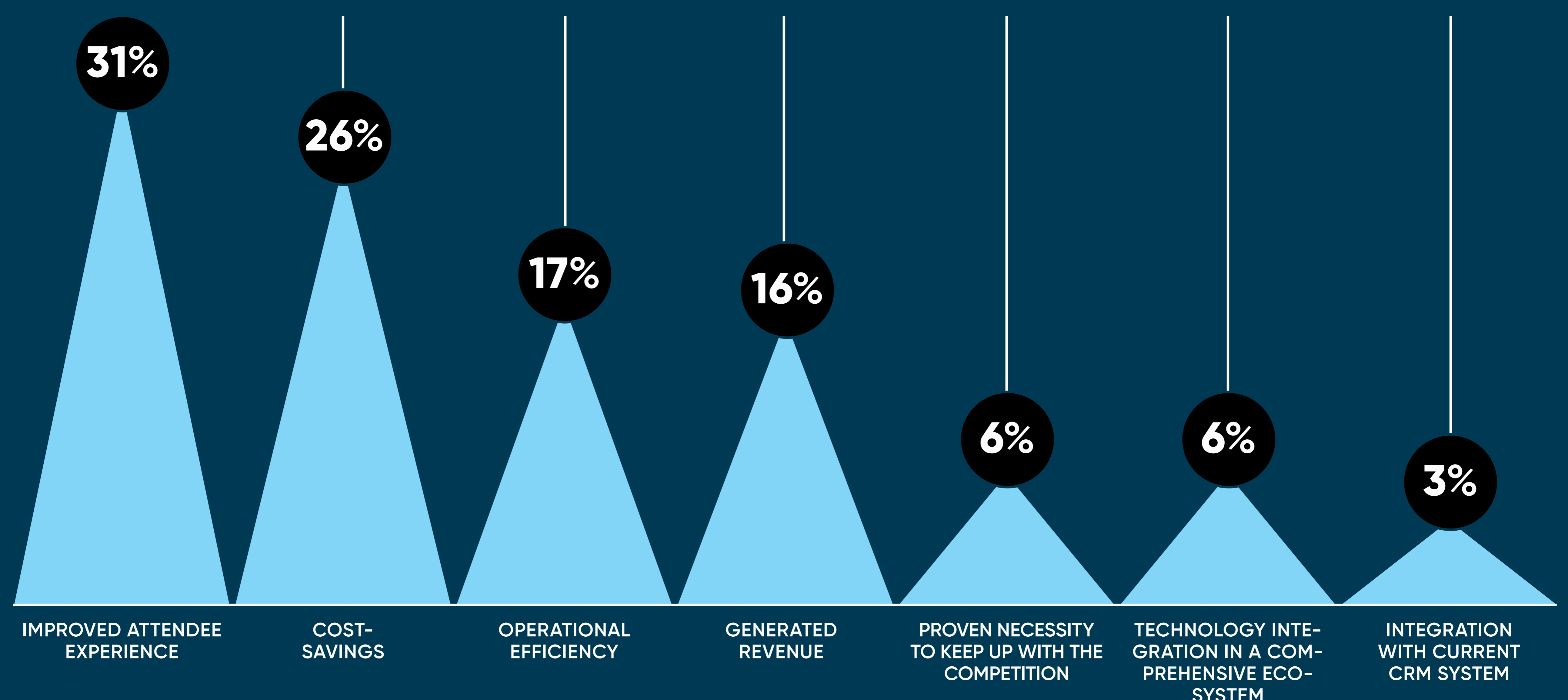
● Definitely ● Maybe ● Definitely not



Eventbrite 2016

## DEMONSTRATING EVENT TECHNOLOGY RETURN ON INVESTMENT

MOST EFFECTIVE FACTORS IN OBTAINING FUNDING FOR EVENT TECHNOLOGIES



\*Percentage of event organisers who ranked each as the most effective reason

Meeting Professionals International 2015