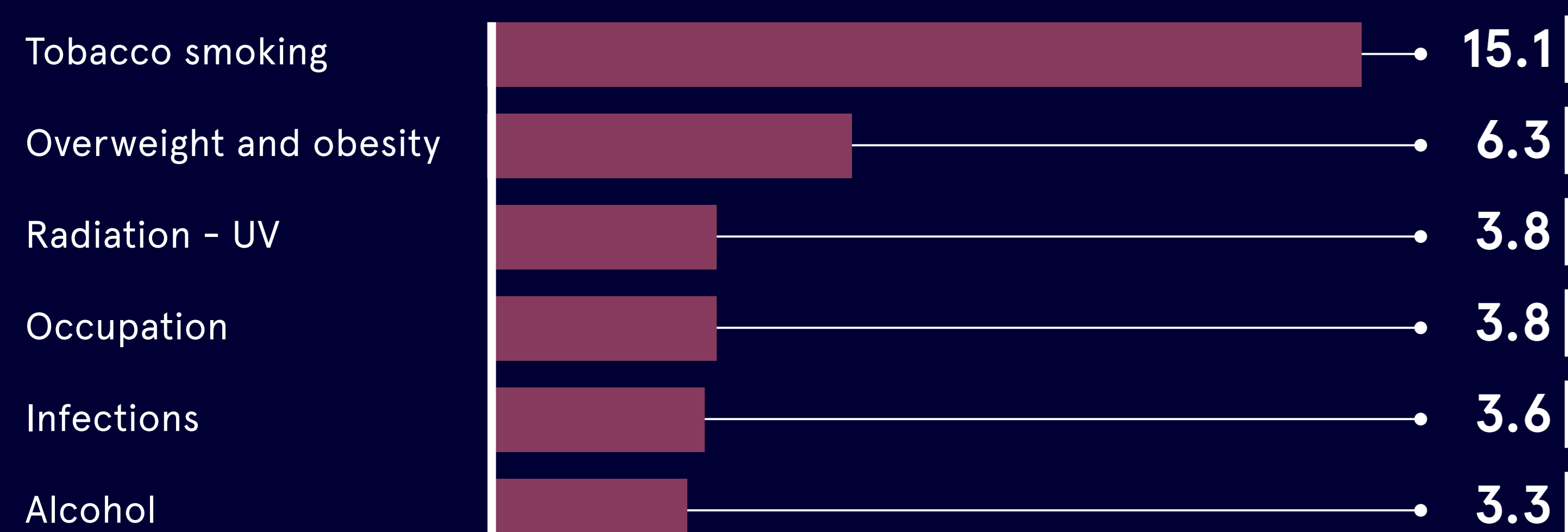


# THE LINK BETWEEN RISING RATES OF OBESITY & CANCER

Obesity is the second biggest cause of cancer in the UK and has become one of the most pressing healthcare issues worldwide. As the number of people with a body mass index (BMI) over 30 – classed as 'obese' – continues to skyrocket, what will this mean for cancer diagnoses globally?

## TOP LIFESTYLE FACTORS THAT CAN CAUSE CANCER IN THE UK

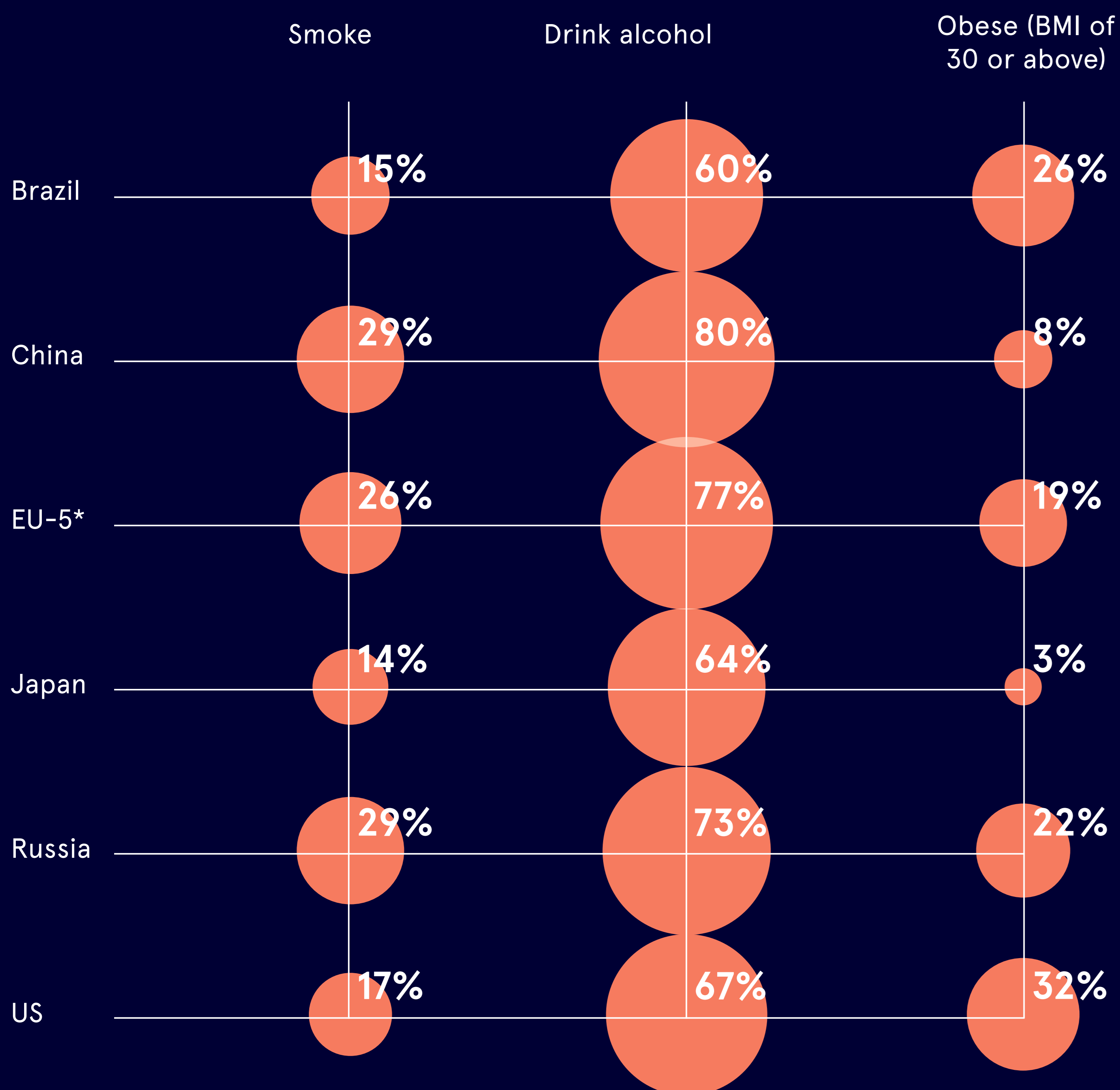
The fraction of cancer attributable to modifiable risk factors in the UK



British Journal of Cancer 2018

## LIFESTYLES AMONG PATIENTS WITH CANCER

In selected countries as of 2018

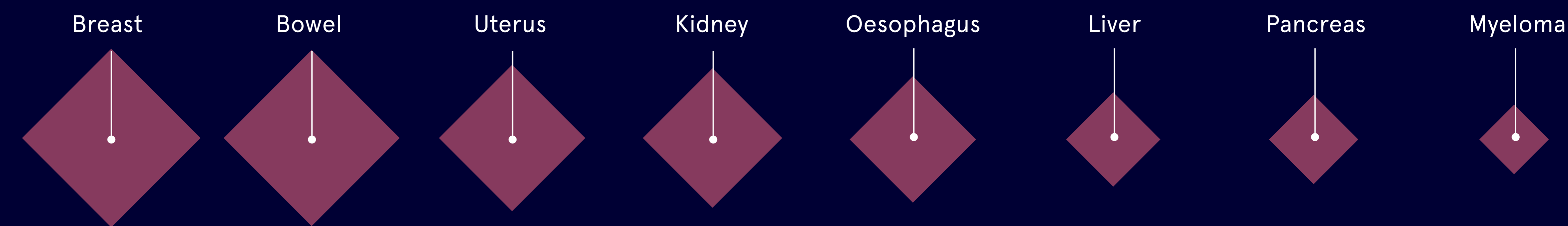


\*France, Germany, Italy, Spain and the UK

Kantar Health 2018

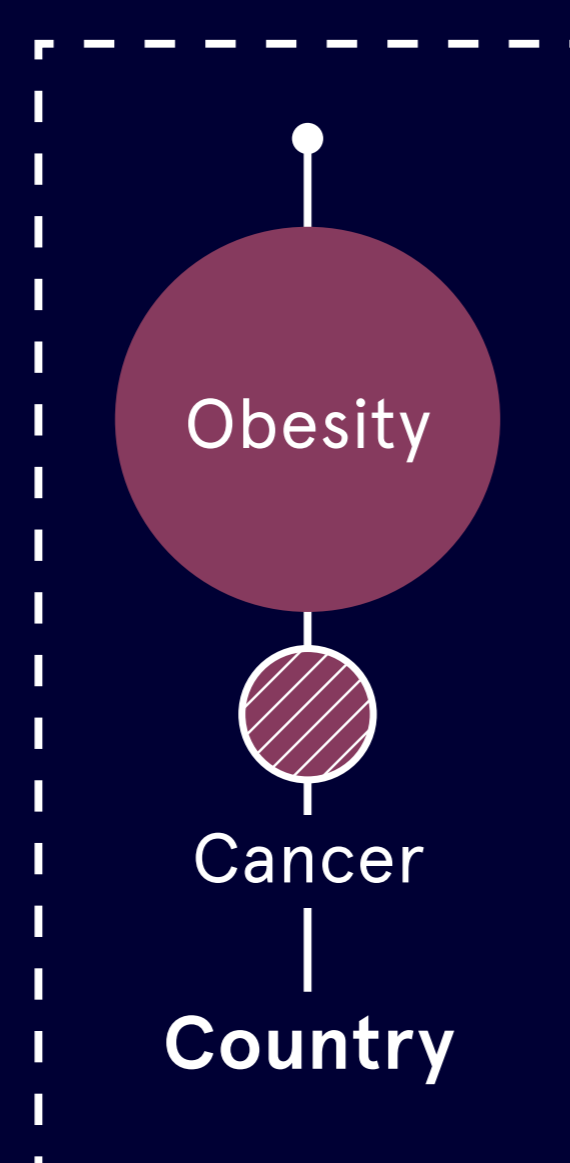
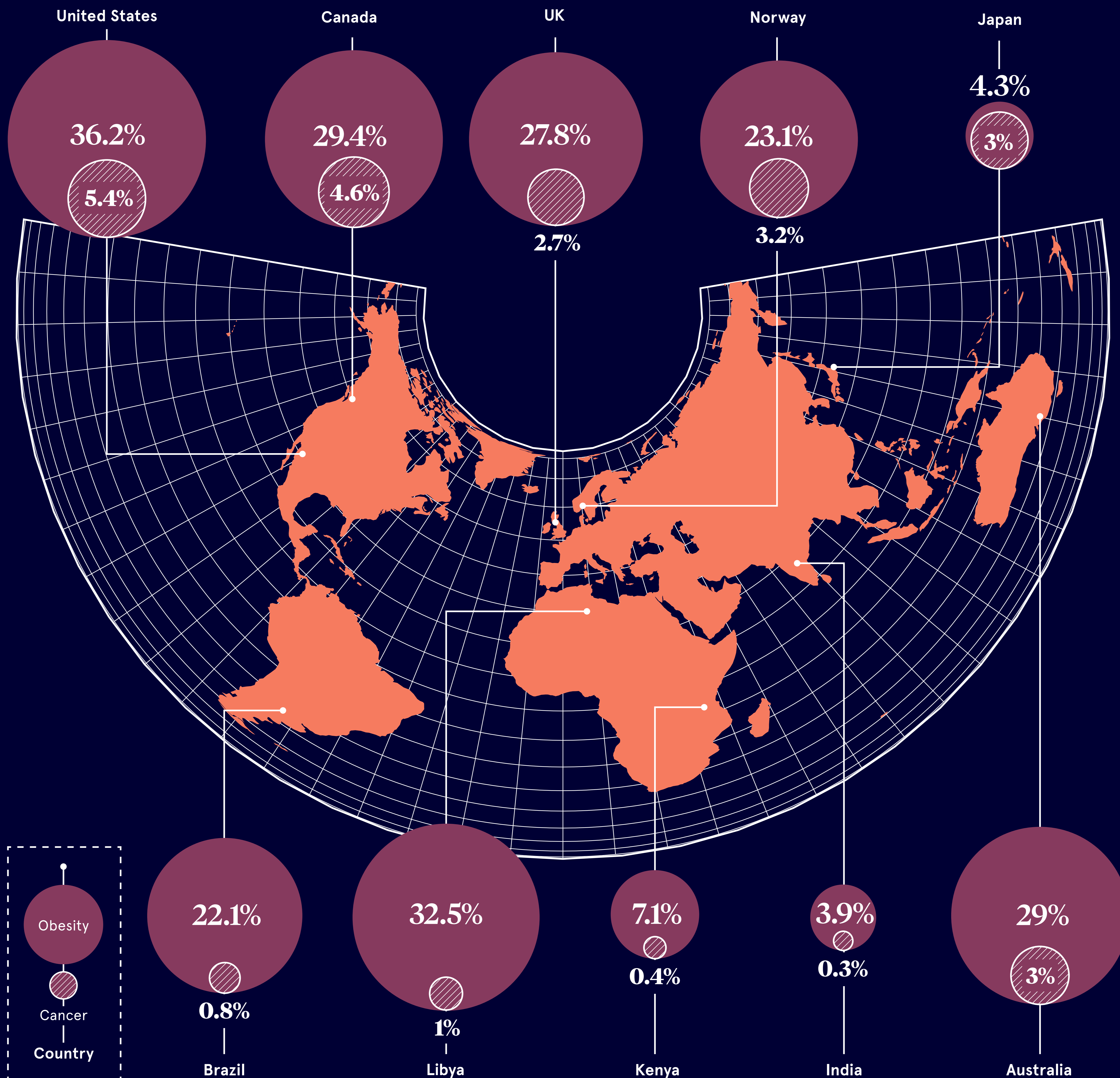
## MOST COMMON CANCERS CAUSED BY OBESITY IN THE UK

Being overweight or obese are the biggest causes of cancer after smoking



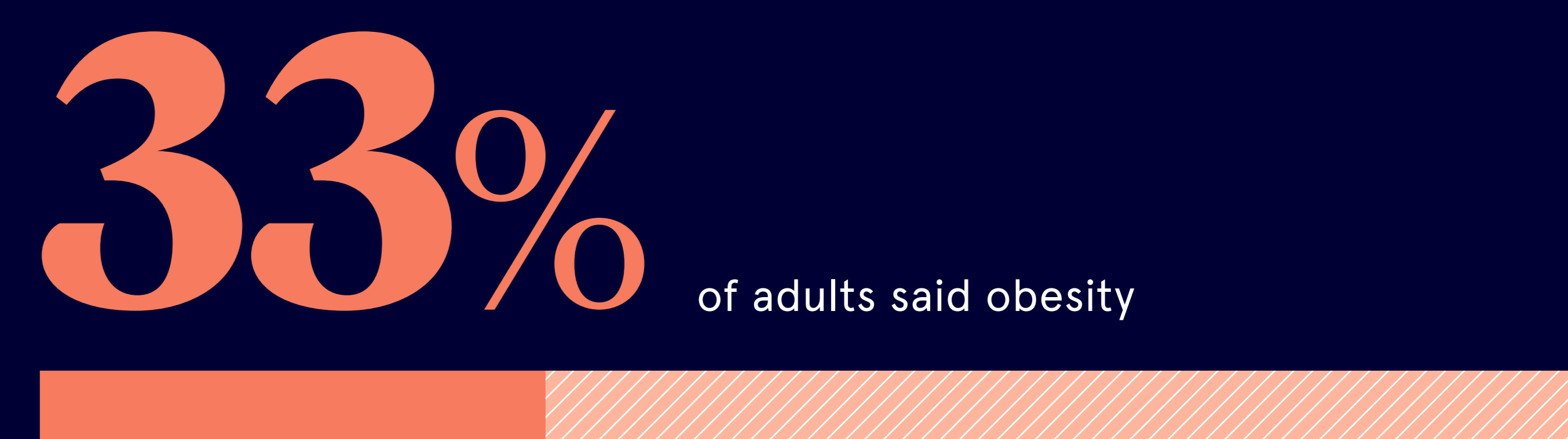
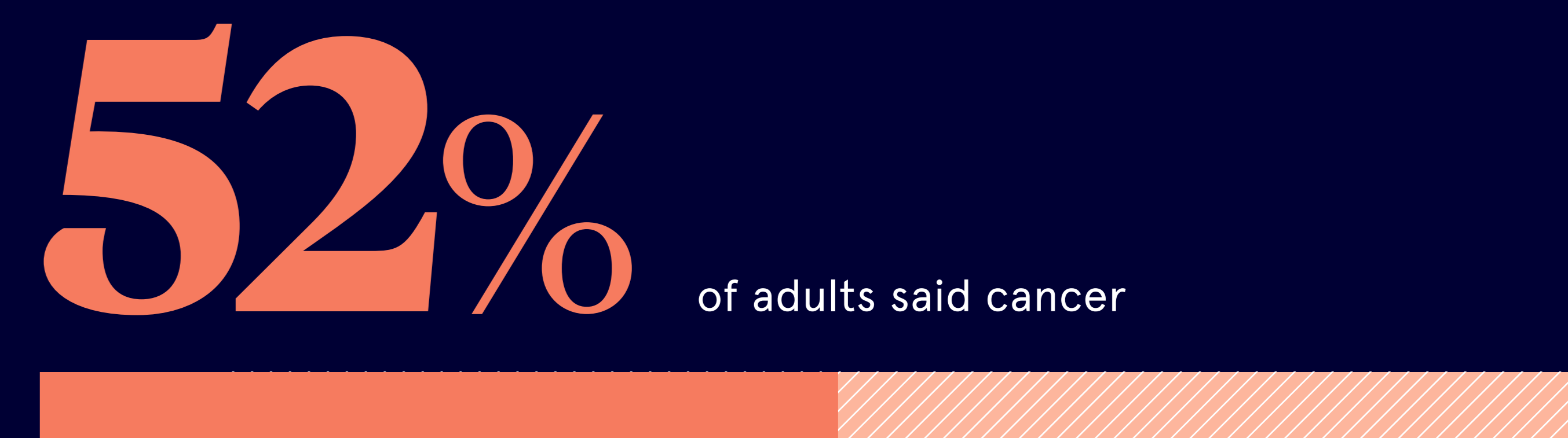
## OBESITY AND CANCER RATES AROUND THE WORLD

Percentage of population with obesity and cancer in 2016



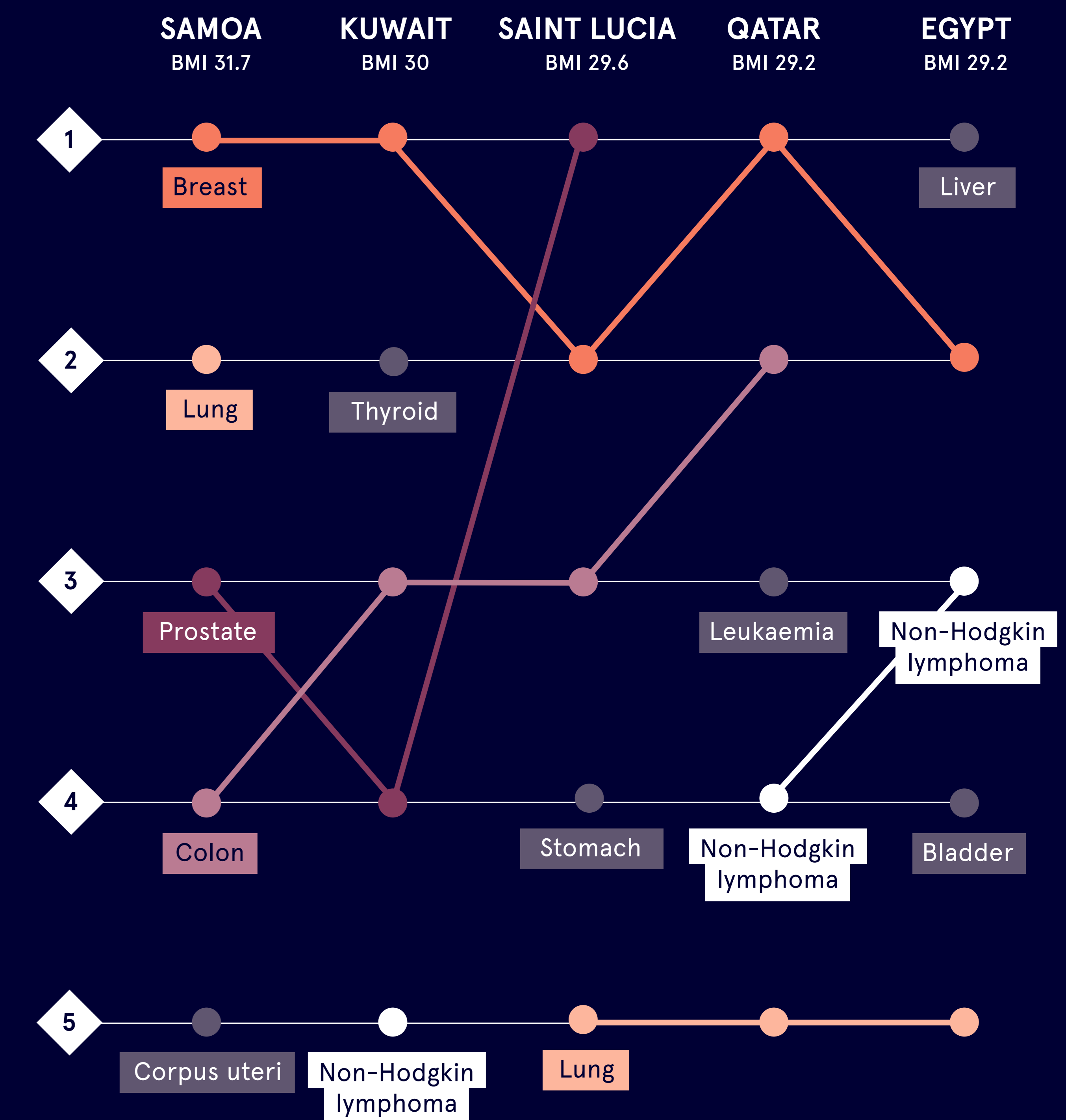
Institute for Health Metrics and Evaluation/World Health Organization 2017/2018

## WHEN ASKED WHAT THE BIGGEST HEALTH PROBLEM FACING THEIR COUNTRY WAS...



Ipsos 2018

## TOP FIVE CANCERS BY COUNTRIES WITH HIGHEST BMI



World Health Organization/International Agency for Research on Cancer 2019