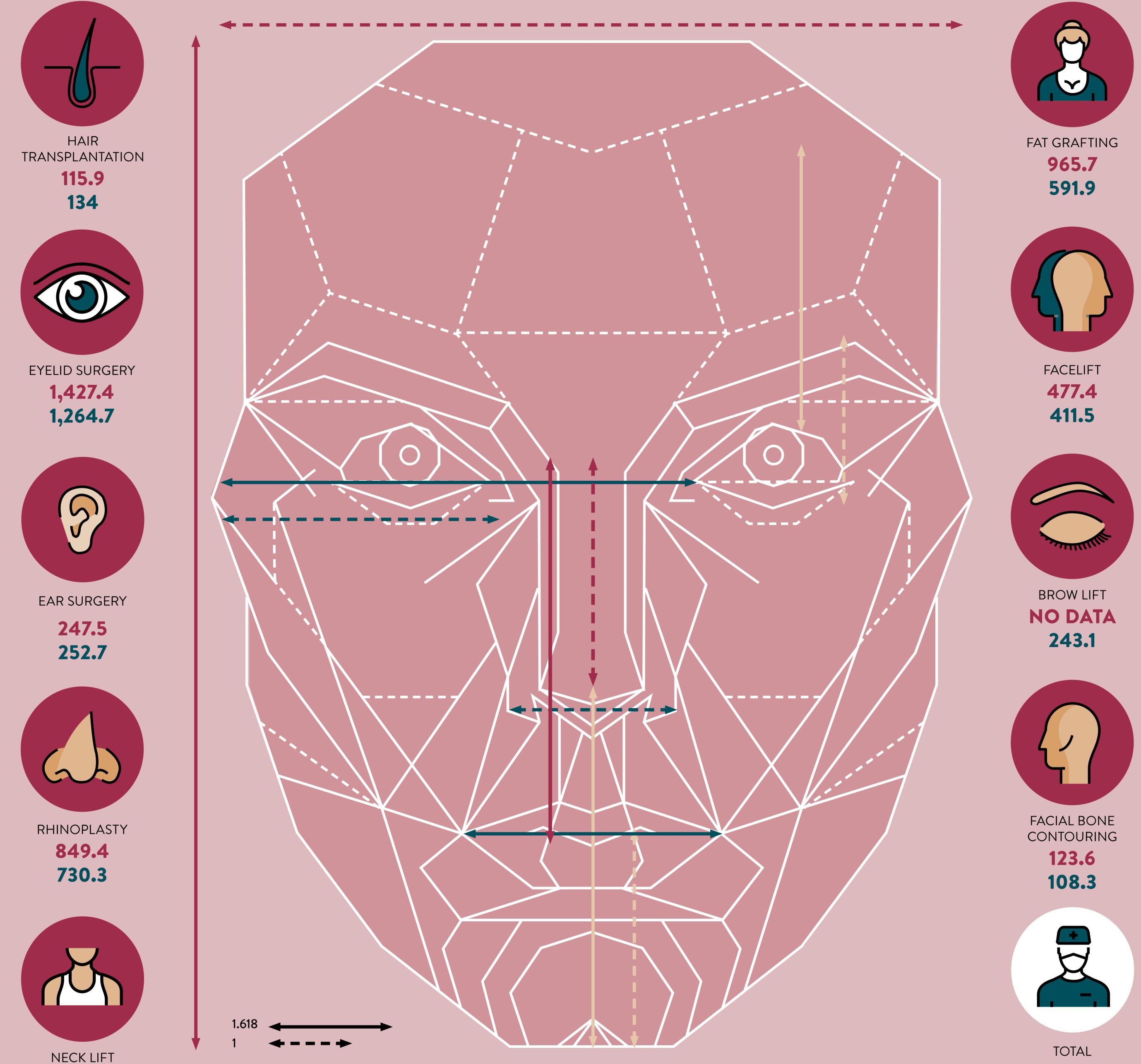
THE MATHS BEHIND BEAUTY

GLOBAL SURGICAL FACE AND HEAD PROCEDURES (000s)

20142015



From the ancient greeks to modern-day cosmetic surgeons, the golden ratio - or phi - is believed to hold the key to true beauty. That is to say, using the golden ratio, the length of the head (top of the head to the chin) divided by the width should equal 1.618.

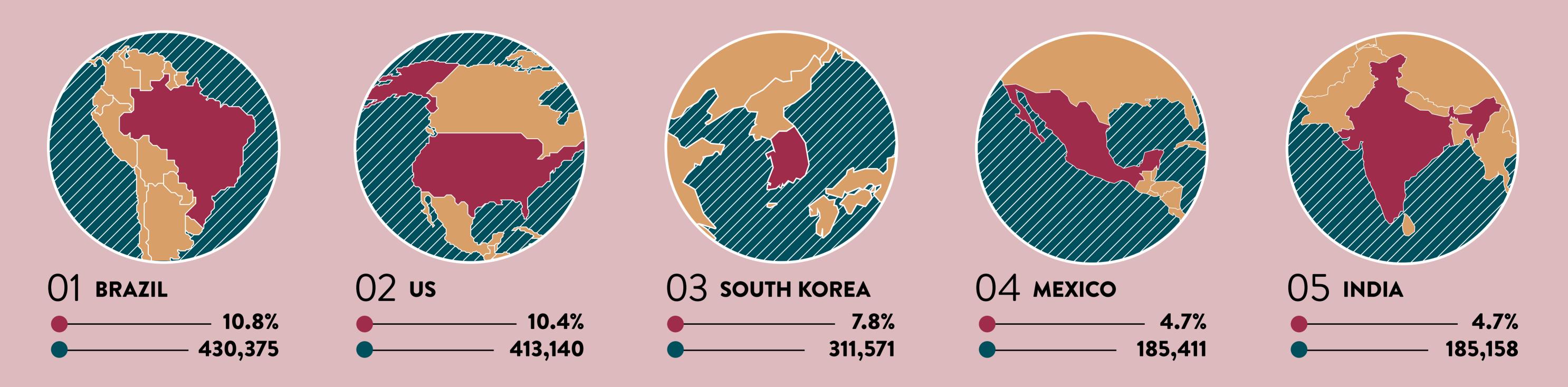
4,207.1

3,969.1

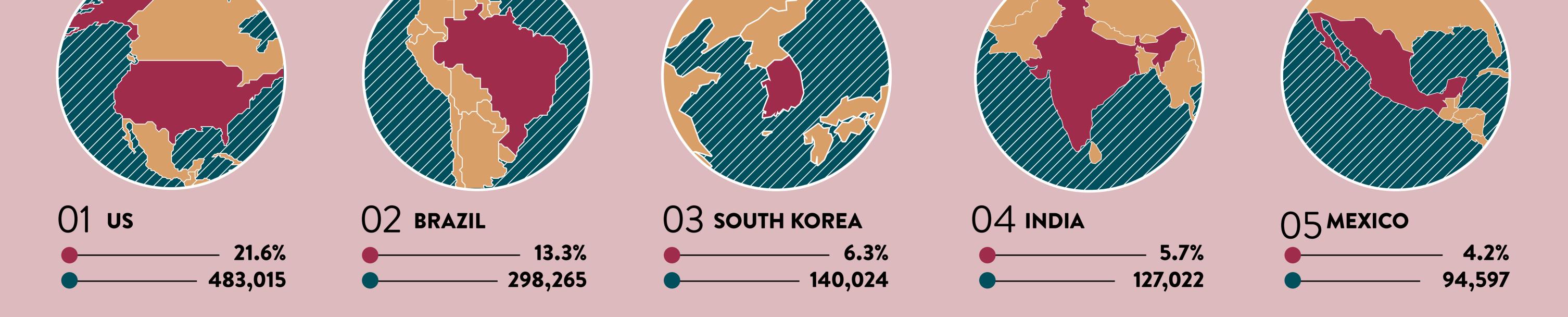
NO DATA 232.6

TOP COUNTRIES FOR FACE AND HEAD COSMETIC PROCEDURES IN 2015

Share of world total **Procedures**



TOP COUNTRIES FOR FACIAL REJUVENATION PROCEDURES IN 2015



NON-SURGICAL FACIAL REJUVENATION PROCEDURES 2015

	Polymethylmethacrylate Demabrasion					
Photo rejuvenation	Chemical peel	Microdermabrasion	Non-surgical skin tightening	Micro-ablative resurfacing	Full field ablative	

SOURCE: International Society of Aesthetic Plastic Surgery 2015